

# Economic Forum



Małopolska Region  
Main Partner  
of the Economic Forum

## Programme

# XXVIII Economic Forum

Krynica–Zdrój, Poland

SEPTEMBER 4–6, **2018**



The Conference Project "Europe of the Carpathians" is financed by the Sejm as part of supporting the parliamentary dimension of cooperation in the region



Empowered lives. Resilient nations.

## Institutional Partners

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**SENAT  
RZECZYPOSPOLITEJ  
POLSKIEJ**

The Polish Community Economic Forum is organised by the Senate  
of the Republic of Poland



## Institutional Partners

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Ministry  
of Foreign Affairs  
Republic of Poland

Public task co-financed by the Ministry of Foreign Affairs of the Republic of Poland in the framework of the grant programme: "Cooperation in the field of public diplomacy 2018"



INSTITUTE  
OF PUBLIC POLICY  
AND CONSULTING  
INPOLIT



## Institutional Partners

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# Polska

The project is co-financed by the Minister of Entrepreneurship  
and Technology



*Evropski pokret*  
Crna Gora



DURA

Razvojna agencija Grada Dubrovnika  
City of Dubrovnik Development Agency



Udruga za  
regionalni razvitak  
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## Institutional Partners

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## Institutional Partners

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Programme co-financed by the Cohesion Fund from the Operational Program Technical Assistance 2014–2020



## Institutional Partners

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## Institutional Partners

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### CENTER OF EUROPEAN PROJECTS



## Institutional Partners

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Tarnów NOW is the time to invest



- 33** Between Economy and Politics. In Search of Recipes for Economic Growth
- 34** How to Effectively Build an Innovative Economy? Experiences – Inspirations – Strategies
- 35** Europe – Yesterday, Today and Tomorrow
- 36** Mare Balticum. The Next Frontier of Energy Innovation
- 37** Why Does CEO Reputation Management Matter More Than Ever?
- 38** Silk Road Towards Krynica. China and Central and Eastern Europe Cooperation Between Cities
- 40** V4 Public Opinion: Similarities and Differences
- 41** How to Improve Quickly and Radically the Safety on Polish Roads ?
- 42** The European Electricity Market and Energy Prices for Consumers
- 44** Ukraine After 2019. Is a New Opening Needed?: Presentation of the Book: “The Sixth. Memories from the Future “
- 45** The Global Startup Race: Does Poland Stand a Chance?
- 47** Association with the European Union and What Next? In Search of a Real Model of European Integration
- 48** Amalgamations as an Opportunity to Strengthen Poland’s Position on the Economic Map of Europe
- 49** Poland – 100 years of Independence, 100 years of Activity
- 50** Synergy. Solidarity. Security. The Three Seas Initiative in the Energy Sector and the EU Uniform Energy Market
- 51** Old and New Challenges to the Baltic and Black Sea Regions
- 52** Electromobility, Alternative Fuels – Is There a Chance for Clean Cities?
- 53** Business Facing the Energy Challenges of the Polish Cities
- 54** The Development of Franchise Concepts as an Element of Stimulating Entrepreneurship and an Opportunity for Polish Entrepreneurs for Domestic and Foreign Expansion
- 55** Biotechnology 2.0 in Medicine – a Direction for the Polish Economy
- 56** GMO Perspectives in Poland
- 57** The Future of Media Measurement in Poland. An Impact on the Media and Advertising Market
- 58** Cooperation between the Public and Private Sectors for Prevention and Treatment due to the Systemic Challenges



<b>60</b>	<b>How to Buy the most Health Care? Effective Mechanisms of Allocating Funds in Health Care</b>
<b>61</b>	<b>Private Expenses in Financing Healthcare</b>
<b>62</b>	<b>How Has the Digital Transformation of the Health Service Impacted Patient Involvement and Improved Medical Care?</b>
<b>63</b>	<b>Gala Awards and Ranking Results of the 9th Healthcare Forum</b>
<b>64</b>	<b>Defending the Reputation of Poland and Poles</b>
<b>65</b>	<b>Young Emigration – Time to Come Back</b>
<b>66</b>	<b>Big Sporting Events – Do the Media Have a Chance to Make Money from It?</b>
<b>67</b>	<b>Multilingualism – The Future of Education</b>
<b>69</b>	<b>Strong and Independent – Perspectives and Threats for European Regions and Cities</b>
<b>70</b>	<b>Green Economy – How to Care for Environment and Life Quality?</b>
<b>71</b>	<b>Potential Directions for the Development of Regional Airports in Europe</b>
<b>72</b>	<b>Global Corporations versus Polish Culture</b>
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<b>75</b>	<b>Different Faces of Conservatism</b>
<b>76</b>	<b>Cross–border Cooperation on the Southern and Western Borders of Poland</b>
<b>78</b>	<b>Electromobility, Gas, Hydrogen – what Are the Practical Aspects of Using Alternative Fuel Vehicles and Would they Ultimately Replace Petroleum Fuel Vehicles?</b>
<b>80</b>	<b>Poland – Ukraine. New Dimensions of Neighborhood</b>
<b>81</b>	<b>Success Stories: Krzysztof Pawinski</b>
<b>82</b>	<b>Circular Economy – What Is the Role of Business in Influencing Consumers Behaviour?</b>
<b>83</b>	<b>It's Time to Invest</b>
<b>84</b>	<b>Strong Local Government – A Plan for Poland</b>
<b>85</b>	<b>Talking About Poland and the World: Beata Szydło</b>
<b>86</b>	<b>What does VAT Collection in Poland Look Like?</b>
<b>87</b>	<b>Success Stories: Sławomir S. Sikora</b>
<b>88</b>	<b>Local History – a Creation of International Partnership</b>
<b>89</b>	<b>The Voice of American Investors in Poland</b>
<b>90</b>	<b>Globalisation 2.0</b>
<b>91</b>	<b>Success Stories: Paweł Kanclerz</b>

- 92** Talking About Poland and the World: Grzegorz Bierecki
- 93** Traditional Chinese Medical Science and Comprehensive Health
- 94** Challenges in a Changing World – New Horizons, New Technologies
- 95** The Influence of Foreign Investors on Polish Economy and Society.
- 97** Trade and Investment Cooperation of the European Union Countries with its Eastern Partners and Neighbours – Are the Benefits Mutual?
- 99** From Stable Foundation to Bigger Projects – Only this Sequence will Allow to Fulfill the Vision of Railway Development
- 100** Food Waste Prevention – How does Europe Meet the Challenge?
- 102** The Family is Strength. A New Dimension of Family Policy
- 103** Regional Healthcare Programs in Local Government Policy
- 104** The Cardiology Development in Poland. Innovative Treatment and Socio-Economic Conditions
- 105** Instability on global markets. How does political risk affect Polish foreign trade?
- 106** DIGITAL WEAPONS OF TAX AUTHORITIES, i.e. analysis and monitoring in tax payer's and public finance service
- 107** Poland's national housing programme. How to acquire land, capital, technologies and employees to develop the domestic housing market.
- 108** PFR for development of Polish regional and local government
- 109** Presentation of the Economic Forum Report
- 113** A Europe of Common Values or A Europe of Common Interests?
- 114** Investments in Health and Health Economy – Health Challenges of the State in the Context of Economic Development
- 116** American Innovation Leaders
- 117** New Ways of Working – Revolution in the Polish Financial Sector
- 118** Business Founder Versus Professional Managers. What Model Increases the Company's Development Chances?
- 119** Foreign Expansion of Polish Companies. Do They Stand a Chance of Becoming Global Champions?
- 120** The ABC of Tourism – To Present, To Promote, To Partake
- 121** Sport & Business Challenge
- 122** Transport Infrastructure in Europe for the Next Decade
- 124** Food and Environment Safety. Challenges and Perspectives
- 126** EU funding post 2020 for Innovation, Creativity and Intellectual Property
- 127** Jointly Investing in Cultural Heritage on the Eastern Border of the Union – Cross-border Cooperation in the Eyes of Female decision-makers

<b>129</b>	<b>Can Central Europe Avoid a Middle Income Trap?</b>
<b>130</b>	<b>The Future of Polish–German Relations in the United Europe</b>
<b>131</b>	<b>Europe’s Neighbors or the Neighbors in Europe?</b>
<b>132</b>	<b>Growth in the Carpathians – Growth Around the Carpathians</b>
<b>133</b>	<b>Infrastructure of Europe of the Carpathians under Reconstruction</b>
<b>134</b>	<b>Quo Vadis, Europe? Directions of Europe’s Development and the Future of the European Union</b>
<b>136</b>	<b>The Carpathians’ Quiet Polonyny – How to Assure Political Security in Europe of the Carpathians?</b>
<b>137</b>	<b>Cooperation along the New Silk Road: political risks and economic opportunities</b>
<b>139</b>	<b>Central Communication Port and Transport Safety Policy</b>
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<b>142</b>	<b>Cyber Conflict and Geopolitics – the Cold War’s New Front</b>
<b>143</b>	<b>Redevelopment of Polish Shipyards – Can It Be Successful?</b>
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<b>160</b>	<b>Organizational Innovations for Quality and Safety</b>
<b>162</b>	<b>Healthcare Sector as a Driving Force for the Economic Development and Export</b>

- 164** Are We Ready to Switch to the Value-based or Performance-based Model of Paying? Do We Have Tools for This?
- 166** Legal Protection Insurance – Unappreciated Ally of the Entrepreneur?
- 167** Polish Women – Businesswomen in the World
- 168** Why do We Need History Today?
- 169** The Success of the Polish Product Abroad – How It Is Done?
- 170** Together Equals More – Cooperation of State Treasury Companies In Building Poland's Image Abroad
- 171** Does Capital Have Nationality?
- 173** How to Effectively Inform the Public about the Activities of the Region? Communication with Residents, Social Media, Mainstream Media. Problems, Experiences
- 174** Cultural Heritage as a Factor in the Development of the Polish–Russian Borderland
- 176** Innovative Municipal Management Concept – Science, Administration, Business
- 177** EU's Cohesion Policy post 2020 – The Perspective of the Regions
- 179** How to Defend the Economy against Populists?
- 180** Effective Management of Sustainable Development of Cities and Regions
- 181** Ukraine after 2019. Is a New Opening Needed?: Chumak Viktor
- 182** Talking About Poland and the World: Tibor Navracsics
- 183** Talking About Poland and the World: Kamila Gasiuk-Pihowicz
- 184** Talking About Poland and the World: Piotr Gliński
- 185** GDPR – Facts and Myths
- 186** EmpowerPL100: Empowering Poland for the Next Century
- 187** Labor Market 4.0
- 188** I am a Polish Reinvestor
- 189** Business, Brexit and the Beginning of a New UK– EU Relationship
- 190** Taking a Car or Hyperloop? The future of transport
- 192** Talking About Poland and the World: Katarzyna Lubnauer and Grzegorz Schetyna
- 193** Success Stories: Michał Krupiński
- 194** Is it Worth to be Made in Małopolska?
- 195** Małopolska Region's Waters as French Wines
- 196** Ethics in Business – Are They Worth It?
- 197** CEE Capital Markets Cooperation

<b>198</b>	<b>Poland – European Logistics Hub</b>
<b>199</b>	<b>Polish Fintech 2018: the State of the Game. Development, Regulation, Profitability, Market Division, Acceleration. How far Have we Gone from Last Year?</b>
<b>200</b>	<b>Building Sector and Real Estate Market</b>
<b>202</b>	<b>How to Effectively Use the Possibilities of the Arms Industry Cooperation?</b>
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<b>206</b>	<b>In Search of the Modern Labour Market for a New Age. Trends, Discussions, Actions</b>
<b>207</b>	<b>The North–West Corridor. The Power of International Partnership in EU</b>
<b>208</b>	<b>Poland After 2018–2019 Elections</b>
<b>209</b>	<b>The 21st Century Climate Diplomacy</b>
<b>210</b>	<b>CAP Reform within the Context of the New Multiannual Financial Framework</b>
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<b>227</b>	<b>Poles go global – Polish managers on global markets</b>

- 228** Unity in Diversity. Social Integration of Immigrants in Europe
- 229** How to Help in Times of Crisis? Part I
- 231** Possible Impact of HTA Reform at EU Level on National Health Systems
- 233** Business and Medicine: What do Hospitals Have to Make a Profit?
- 234** Is the Culture in Central Europe Already an Industry?
- 235** Russia 2018: Power, Elite, Society, Economy
- 236** Pioneers of growth. Presentation and discussion about special report by PFR and Strategic Partner
- 237** The official launch of the Polish Startups Report 2018
- 238** The Three Seas Initiative – a Boost for Central Europe
- 239** The Strategy for Responsible Development in favour of eliminating barriers of developing medium-sized towns
- 240** Could Poland be a key player competing to host the CEE Silicon Valley?
- 241** EVOLUTION or REVOLUTION What is needed to make the tax system transparent, simple and friendly
- 242** Taking Stock of Ukrainian Transformation
- 244** Does Capital Have Nationality?
- 245** Europe's Centenary: 1918–2018
- 246** Public Media. How to Finance It?
- 257** Brexit and the Future of the European Union
- 258** Europe in Search of Values
- 259** Poland – USA: Partnering to win in the next 100 years!
- 260** Flood? Drought? Retention!
- 261** A Winning Strategy, a Losing Tactics. On the Importance of Strategies for States and Corporations
- 263** Corporate Volunteering and Pro Bono Activities
- 264** Attracting Students. Internationalization of Universities Today and Tomorrow
- 265** Can Poland Become as Wealthy as Germany?
- 266** The Middle East: a Gordian Knot, or a Ground of Superpowers' Confrontation?
- 267** European Identity – Fact or Myth?
- 268** Politics of Memory – the Past for the Future
- 269** Eastern Partnership in Crisis? What Can the EU Offer to its Eastern Neighbours?
- 270** In Paths of the Sages – Collegium Carpathicum

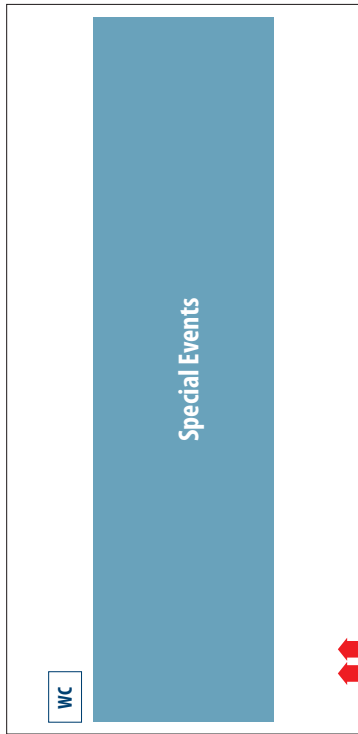
<b>271</b>	<b>Intermarium? Three Seas? The Idea of Parliamentary Assembly of East–Central Europe</b>
<b>272</b>	<b>Europe of the Carpathians – the Heritage of Many cultures – Christian Foundations</b>
<b>273</b>	<b>The Carpathian Oikouménē – How to Save It for Future Generations?</b>
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<b>275</b>	<b>Developing an Innovative Nationwide Education for Cyber Security</b>
<b>276</b>	<b>Energy Security in the EU – Projects and Plans for the Future</b>
<b>277</b>	<b>Information–Disinformation. Fake News Reality</b>
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<b>281</b>	<b>Sustainable, Competitive, Secure– What Kind of Energy Does Europe Need?</b>
<b>283</b>	<b>Biogas Plants – Polish Patent for Green Energy</b>
<b>284</b>	<b>Energy Efficiency as an Opportunity for CEE Countries. Is it Worth Taking an Effort?</b>
<b>285</b>	<b>The EU Financial Markets after 2019. Key Changes</b>
<b>286</b>	<b>Artificial Intelligence Where You Don’t Expect It – Marketing, Sales and Industrial Operations</b>
<b>288</b>	<b>Transformation in the Regions, Challenges for Local Governments</b>
<b>289</b>	<b>Central Europe – Looking for a Common Development Strategy</b>
<b>290</b>	<b>Knowledge and Innovation – The Key to Success. Can Business Be Learned?</b>
<b>291</b>	<b>A new Version of the Pension System – Innovation in Finance and Entrepreneurship</b>
<b>292</b>	<b>How to Ensure for Polish People Access to the Newest Medical Technology – Discussion on the Example of CAR–T Procedure</b>
<b>293</b>	<b>The Future of EU Funds in Health Care</b>
<b>294</b>	<b>A New Quality in the Health Care System Without the Need to Increase Funding. Is it Even Possible? Based on the Example of the Rehabilitation System in Poland</b>
<b>295</b>	<b>Organization of the Healthcare System – Searching for Efficiency</b>
<b>296</b>	<b>Silver Economy. Innovations for Seniors – Intelligent Development</b>
<b>297</b>	<b>Is Journalist a Profession of Public Trust?</b>
<b>298</b>	<b>Schuman’s Europe as Community of Nations</b>
<b>299</b>	<b>Economic Migrants: What Impact on a Country’s Economy?</b>

- 302** A Drive Towards Investment. Impact of Railway Infrastructure Development on Economy
- 303** Single Investment Area as an Opportunity for Local Governments
- 304** Eastern Poland's Regions – What Strategy for the Coming Years?
- 305** Digital Transformation of Cities – How to Be Even Smarter?
- 307** Regions at the Crossroad. How to Find New Challenges?
- 309** What Future for Kielce: Wojciech Lubawski
- 310** Success Stories: Maksym Gołos
- 311** Success Stories: Roscongress Foundation
- 312** Ukraine after 2019. Is a New Opening Needed?: Shevchenko Oleksandr
- 313** Success Stories: Marek Cywiński
- 314** How to Attract Investors to CEE Capital Market?
- 315** Sport – Health – Money
- 316** A Drive Towards Investment. Impact of Infrastructure Development on Economy
- 317** Cross-border Investments, as a Chance to Develop Border Regions
- 318** Tourism – How to Exploit the Potential of Towns and Regions?
- 319** Success Stories: Jacek Krupa
- 320** If not subsidies, then What? Poland as a Leading Beneficiary of the Juncker Plan
- 321** What Future for Olsztyn: Piotr Grzymowicz
- 322** Success Stories: Zygmunt Frankiewicz
- 323** Think Global, Act Local – Globalisation vs Glocalisation
- 325** Nowoczesna (Modern Party). POLITICAL DEBATE: Economy. The Rule of Law. Regional Government
- 326** Internationalisation – Best Strategies for Entering Foreign Markets
- 327** Flexible Employment: a Path to Global Chaos or a New Model of Labor Markets Sustainability?
- 329** Cryptocurrencies – a Bright Future or a Bursting Bubble?
- 330** Talking About Poland and the World: Władysław Kosiniak-Kamysz
- 331** What Future for Warsaw: Patryk Jaki
- 332** Solidarity or Liberalism – What do Europe Need the Most Today?
- 333** Talking About Poland and the World: Włodzimierz Czarzasty
- 334** What Future for Nowy Sącz: Iwona Mularczyk
- 335** What Future for Warsaw: Andrzej Rożenek

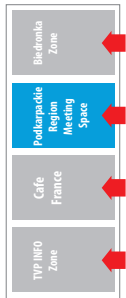


<b>336</b>	<b>Common Borders – Common Goals. Interregional Partnership Between Poland, Ukraine, Romania and Moldova</b>
<b>337</b>	<b>Totalitarian Ideologies and Extremism: Islamism, Far–Right, and Far–Left in a Changing Europe</b>
<b>338</b>	<b>Local Government on the Threshold of Change – What Will Be the Post–Election Future of the Local Government Units?</b>
<b>339</b>	<b>How Can Men Support Women to Join Innovation Decision Making?</b>
<b>340</b>	<b>The Mission of the Media and Viewership Rating. Is Journalism of the 21st Century Guided by Ideology or Commercial Statistics?</b>
<b>341</b>	<b>Signing a Letter of Intent Regarding the Organization of Poland – Slovakia Forum</b>
<b>342</b>	<b>Doping in Sport</b>
<b>343</b>	<b>What Future for Poznan: Tadeusz Zysk</b>
<b>344</b>	<b>Availability Plus Program</b>
<b>345</b>	<b>Europe: View from Russia</b>
<b>346</b>	<b>The European–African Round Table: Together on the Way to Success</b>
<b>347</b>	<b>Atlanticism: In Retreat or Moving Forward?</b>
<b>349</b>	<b>Is Europe’s Political Weight Shifting to the East?</b>
<b>350</b>	<b>In Search of a Peace Plan for Ukraine</b>
<b>352</b>	<b>The Difficult Escape from Stagnation. How to Boost Central European Economies?</b>
<b>353</b>	<b>A Secure State in a Secure Europe – How to Prevent Extremisms?</b>
<b>354</b>	<b>Post–Industrial Reality.(Un)tapped Potential?</b>
<b>355</b>	<b>Infrastructure Investment Cooperation between Carpathian Cities</b>
<b>356</b>	<b>Business and Politics. How to Protect Governmental Institutions Against Corruption and Oligarchisation?</b>
<b>357</b>	<b>Freedom of the Press – Is It Still Possible?</b>
<b>358</b>	<b>Investigative Journalism – Life–threatening or Truth–unveiling?</b>
<b>359</b>	<b>Education 4.0 – New Opportunities for Young Generation</b>
<b>360</b>	<b>Civic Engagement of Senior Citizens: Opportunities, Challenges, Barriers</b>
<b>361</b>	<b>How to Help in Times of Crisis? Part II</b>
<b>362</b>	<b>IS IT ALREADY THE PEAK OF THE ECONOMIC GROWTH? What are the forecasts for the subsequent years?</b>
<b>363</b>	<b>Startup Session Elite I</b>
<b>366</b>	<b>Startup Session Elite II</b>
<b>369</b>	<b>Startup Session Elite III</b>

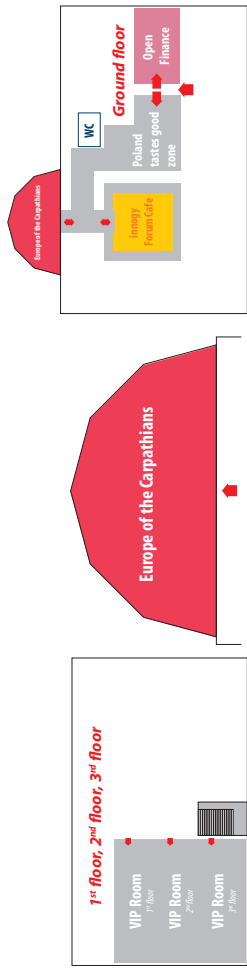
## Pijalnia Building A



## The Pavillion Building B

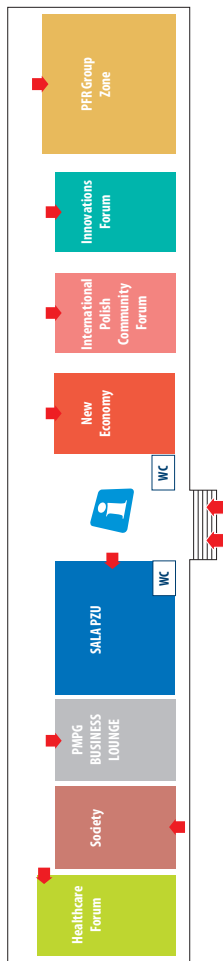


# Nowy Dom Zdrojowy Building C

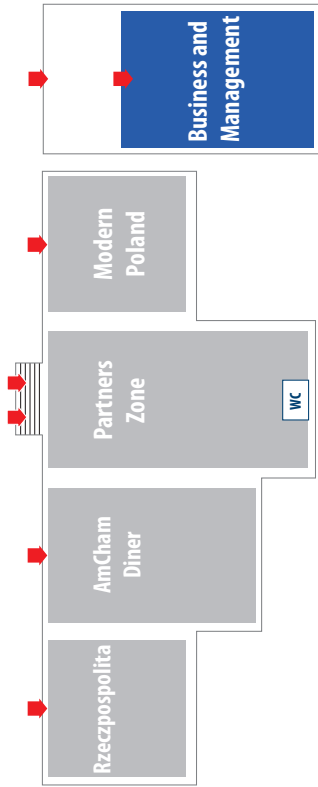


Conference rooms location

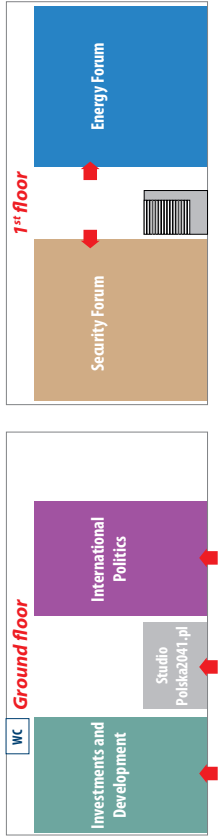
## Dom Forum Building D



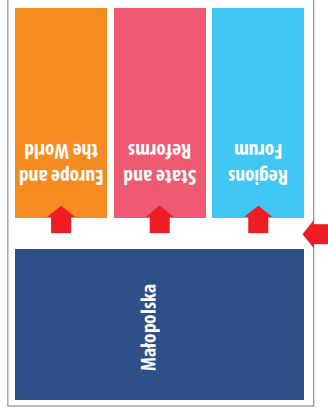
## Nowy Dom Forum Building E



## Stary Dom Zdrojowy Building F



# The Pavilion of the Małopolska Region Building G



## FIXED EXHIBITIONS SEPTEMBER 4-6

Promenade	Showroom Made in Małopolska
Promenade	Exhibition Bread and Freedom
Building G, The Pavilion of the Małopolska Region	Exhibition Polish Humanitarian Aid
Building A, Pijalnia	Exhibition Why is it worth remembering the Union of Hadiach?
Muzeum Nikifora, Krynica-Zdrój	Exhibition Nikifor painter – Nikifor artist
Building F, Stry Dom Zdrojowy	Exhibition of Ukrainian folk costumes Heritage

## ACCOMPANYING EVENTS SEPTEMBER 4

18:45	Building F, Stry Dom Zdrojowy, Investments and Development	The village in Calabria movie
18:45	Building E, Nowy Dom Forum, Business and Management	Krzysztof Gawkowski – The shadow of the past – evening with the author
18.45	Building D, Dom Forum, New Economy	Marek Orzechowski – Chaos. New order of reality – evening with the author
19:00	Building F, Stry Dom Zdrojowy, Energy Forum	Latvian Evening at the Krynica Economic Forum
21:30	Building A, Pijalnia	Opening Ceremony of the 28th Economic Forum and Marko Marković Concert
22:00	Building C, Nowy Dom Zdrojowy, Europe of the Carpathians	Hungarian FolkEmbassy Concert
22:30	Building F, Stry Dom Zdrojowy, Energy Forum	Kardioband Concert
22:30	Building F, Stry Dom Zdrojowy, Investments and Development	Collector movie

For more detailed information refer to the Cultural Events brochure



## SEPTEMBER 4

13:30—15:00 Plenary Session

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### Between Economy and Politics. In Search of Recipes for Economic Growth

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The contemporary economy is ever more complicated and constantly escapes the frames of political doctrines. In the past economic growth could be stimulated based on enactments of charismatic governments or important resource gains of countries. Today, in a globalised world full of transnational corporations, state administration more often needs to rely on market trends and other forces independent from national legislation. How to find the golden mean in shaping the economy? How to optimise the dialogue in order to achieve better targets in production, trade and innovative development?

*Moderator:*

**Tomasz Sakiewicz**, Chairman of the Board, Editor-in-Chief,  
Independent Polish Publishing House, Poland

*Speakers:*

**Beata Szydło**, Deputy Prime Minister, The Chancellery of the  
Prime Minister, Poland

**Valeri Simeonov**, Deputy Prime Minister for Economic and  
Demographic Policy, Prime Minister Office, Bulgaria

**Stepan Kubiv**, First Deputy PM, Minister of Economic  
Development and Trade, Cabinet of Ministers of Ukraine,  
Ukraine

**William Ribaud**, Managing Partner, Deloitte & Touche, LLP,  
USA

**Filip Thon**, Member of the Executive Committee Retail innogy  
SE, Chairman of the Board, innogy Polska S.A., Poland

## SEPTEMBER 4

18:45—20:00 Special Event

Partner: *Rzeczpospolita*

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### How to Effectively Build an Innovative Economy? Experiences – Inspirations – Strategies

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Further development of the Polish economy depends on the increase of its innovativeness and the “added value” created by companies. The Polish economy is becoming more and more innovative, but it is necessary to involve the state and companies remaining under the authority of the treasury. Our companies should show greater ambition in terms of innovation and going beyond the internal market. Can Polish economy become even more innovative in a short time? Poles should get inspiration from other countries, or focus on developing own model? How much do we lack the world powers or maybe in some lines of bussiness we have already achieved this status?

*Special guest:*

**Hermann Simon**, Founder, Simon-Kucher & Partners, Germany

*Moderator:*

**Boguslaw Chrabota**, Editor-in-Chief, Rzeczpospolita, Poland

*Speakers:*

**Dominika Bettman**, Chief Executive Officer, Siemens Sp. z o.o., Poland

**Piotr Ciski**, Country Manager, Sage, Poland

**Wiktór Janicki**, General Manager, Roche Polska Sp. z o.o., Poland

**Tomasz Czechowicz**, Founder and CEO, MCI Capital S.A., Poland

**Krzysztof Krawczyk**, Managing Partner, CVC Capital Partners, Poland

**Nikodem Boncza Tomaszewski**, CEO, Exatel, Poland

## SEPTEMBER 4

20:00—21:15 **Plenary Session**

*Partner: Małopolska Region*

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### Europe – Yesterday, Today and Tomorrow

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The last decade has been merciful neither for the European Union nor for the continental integration projects. We have witnessed a series of economic, financial, structural and finally geopolitical crises. Today the perception is that the future of the EU has never been more endangered. What to do in order to face up to the new challenges? Do the Europeans still believe in a united continent, or do they prefer to act alone?

*Moderator:*

**Jan Krzysztof Bielecki**, Chairman of the Partners Board, EY,  
Poland

*Speakers:*

**Reinier Schlatmann**, CEO of Philips Central and Eastern  
Europe, Philips Polska Sp. z o.o., The Netherlands

**Edgars Rinkevics**, Minister, Ministry of Foreign Affairs, Latvia

**Stanisław Karczewski**, Speaker, Senate, Poland

**Tibor Navracsics**, Commissioner for Education, Culture, Youth  
and Sport, European Commission, Hungary

**Virginijus Sinkevičius**, Minister, Ministry of Economy,  
Lithuania

## SEPTEMBER 4

15:15—16:15 **Special Event**

*Partner:* **Vattenfall**

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### Mare Balticum. The Next Frontier of Energy Innovation

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The global energy sector is undergoing transformation, the causes of which are above all the need for greater diversification of sustainable energy sources and meeting the growing energy demand. The development of new innovative energy projects and cross border collaboration will allow Baltic Sea countries to take a lead position for the future. Done correctly it will safeguard the regional energy security for the future as well as ensure maximum economic benefit for the individual countries.

*Speakers:*

**Rytis Kevelaitis**, Advisor to the Minister, Ministry of Energy, Lithuania

**Piotr Kocinski**, Vice-President, LOTOS Lab Sp. z o.o., Poland

**Monika Morawiecka**, Director of Strategy Department, PGE Polska Grupa Energetyczna, Poland

**Michael Simmelsgaard**, Head of Offshore Wind, Vattenfall Wind Power, Sweden

**Pierre Tardieu**, Chief Policy Officer, European Wind Energy Association (EWEA), Belgium

**Daniel Larsson**, Counsellor, Head of Business Promotion and Communication, Embassy of Sweden in Warsaw, Sweden

*Participation in discussion:*

**Zbigniew Gryglas**, Member, Sejm, Poland

## SEPTEMBER 4

16:25—17:25 Discussion Panel

Partner: MSL

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### Why Does CEO Reputation Management Matter More Than Ever?

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One of the greatest challenges for the modern world of business is digital transformation. It directly touches every aspect of companies' operations, including communications run by the management boards. Are traditional networking, public appearances, expert commentaries in the media sufficient? Is a well-thought strategy of building own CEO brand in a digital world an integral element of an innovative company image? How do executives in Poland deal with the issue and who is it done abroad?

*Moderator:*

**Eryk Mistewicz**, President, The New Media Institute, Poland

*Speakers:*

**Tomasz Domogala**, Chairman of the Supervisory Board, TDJ SA, Poland

**Jean-Francois Fallacher**, CEO, Orange Polska, Poland

**Przemyslaw Gdanski**, President of the Board, Bank BGŻ BNP Paribas, Poland

**Sebastian Hejnowski**, CEO, MSL, Poland

**Marcin Petrykowski**, Managing Director Central & Eastern Europe, Poland

## SEPTEMBER 4

17:35—18:35 **Thematic Block**

*Partner:* **Chinese People's Association for Friendship with Foreign Countries (CPAFFC)**

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### Silk Road Towards Krynica. China and Central and Eastern Europe Cooperation Between Cities

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China is officially entering a new phase in its economic development, a stage of a “new normality”. This means rebalancing growth in favour of consumption, making economy green, prioritising innovation and outbound investments efforts. What impact will those changes have on Europe? Speakers of the session will shed light on the prospects of cooperation between China and CEE region within the conditions of this new phase. They will also present economic characteristics of China provinces.

#### **Discussion Panel**

#### **Silk Road Towards Krynica. Strategy for Cooperation**

*Moderator:*

**Jingyuan Kang**, Section Chief, Chinese People's Association for Friendship with Foreign Countries (CPAFFC), China

*Speakers:*

**Liyin Chen**, County Magistrate, Horinger County, Inner Mongolia Autonomous Region, China

**Jinyao Hou**, Deputy County Magistrate, People's Government of Fangcheng, China

**Jianzhong Huo**, Deputy Head, Jining District of Ulanqab City, Inner Mongolia Autonomous Region, China

**Zili Li**, Deputy Mayor, Jinjiang Municipal People's Government, China

**Hong Liu**, Deputy Director of the Foreign and Overseas Chinese Affairs Office, Zhengzhou Municipal People's Government, China

### **Discussion Panel**

#### **China and Central and Eastern Europe Cooperation Between Cities**

*Moderator:*

**Jingyuan Kang**, Section Chief, Chinese People's Association for Friendship with Foreign Countries (CPAFFC), China

*Speakers:*

**Przemyslaw Andrzejak**, President of the Board, Lodz Regional Development Agency, Poland

**Wenqing Cai**, Director of the Bureau of Commerce, Jinjiang Municipal People's Government, China

**Tang Guo**, Head, Right-Wing Center Banner of Khorchin, Inner Mongolia Autonomous Region, China

**Mingyuan Luo**, County Magistrate, Yingshan County, Sichuan Province, China

**Jian Yang**, Vice-County Magistrate, People's Government of Mao County, Sichuan Province, China

## SEPTEMBER 4

15:15—16:15 Discussion Panel

Partner: *Nezopont Intezet*

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### V4 Public Opinion: Similarities and Differences

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The Visegrad Group's importance in European politics has increased in recent years. However, the push for deeper political and economic cooperation does not only come from decision makers but also from Central European citizens themselves. In this panel opinion polling experts offer an overview of Central European attitudes and expectations. The debate will revolve around the following topics:

- V4 countries: common perception and reality
- Similarities and differences of public opinion in V4 countries
- Central European public perception of global powers
- The Visegrad Group's place in Europe's future

*Moderator:*

**Mark Lajtai**, Chief Political Analyst, Nezopont Intezet, Hungary

*Speakers:*

**Marcin Duma**, President of the Board, Market and Social Research Institute, Poland

**Jan Hartl**, Founder, Chairman of the Board, STEM Institute of Empirical Studies, Czech Republic

**Agoston Samuel Mraz**, CEO, Nezopont Intezet, Hungary

**Jakub Wisniewski**, Director, Globsec Policy Institute, Poland



## SEPTEMBER 4

16:25—17:25 Discussion Panel

Partner: *Kapsch Telematic Services Sp. z o.o.*

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### How to Improve Quickly and Radically the Safety on Polish Roads ?

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Road safety is the only one serious area of public life in Poland, that is not covered by a comprehensive reform. Road traffic participants are all citizens, from their birth to the end of life. The condition of road safety in our country is dramatically bad, we are constantly on the tail of all statistics and comparisons in the EU. Unacceptable are the huge social and economic costs of accidents that exceed 60 billion. zł. These data should not be analyzed in isolation from the fact that there are personal tragedies behind each accident. It should be changed quickly and radically ! It is time for the National Debate about road safety!

*Moderator:*

**Bartłomiej Goduslawski**, Dziennikarz, Gazeta Prawna Daily

*Speakers:*

**Wojciech Filemonowicz**, Chairman, Social–Democracy of Poland, Poland

**Krzysztof Gorzkowski**, Head of Communication, Kapsch Telematic Services Sp. z o.o., Poland

**Alexander Korkin**, Deputy Chairman of the Public Advisory Council, Parliament of Kaliningrad Region, Russia

**Slawomir Pietrzyk**, Deputy Chairman of The Krakow City Council, Krakow City Council, Poland

SEPTEMBER 4

17:35—18:50 Special Event

Partner: Polish Mining Group

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## The European Electricity Market and Energy Prices for Consumers

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II. The impact of the climate and Energy policy on the balance of the European Energy market. The outlook of electricity prices for households in the European Union countries, in correlation to the energy mix. Trends in the use of alternative energy sources and its storage in the Union and in Poland. The role of conventional sources in ensuring the security of the energy system and the stability of energy supplies, and the foundations of the power market. Energy poverty in the European Union in the context of the forecasted increase in energy prices.

*Special Guest:*

**Krzysztof Tchorzewski**, Minister, Ministry of Energy, Poland

*Moderator:*

**Barbara Oksinska**, Journalist, Rzeczpospolita, Poland

*Speakers:*

**Tomasz Dąbrowski**, Under Secretary of State, Ministry of Energy, Poland

**Filip Grzegorzcyk**, President of the Management Board, TAURON Polska Energia S.A., Poland

**Mirosław Kowalik**, CEO, Enea, Poland

**Marcin Krakowiak**, Partner, Head of The Infrastructure and Energy Practice, Domański Zakrzewski Palinka, Poland

**Zdzisław Krasnodebski**, Vice-Chairman, European Parliament, Poland

**Brian Ricketts**, Secretary General, EURACOAL – European Association for Coal and Lignite, United Kingdom

**Tomasz Rogala**, CEO, Polish Mining Group, Poland

**Radoslaw Rasala**, The European Electricity Market and Energy Prices for Consumers

**Slawomir Obidzinski**, The European Electricity Market and Energy Prices for Consumers

**Ryszard Wasilek**, Vice-President for Operations, PGE Polska Grupa Energetyczna, Poland

SEPTEMBER 4

18:40—19:10 Discussion Panel

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Ukraine After 2019. Is a New Opening Needed?: Presentation of the Book: “The Sixth. Memories from the Future “

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*Host:*

**Iurii Romanenko**, Co-founder, Ukrainian Institute for the Future, Ukraine

*Speaker:*

**Yevhen Mahda**, Executive Director, Institute of World Policy, Ukraine

## SEPTEMBER 4

15:15—16:15 Discussion Panel

Partner: Startup Poland

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### The Global Startup Race: Does Poland Stand a Chance?

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Young, technological projects are taking the business world by storm. High-growth potential as well as a high risk of failure are startups' signature features. During the discussion, panelists will give answers to the following questions: What are the keys for effective collaboration between startups and corporates? What are the greatest practices globally worth following in order to be successful? Will Poland become the next Silicon Valley? How not to fall for another market bubble and look past a great business opportunity?

#### Presentation:

##### **The preliminary results of the Polish Startups Report 2018**

*Host:*

**Julia Krysztofiak-Szopa**, President of the Board, Startup Poland, Poland

*Moderator:*

**Julia Krysztofiak-Szopa**, President of the Board, Startup Poland, Poland

*Speakers:*

**Krzysztof Domarecki**, Chairman of the Supervisory Board, SELENA FM, Poland

**Artur Granicki**, Director of the Department of Financial Innovations, Polish Financial Supervision Authority, Poland

**Bo Ji**, Assistant Dean of Global Executive Education Chief Representative for Europe, Cheung Kong Graduate School of Business, China

**Mikhail Konoplev**, General Manager Central & Eastern Europe, WeWork, Russia

**Adam Kostrzewa**, Head of TMT and Innovation Sector, Bank Gospodarstwa Krajowego, Poland

**Wiktor Schmidt**, CEO, Netguru sp z o.o., Poland

## SEPTEMBER 4

16:25—17:25 Discussion Panel

Partner: Institute of World Policy

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### Association with the European Union and What Next? In Search of a Real Model of European Integration

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Officials and experts less and less willingly talk about another enlargement of the European Union. Meanwhile, the candidate and associated countries expect a clear prospect and a clear answer from Brussels. The process of European integration in the coming years, however, should not be limited to discussions about membership as distant as it may be. A more realistic approach involves attempts to participate in selected EU policies, e.g in the energy union, customs union or in the Schengen area.

*Moderator:*

**Yevhen Mahda**, Executive Director, Institute of World Policy, Ukraine

*Speakers:*

**Lazar Comanescu**, former Minister of Foreign Affairs, Advisor, Chamber of Commerce and Industry of Romania, Romania

**Michał Dworczyk**, Head of the Chancellery of the Prime Minister, The Chancellery of the Prime Minister, Poland

**Stepan Kubiv**, First Deputy PM, Minister of Economic Development and Trade, Cabinet of Ministers, Ukraine

**Hrant Melik-Shahnazaryan**, Chairman, Center for Strategic Research, Armenia

**Tengiz Pkhaladze**, Advisor to the President, Foreign Relations Secretary, The Administration of the President, Georgia

**Guenter Verheugen**, Co-Founder, European Experience Company, Germany

SEPTEMBER 4

17:35—18:35 Special Event

Partner: PKN ORLEN S.A.

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## Amalgamations as an Opportunity to Strengthen Poland's Position on the Economic Map of Europe

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Can business amalgamations strengthen national capital and are they an effective tool to protect strategic industries? What is the EU's merger policy? These and other important questions will be addressed during a discussion with M&A experts. The official partner of the debate is PKN ORLEN, the leading consolidator in the Polish fuel and energy sector.

*Opening speech:*

**Daniel Obajtek**, President, Chief Executive Officer, PKN ORLEN S.A., Poland

*Moderator:*

**Grzegorz Nawacki**, Editor-in-Chief, Puls Biznesu

*Speakers:*

**Artur Cieslik**, Advisor to the Management Board, PKN ORLEN S.A., Poland

**Tomasz Wiatrak**, Deputy Chairman of the Board of Directors, UNIPETROL, Poland

**Tomasz Wroblewski**, President, Warsaw Enterprise Institute



## SEPTEMBER 4

15:15—16:15 **Special Event**

*Partner:* 35

*Ministry of Foreign Affairs of the Republic of Poland*

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### Poland – 100 years of Independence, 100 years of Activity

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In 2018 we celebrate the 100th anniversary of the end of the First World War. Therefore we seize this opportunity to remind the world and Europe that this date is of particular importance to Poland, which regained its independence in the same year. The rise of Poland entailed a diplomatic offensive, during which new diplomatic relations were established and the foundations for the Polish foreign affairs were set. It is thus worth illustrating what the Polish history in these 100 years was and remind the international community that Poland was and has been an important player on the international stage.

*Moderator:*

**Marek Orzechowski**, Adviser, Günter Verheugen, Belgium

*Speakers:*

**Jan Rokita**, Commentator, Poland

**Krzysztof Lapinski**, Secretary of State, Chancellery of the President of the Republic of Poland, Poland

**Guenter Verheugen**, Writer, Publicist

*Participation in discussion:*

**Judy Dempsey**, Editor-in-Chief, Carnegie Europe, USA

**Nasir El Bassam**, Director, International Research Centre for Renewable Energy (IFEED), Germany

**Krsevan Antun Dujmovic**, Senior Associate, The Institute for Development and International Relations (IRMO), Croatia

## SEPTEMBER 4

16:25—17:25 Discussion Panel

### Synergy. Solidarity. Security. The Three Seas Initiative in the Energy Sector and the EU Uniform Energy Market

One of the most important components of cooperation between the 12 countries of the eastern part of the EU within the framework of the Three Seas Initiative is the energy sector. As the experts emphasize, the projects discussed and prepared under the Initiative fully harmonize with the EU guidelines on the internal energy market. A consistent, secure and well-developed energy market of the region of the Three Seas Initiative countries will also increase the attractiveness of EU membership, which allows the development and catching up of the richer, western regions of EU.

*Moderator:*

**Krzysztof Ksiezopolski**, Assistant Professor, Warsaw School of Economics, Poland

*Speakers:*

**Tomasz Dąbrowski**, Under Secretary of State, Ministry of Energy, Poland

**Mykhailo Gonchar**, President, Center for Global Studies “Strategy XXI”, Ukraine

**Jaromir Kohlicek**, Member, European Parliament

**Veneta Tzvetkova**, Director, Energy Projects and International Co-operation Directorate, Ministry of Energy, Bulgaria

**Piotr Wozniak**, President of the Management Board, Polish Oil and Gas Company, Poland

## SEPTEMBER 4

17:35—18:35 Discussion Panel

Partner: New Strategy Center

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### Old and New Challenges to the Baltic and Black Sea Regions

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The Baltic and Black Sea regions became very vulnerable after 2014. From extensive militarization to hybrid challenges, from threats in energy security field or cyber space to political pressure or informational warfare actions, both regions find themselves facing a series of similar challenges. NATO allies are increasing resilience and project security and reassurance in this regions being committed to have an integrated approach to the both regions, Baltic and Black Sea.

*Moderator:*

**Mircea Mindrescu**, Senior Associate Fellow, New Strategy Center, Romania

*Speakers:*

**Ben-Oni Ardelean**, Vice-President, Chamber of Deputies, Romania

**Pavel Luzin**, Columnist, Riddle, Russia

**Beata Mazurek**, Deputy Speaker, Sejm, Poland

**Tengiz Pkhaladze**, Advisor to the President, Foreign Relations Secretary, The Administration of the President, Georgia

**Mykhailo Samus**, Deputy Director for International Relations, Center for Army, Conversion and Disarmament Studies, Ukraine

*Participation in discussion:*

**Malgozata Kozic**, Editor, Radio Znad Wilii, Lithuania

**SEPTEMBER 4****15:15—16:15 Discussion Panel***Partner:* **Grupa LOTOS S.A.**

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**Electromobility, Alternative Fuels – Is There a Chance for Clean Cities?**

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Transport now is responsible for 25 percent of all greenhouse gas emission, and 70 percent of these emissions come from road transport only. Forecasts show that by 2030 this industry may become the main source of greenhouse gas emission in European Union. That is why this sector needs to be reformed. Support for the development of electromobility creates real prospects for improving air quality. It is worth emphasizing that this will not only improve public health (lower costs of health care) but also reduce damage to the environment and to the substance of buildings. It will also help to reduce traffic noise.

*Moderator:***Grzegorz Tchorek**, Assistant Professor, University of Warsaw, Poland*Speakers:***Michał Beim**, Lecturer, Faculty of Environmental Engineering and Spatial Management, Poznań University of Life Sciences, Poland**Mateusz Aleksander Bonca**, President of the Board, Grupa LOTOS S.A., Poland**Andrzej Gula**, President of the Board, Polish Smog Alert, Poland**Aleksander Nawrat**, Deputy Director, National Center for Research and Development, Poland**Daniel Ozon**, President of the Management Board, Jastrzębska Spółka Węglowa SA, Poland*Participation in discussion:***Piotr Wieczorek**, Specialist, Automotive Industry Institute PIMOT, Poland

## SEPTEMBER 4

16:25—17:25 Discussion Panel

Partner: *The Boston Consulting Group*

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### Business Facing the Energy Challenges of the Polish Cities

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Quality of life, air pollution and natural environment – all these topics are becoming more crucial to people living in cities and authorities of modern metropolis are putting them high on their agenda. Cities aspiring to take the leading position in innovation and new technologies, need to consciously shape their policies on life quality and natural environment. Large companies have a big role to play – they can become important players in the topic, contribute to solving current problems and simultaneously build their competitive advantage.

*Moderator:*

**Justyna Piszczatowska**, Journalist, Gazeta Prawna Daily, Poland

*Speakers:*

**Jaroslav Broda**, Vice-President of the Management Board for Asset Management and Development, TAURON Polska Energia S.A., Poland

**Jacek Libucha**, Partner, The Boston Consulting Group, Poland

**Henryk Mucha**, President, PGNiG Obrót Detaliczny sp. z o.o., Poland

**Grzegorz Nalezyty**, Board Member and General Director Power and Gas Divisions, Siemens Sp. z o.o., Poland

**Filip Thon**, Member of the Executive Committee Retail innogy SE, Chairman of the Board, innogy Polska S.A., Poland

## SEPTEMBER 4

15:15—16:15 Discussion Panel

Partner: Economic Council of the Free Word Zone

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### The Development of Franchise Concepts as an Element of Stimulating Entrepreneurship and an Opportunity for Polish Entrepreneurs for Domestic and Foreign Expansion

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The development of the franchise network may facilitate the entity that leads it to foreign markets and, consequently, the internationalization of a given brand. In connection with the above, the main objective of the debate is to raise both the issue of development of franchise models and the impact that a franchise can have on both micro and macroeconomic levels.

*Moderator:*

**Tomasz Sakiewicz**, Chairman of the Board, Editor-in-Chief,  
Independent Polish Publishing House, Poland

*Speakers:*

**Adam Abramowicz**, Representative of Small and Medium-sized Entrepreneurs

**Piotr Hofman**, President of the Board, Economic Council of the Free Word Zone, Poland

**Marek Moczulski**, Chairman of the Board, BAKALLAND S.A., Poland

**Tomasz Suchanski**, Chief Executive Officer President of the Board, Zabka Polska Sp.zo.o., Poland

**Robert Gwiazdowski**, Lawyer, Gwiazdowski Tax & Legal, Poland

## SEPTEMBER 4

16:25—17:25 Discussion Panel

Partner: AMGEN

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### Biotechnology 2.0 in Medicine – a Direction for the Polish Economy

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Biotechnology plays a fundamental role in shaping modern healthcare. Poland has the potential to become one of the leading biotechnology hubs in Europe. Achieving Poland's position as one of the leading biotechnology hubs in Europe is possible only thanks to PPP, which will ensure the use of the transfer of know-how and the investment potential of global pharmaceutical companies. What role does the Government see in the development of biotechnology competences for global biotech companies present in Poland

*Moderator:*

**Wojciech Kuta**, Editor-in-Chief, Health Market, Poland

*Speakers:*

**Brian Bradbury**, Executive Director, CfOR Data and Analytic Cente, Amgen, USA

**Piotr Dardzinski**, Secretary of State, Ministry of Science and Higher Education, Poland

**Janusz Homa**, CEO, Ardigen S.A., Poland

**Philip Tagari**, VP Therapeutic Discovery, Amgen, USA

**Piotr Dytko**, President of the Board, Polish Center for Technology Development, Poland

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## GMO Perspectives in Poland

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Poland and the entire EU is currently dependent on the import of feed protein sources, mainly GMO soy meal. Approximately 2.4 million tons of soybean meal is sold to the Polish market every year, 98% genetically modified. Currently, the most frequently used raw protein feed. Poland annually produces about 20 million tons. The size of the Polish feed market since 2005 has increased by 100% and is currently worth 14.6 billion PLN. The value of the poultry market related to it for 2017 was estimated at PLN 20 billion. The huge success of Polish poultry export is based largely on its competitive price, which is the result of an economically advantageous Polish poultry breeding process.

*Moderator:*

**Monika Piatkowska**, President, Economic Chamber of Traders, Grain Processors & Feed Manufacturers, Poland

*Speakers:*

**Jan Krzysztof Ardanowski**, Minister, Ministry of Agriculture and Rural Development, Poland

**Wojciech Kapusta**, Sales Director, De Hueus sp. z o. o. – Sales Director

**Dariusz Kutziak**, CEO, DAKU International Sp. z o.o. – CEO

**Pierre Pages**, President of the Management Board, Glencore Polska Sp. z o.o., Poland

**Marcin Rychlik**, Commercial Director Cargill Feed Nutrition Europe, Cargill Poland Sp. z o.o. – Commercial Director Cargill Feed Nutrition Europe, Poland

**Wojciech Rychlik**, District Governor, Zdunska Wola District Governor, Poland



SEPTEMBER 4

18:45—20:00 Special Event

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## The Future of Media Measurement in Poland. An Impact on the Media and Advertising Market

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The topic of new single-source research gathering data from TV, Radio and Internet implemented jointly with the market, in the JIC formula planned by the National Broadcasting Council, is currently the most important issue for broadcasters, advertisers and media houses. New research will be an opportunity, and how much a threat to the domestic business? Who can gain and who can lose on new research? Should the National Broadcasting Council engage, including capital, in the organization of research?

*Moderator:*

**Michał Wigurski**, Expert, National Broadcasting Council,  
Poland

*Speakers:*

**Andrzej Garapich**, Expert, National Broadcasting Council,  
Poland

**Witold Kolodziejski**, Chairman, National Broadcasting Council,  
Poland

**Maciej Maciejewski**, Member of the Board, TVN S.A., Poland

**Andrzej Olszewski**, Expert, National Broadcasting Council,  
Poland

**Zygmunt Solorz**, Supervisory Board Chairman, Polkomtel  
Sp. z o.o., Poland

**Maciej Stanecki**, Member of the Board, Polish Television TVP  
S.A., Poland

**Jacek Swiderski**, CEO, Wirtualna Polska S.A., Poland

## SEPTEMBER 4

12:15—13:15 Thematic Block

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### Cooperation between the Public and Private Sectors for Prevention and Treatment due to the Systemic Challenges

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The Polish healthcare can significantly benefit from the development of cooperation between public entities and the private sector. Investment, research, development activities and cooperation to facilitate patients' access to new therapies are areas for such activities. The goal of the panel is to discuss effective cooperation between public administration and business in the area of healthcare.

#### Presentation

##### **Conducting Activities Limiting the Problem of the use of Tobacco Products and Related Products at Work Factories**

*Host:*

**Grzegorz Juszczyk**, Director, National Institute of Public Health – National Institute of Hygiene, Poland

#### Discussion Panel

##### **Cooperation between the Public and Private Sectors for Prevention and Treatment due to the Systemic Challenges**

*Moderator:*

**Anna Rulkiewicz**, CEO, LUX MED Group, Poland

*Speakers:*

**Michał Czarnuch**, Advocate, Partner, Domański Zakrzewski Palinka, Poland

**Anna Czech**, Member, Sejm, Poland

**Slawomir Gadomski**, Undersecretary of State, Ministry of Health, Poland

**Andrzej Rys**, Director for Health Systems, Medical Products and Innovation, European Commission, Poland

**Jakub Swadzba**, CEO, Diagnostyka Ltd., Poland

**Tomasz Wachnicki**, Healthcare Business Line Director, Air Liquide Poland, Poland

## SEPTEMBER 4

15:15—16:15 Discussion Panel

Partners: EY

LUX MED Group

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### How to Buy the most Health Care? Effective Mechanisms of Allocating Funds in Health Care

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Due to the planned increase in public expenditure on health care (up to 6% of GDP in 2024), the discussion on the allocation of additional funds is getting bigger.

- Can an indirect cost account help in the selection of the most effective treatments?
- Is it possible to significantly restructure the bed base in Poland and real shift towards open treatment?
- Can the programming of “patient pathways” (eg oncology) rationalize the treatment process and improve its effects?
- Are we ready to describe in what services in what clinical condition are patients eligible for public funding?

*Moderator:*

**Lukasz Zalicki**, Partner, EY, Poland

*Speakers:*

**Anna Czech**, Member, Sejm, Poland

**Andrzej Jacyna**, President of the Board, National Health Fund, Poland

**Anna Koziel**, Senior Health Specialist, The World Bank, Poland

**Anna Rulkiewicz**, CEO, LUX MED Group, Poland

**Jozefa Szczurek-Zelazko**, Secretary of State, Ministry of Health, Poland

**Jakub Szulc**, Health & Lifescience Leader, EY, Poland

## SEPTEMBER 4

16:25—17:25 Discussion Panel

Partner: Polish Insurance Association

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### Private Expenses in Financing Healthcare

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How do Poles spend private money on health, and how the inhabitants of countries in which the queue problem has been minimized. The panel will deal with the possibilities of improving the efficiency of private funds spent on health care in Poland in the light of the experience of selected EU countries, where the waiting time for health care services is the shortest and potential role of the DUZ in reducing the harmful impact of the queue on the economy, employer and employee and public finances.

*Moderator:*

**Aleksandra Kurowska**, Editor-in-Chief, Polityka Zdrowotna Sp. z o.o., Poland

*Speakers:*

**Dorota Bieniasz**, Member of the Board, Social Insurance Institution (ZUS), Poland

**Michał Czarnuch**, Advocate, Partner, Domański Zakrzewski Palinka, Poland

**Dorota M. Fal**, Board's Advisor, Polish Insurance Association, Poland

**Slawomir Gadomski**, Undersecretary of State, Ministry of Health, Poland

**Jan Grzegorz Pradzynski**, President of the Board, Polish Insurance Association, Poland

**Stanisław Szwed**, Secretary of State, Ministry of Family, Labour and Social Policy, Poland

**Gertruda Uscinska**, President, Social Insurance Institution (ZUS), Poland

## SEPTEMBER 4

17:35—18:35 Discussion Panel

Partner: *Domański Zakrzewski Palinka*

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### How Has the Digital Transformation of the Health Service Impacted Patient Involvement and Improved Medical Care?

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During the panel experts will answer the question of how the digital transformation can change the face of the health service and what opportunities accompany amendments to the law on medical data processing and the development of tele-medicine.

*Moderator:*

**Michał Czarnuch**, Advocate, Partner, Domański Zakrzewski Palinka, Poland

*Speakers:*

**Bogna Cichowska–Duma**, CEO, Employers' Union of Innovative Pharmaceutical Companies INFARMA, Poland

**Janusz Cieszynski**, Undersecretary of State, Ministry of Health, Poland

**Michał Kepowicz**, Head of GP&PA, Philips Polska Sp. z o.o., Poland

**Bartosz Marczuk**, Undersecretary of State, Ministry of Family, Labour and Social Policy, Poland

**Adam Rozwadowski**, Chairman of the Board, ENEL–MED S.A. Medical Center, Poland

**Maciej Surowiec**, EU Government Affairs Manager, Microsoft, Polska

**SEPTEMBER 4**

**22:00—22:30 Special Event**

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## Gala Awards and Ranking Results of the 9th Healthcare Forum

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HEALTHCARE RANKING is a project for the best companies from the broadly understood healthcare sector of the Polish economy. The healthcare sector is one of the most modern and the fastest growing in the country. Further development can be a huge opportunity for the whole economy and especially for the development of the newest technologies. We would like to show the best companies in this sector, their investment expenditures, research expenditures and growing costs through our awards and the related employment report. The gala of the presentation of the report and the award ceremony will take place on 4th of September 4, during the Economic Forum in Krynica, as a part of the Healthcare Forum.

## SEPTEMBER 4

15:15—16:15 Discussion Panel

Partner: Senate

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### Defending the Reputation of Poland and Poles

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The primary objective of the amendment to the Act on the Institute of National Remembrance is defence against statements and opinions that harm and damage the reputation of Poland and Poles. During the panel, the participants will discuss what actions we can take in order to effectively fight for Poland's reputation on the international stage, what the Polish narrative should be and how to defend it. How to counteract obliteration of the historical truth? How to use the potential of Poles abroad in order to defend the dignity and effectively support Poland's *raison d'état*?

*Moderator:*

**Pawel Lisicki**, Editor-in-Chief, Do Rzeczy Weekly, Poland

*Speakers:*

**Robert Andrzejczyk**, President, Polish Tourist Organisation, Poland

**Zbigniew Girzynski**, Lecturer, Nicolaus Copernicus University in Torun, Poland

**Stanisław Karczewski**, Speaker, Senate, Poland

**Adam Kwiatkowski**, Secretary of State, Chief of the Cabinet of the President, Chancellor of the President of the Republic of Poland, Poland

**Marek Rudnicki**, President, Polish American Medical Society, USA



## SEPTEMBER 4

16:25—17:25 Discussion Panel

Partner: Senate

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### Young Emigration –Time to Come Back

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Currently, the improved labour market situation is halting labour migration. Fewer and fewer Poles declare the need to leave the country due to being out of work. However, earnings, higher abroad than in Poland, remain the main and constant motive for emigration. The other two dominant reasons inciting young people to live outside their homeland are higher standards of living and better social conditions. The participants of the panel will discuss ways of encouraging our compatriots to come back and to determine the greatest obstacles hindering their return from emigration. What can the state offer to those who come back? How can it attract and support them?

*Moderator:*

**Edyta Holdynska**, Journalist, wPolsce.pl, Poland

*Speakers:*

**Filip Frackowiak**, Deputy Director of TVP Polonia, Polish Television S.A., Poland

**Jerzy Kwiecinski**, Minister, Ministry of Investment and Economic Development, Poland

**Tomasz Machura**, Trustee, Federation of Poles in Great Britain, United Kingdom

**Andrzej Pawlak**, President, Institute of Innovation and Creativity, USA

**Beata Szydło**, Deputy Prime Minister, The Chancellery of the Prime Minister, Poland

**Anna Zalewska**, Minister, Ministry of National Education, Poland

## SEPTEMBER 4

17:35—18:35 Discussion Panel

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### Big Sporting Events – Do the Media Have a Chance to Make Money from It?

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The American NBC station paid almost \$ 8 billion for the rights to broadcast the Olympic Games in 2021–2032. The amounts paid for media rights increase year by year and even the largest stations have to decide early enough, because the competition is not sleeping. Recently, Facebook and Amazon have appeared in this market that want to transfer Olympics to the Internet. Who can afford to buy the rights? Can the advertising revenue offset the money spent? Is showing the Olympic Games still prestige or just an expensive whim?

*Moderator:*

**Piotr Tokarski**, Press Office, Institute for Eastern Studies,  
Poland

*Speakers:*

**Marian Kmita**, Head of Sports, Television Polsat, Poland

**Jacek Kurski**, President, Polish Television TVP S.A., Poland

**Andrzej Placzynski**, President of the Management Board,  
Lagardere Sports Poland, Poland

**Krzysztof Swiergiel**, CEO, Member of the Board, Eleven Sports  
Network Polska, Poland

## SEPTEMBER 4

18:45—19:45 Discussion Panel

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### Multilingualism – The Future of Education

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The development of technology has a significant impact on the teaching system. Soon it may turn out that the diploma of a prestigious university will no longer play such an important role. In the era of digitization, practical skills, especially those concerning technological aspects, become much more desirable. Children are learning more often from tablets, not paper books. How much does the “parents school” is different from the school where their children are going? Will new trends like e-learning, adaptive and micro learning soon become a standard? How will the generation whose knowledge is checked in tests and evaluated in percent and coming into it in a few years on the labor market will grow?

*Moderator:*

**Frederic Petit**, Member of Parliament, National Assembly,  
France

*Speakers:*

**Jean-Baptiste Cuzin**, Director, Institut Français in Serbia,  
France

**François-Xavier d’Aligny**, President, Foundation for  
International Education Development, FDEI, France

**Michaela Janyska**, Manager for International Cooperation, City  
Hall Zittau, Germany

**Oleg Vostrykh**, President, Foundation “High School of  
Professional Politics”, Ukraine



KRAKÓW REGION  
**MAŁOPOLSKA**

MAIN PARTNER  
OF THE REGIONS FORUM

## SEPTEMBER 4

15:15—16:15 Discussion Panel

Partners: *Małopolska Region*  
*Rzeczpospolita – Życie Regionów*

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### Strong and Independent – Perspectives and Threats for European Regions and Cities

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Europe faces a question regarding limits of the autonomy of local governments. Are they coherent and autonomous as a component of the state as well as a community of citizens? Development of regions means development of states. Local government plays an important role in the state's economic policy, substantially affecting its GDP growth. How to develop good praxis of cooperation between the region and the central government? What is the role of independent local governments, the importance of local authorities' competences and autonomy towards executive authority?

*Moderator:*

**Michał Niewiadomski**, Deputy Editor-in-Chief of National Department, Rzeczpospolita, Poland

*Speakers:*

**Stepan Barna**, Head, Ternopil Regional State Administration, Ukraine

**Arūnas Gražulis**, Deputy Minister, Ministry of Interior, Lithuania

**Adam Hamryszczak**, Undersecretary of State, Ministry of Investment and Economic Development, Poland

**Jacek Krupa**, Marshal, Małopolska Region Marshal's Office, Poland

**Paul Lindquist**, County Commissioner, Stockholm County Council/European Committee of the Regions

## SEPTEMBER 4

16:25—17:25 Discussion Panel

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### Green Economy – How to Care for Environment and Life Quality?

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The ecological economy has a positive impact not only on the natural environment, but also contributes to the growth of human well-being and social equality. Investments that take into account the effective use of energy, limiting the level of consumption of natural resources and emissions of harmful substances serve both the protection of biodiversity and human health. In addition, they enable the creation of so-called green-collared jobs and the implementation of innovative projects. How to use the low-carbon economy model to achieve sustainable consumption and production?

*Moderator:*

**Christian Cleutinx**, Senior Fellow, International Energy Program, Netherlands Institute of International Relations, Clingendael, Belgium

*Speakers:*

**Katarina Hazuchova**, Independent Environmental Analyst, GPoT, SIOV, Slovakia

**Vasyl Petrychenko**, Academician, National Academy of Agricultural Sciences, Ukraine

**Ludmila Poplavskaia**, Deputy Minister, Ministry of Natural Resources and Ecology, Kaliningrad Region, Russia

**Boguslaw Sonik**, Member, Sejm, Poland

**Marta Szigeti Bonifert**, Board Member, Leading the Sustainability Working Group, Hungarian Business Leaders Forum, Hungary

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### Potential Directions for the Development of Regional Airports in Europe

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We are currently observing a steady increase of the importance of regional airports, in Poland and throughout Europe. Open sky policy had a significant impact on the dynamics of this development. They serve two-thirds of the air transport market in Poland. Each year, the number of passengers increases. The main theses of the panel will focus on: regional airports in open sky policy; how should be defined the role of regional airports in Europe; what are the main challenges for the regional airports in the context of plans for establishment Central Communication Port in Poland; the role of air transport in development European regions; regional airports as an element of critical infrastructure of the state.

*Moderator:*

**Radoslaw Wloszek**, President of the Management Board,  
Kraków Airport, Poland

*Speakers:*

**Lea Bodossian**, Secretary General, Airport Regions Conference (ARC), Belgium

**Tomasz Kadziolka**, President of the Board, Warmia and Mazury Ltd., Poland

**Artur Tomasik**, President of the Board, Polish Regional Airports Association, Poland

**Juraj Toth**, Aviation Development Director, AviaDev, Slovakia

**Mariusz Wiatrowski**, President of the Board, Lawica Poznan Airport Sp. z o.o., Poland

**SEPTEMBER 4**

**18:45—19:45 Special Event**

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## Global Corporations versus Polish Culture

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Inspiration for discussion are the new directives proposed by the European Union regarding protection of copyrights. Creators of various arts will talk about the issue of copyright and the impact of planned changes on the cultural market.

*Moderator:*

**Stanisław Trzeciński**, culture manager

*Speakers:*

**Jan A.P. Kaczmarek**, Polish film and theater composer

**Jarosław Sellin**, secretary of state in the Ministry of Culture and National Heritage

**Jean-Noel Tronc**, vice-president of GESAC, European Grouping of Societies of Authors and Composers

**Tomasz Organek**, Polish musician



**SEPTEMBER 4**

**15:45—16:05 Talk**

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**Innovative Actions in Matters of Vocational Education**

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*Special guest:*

**Anna Zalewska**, Minister, Ministry of National Education,  
Poland

*Host:*

**Danuta Holecka**, Editor, Polish Television S.A., Poland

**SEPTEMBER 4**

**16:55—17:15 Prezentacja**

*Partner: Ministry of Investment and Economic  
Development*

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**Unicorn or Dragon – How to Tap into  
Chinese Market for Growth? Workshops for  
Startups**

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*Host:*

**Bo Ji**, Assistant Dean of Global Executive Education Chief  
Representative for Europe, Cheung Kong Graduate School of  
Business, China

**SEPTEMBER 4**

**18:05—18:35 Talk**

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**Different Faces of Conservatism**

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*Special guest:*

**Jean-Yves Camus**, Director of the Observatory of Political Radicalism, Fondation Jean-Jaurès, France

**Piotr Glincki**, Deputy Prime Minister, Minister, Ministry of Culture and National Heritage, Poland

*Host:*

**Pawel Lisicki**, Editor-in-Chief, Do Rzeczy Weekly, Poland

## SEPTEMBER 4

### 15:15—16:15 Discussion Panel

*Partners: Center of European Projects*

*The Joint Technical Secretariat of the Cross-border Cooperation Programme Interreg V-A Poland – Slovakia 2014–2020*

*Joint Secretariat – Interreg Co-operation Programme Poland–Saxony 2014–2020*

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## Cross-border Cooperation on the Southern and Western Borders of Poland

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How the cultural and natural protection measures contribute to the reduction of social and economic disparities?

Multicultural context: a break or a catalyst for the cross-border areas' development.

Does the infrastructure join? Impact of the infrastructural project on the cross-border mobility.

*Moderator:*

**Dominika Wieczorek**, Head of the Joint Technical Secretariat, Joint Technical Secretariat Programme Interreg Poland-Slovakia 2014-2020, Poland

*Speakers:*

**Rafal Balinski**, Director of Territorial Cooperation Department, Ministry of Investment and Economic Development, Poland

**Stefan Bielak**, Mayor, City of Spisska Bela, Slovakia

**Krzysztof Kolanowski**, Interreg Programme Expert, Joint Secretariat – Interreg Co-operation Programme Poland–Saxony 2014–2020, Poland

**Pawel Kurant**, Head of the Joint Secretariat, Joint Secretariat – Interreg Co-operation Programme Poland–Saxony 2014–2020, Poland

**Dawid Lasek**, Member of the Monitoring Committee of the Interreg Poland–Slovakia Programme, Association of the Carpathian Euroregion Poland, Poland

## SEPTEMBER 4

16:25—17:25 Discussion Panel

Partner: KPMG in Poland

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### Electromobility, Gas, Hydrogen – what Are the Practical Aspects of Using Alternative Fuel Vehicles and Would they Ultimately Replace Petroleum Fuel Vehicles?

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In 2018 Poland introduced measures (including tax exemptions) that aim at increasing the market share of alternative fuel vehicles. What are the practical aspects of the transfer into alternative fuel vehicles for producers and users of vehicles, in particular fleet users in Poland? Which alternative fuels (e.g. electricity, gas or hydrogen) have the greatest chances for growth in Poland?

**Presentation:**

**Trends in Vehicle Propulsion Systems – Based on KPMG Survey “Global Automotive Executive Survey 2018”**

*Host:*

**Przemyslaw Szywacz**, Director, KPMG in Poland, Poland

*Moderator:*

**Wojciech Majewski**, Journalist, TVP Krakow, Poland

*Speakers:*

**Wojciech Arszewski**, Director Public Affairs Central and Eastern Europe, United Parcel Service Poland, Poland

**Jakub Farys**, President, Polish Automotive Industry Association, Poland

**Maciej Mazur**, Managing Director, Polish Alternative Fuels Association, Poland

**Mirosław Michna**, Partner, KPMG in Poland, Poland

**Artur Stawiarski**, Director of Strategy and Business  
Development / M&A, innogy Polska S.A., Poland

**Marcin Szczudło**, Marcin Szczudło, Vice-President, PGNiG  
Obrót Detaliczny sp. z o.o., Poland

## SEPTEMBER 4

17:35—18:35 Discussion Panel

Partner: Polish–Ukrainian Partnership Forum

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### Poland – Ukraine. New Dimensions of Neighborhood

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Poland was the first country in the world to recognise the independence of Ukraine in 1991. In the last 25 years the two countries have not only been good neighbors, but also close strategic partners. The Polish–Ukrainian bilateral relations, however, have seen new challenges due to the war in the East of Ukraine, the implementation of the Association Agreement with the EU and difficulties in the historical dialogue. It is more and more obvious that the Polish–Ukrainian relationship requires a new approach today.

*Moderator:*

**Bogumila Berdychowska**, Editor, “Więź” Quarterly, Poland

*Speakers:*

**Slawomir Debski**, Director, Polish Institute of International Affairs, Poland

**Oleg Dubish**, First Vice–President, Polish–Ukrainian Chamber of Commerce, Ukraine

**Mykhailo Gonchar**, President, Center for Global Studies “Strategy XXI”, Ukraine

**Pawel Kowal**, Assistant Professor, Institute of Political Studies, Polish Academy of Sciences, Poland

**Jan Malicki**, Director, Centre for East European Studies, Warsaw University, Poland

**Vitaly Portnikov**, Co–Chairman, Polish–Ukrainian Forum for Partnership, Ukraine



**SEPTEMBER 4**

**15:15—15:35 Talk**

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**Success Stories: Krzysztof Pawinski**

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*Special guest:*

**Krzysztof Pawinski**, CEO, Maspex Group, Poland

*Host:*

**Jan Krzysztof Bielecki**, Chairman of the Partners Board, EY,  
Poland

## SEPTEMBER 4

15:15—16:15 Discussion Panel

Partner: *Ikea Retail*

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### Circular Economy – What Is the Role of Business in Influencing Consumers Behaviour?

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Is the concept of circular economy already known and accepted by Polish society? What is the role of business in shaping consumers eco-behaviour? Is Circular Economy another version of PR or is it a real CSR? What is the role of the administration in shaping consumers behaviour? How should we motivate citizens in transition to Circular Economy: through bans or fees? Is smart regulation an oxymoron? Will business go circular without the regulation? What solutions influence consumers eco-behaviour?

*Moderator:*

**Nino Dżikija**, Editor-in-Chief, Wirtualna Polska S.A., Poland

*Speakers:*

**Maria Andrzejewska**, Director, Centrum UNEP/GRID-Warszawa, Poland

**Katarzyna Dulko-Gaszyna**, Sustainability Manager, Ikea Retail, Poland

**Magdalena Kachniewska**, Professor, Warsaw School of Economics, Poland

**Marek Kopyto**, Country Manager, Unilever Poland, Poland

**Slawomir Mazurek**, Undersecretary of State, Ministry of Environment, Poland

**Kazimierz Rajczyk**, Managing Director of Sector, ING Bank Śląski S.A., Poland

**Michal Kubicki**, Policy Officer for Circular Economy, European Commission, Belgium

## SEPTEMBER 4

16:25—17:25 Discussion Panel

Partner: PKP Group

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### It's Time to Invest

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The PKP Group sets out to run investment programme planned on a grand scale. Nearly 100 mld PLN will be invested in the network, rolling stocks, railway stations. Funding will come mainly from the European funds, but not only. What kind of other financial models of infrastructure investment funding can be implemented? Does current financing period closure bring investments to a stop? What kind of development prospects are ahead of Polish railway? Does infrastructure investment concern only railway line of business? How does it affect the size and growth of national economy?

*Moderator:*

**Wiktor Swietlik**, Director, Editor-in-Chief, Polskie Radio  
Program 3, Poland

*Speakers:*

**Andrzej Adamczyk**, Minister, Ministry of Infrastructure, Poland

**Andrzej Bogusz**, Member of the Board, Xcity Investment,  
Poland

**Mirosław Gilarski**, Chairman, PKP Telkol Sp. z o.o., Poland

**Jakub Majewski**, CEO, ProKolej Foundation, Poland

**Ireneusz Merchel**, President of the Board, PKP Polskie Linie  
Kolejowe S.A., Poland

**Andrzej Olszewski**, Member of the Management Board, PKP  
S.A., Poland

**Jakub Prusik**, Acting CEO, PKP IT, Poland

**Artur Resmer**, Member of the Board, PKP Intercity S.A., Poland

## SEPTEMBER 4

17:35—18:35 Discussion Panel

Partner: Platforma Obywatelska RP

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### Strong Local Government – A Plan for Poland

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Today, we are facing an alternative: either a centralized Poland, where everything is decided in Nowogrodzka Street in Warsaw, or a Poland with strong local government, where citizens decide for themselves about their small homelands. The panellists will present a vision of a strong local government focused on the people from the local community and their issues, where the authorities do not tell people how to live, but rather support them and encourage development.

*Moderator:*

**Marek Chmaj**, Lawyer, SWPS University of Social Sciences and Humanities, Poland

*Speakers:*

**Elzbieta Anna Polak**, Marshal, Lubuskie Voivodeship Council, Poland

**Jacek Protas**, Member, Sejm, Poland

**Marek Wozniak**, Marshal, Wielkopolska Region's Marshal's Office, Poland

**SEPTEMBER 4**

**15:15—15:35 Talk**

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Talking About Poland and the World: Beata Szydło

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*Special guest:*

**Beata Szydło**, Deputy Prime Minister, The Chancellery of the Prime Minister, Poland

*Host:*

**Michał Karnowski**, Member of the Board, Fratria, Poland

## SEPTEMBER 4

16:25—16:45 Presentation

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### What does VAT Collection in Poland Look Like?

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The VAT receipts constitute the main source of state budget revenues. In the years 2013–2015 the phenomenon of VAT fraud occurred on a large scale. Currently, the effectiveness of the tax office in preventing VAT fraud has improved. In 2017, income from tax on goods and services was up to 24% or 30 billion PLN higher than in 2016. It was the result of good financial situation, but also changes and tools that improved downloadability of VAT. More about VAT collection in Poland and forecasts for the future during the presentation of the President of NIK Krzysztof Kwiatkowski.

*Host:*

**Krzysztof Kwiatkowski**, President, Supreme Audit Office (NIK),  
Poland

**SEPTEMBER 4**

**17:35—17:55 Talk**

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**Success Stories: Slawomir S. Sikora**

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*Special guest:*

**Slawomir S. Sikora**, President of the Board, Citi Handlowy,  
Poland

*Host:*

**Jan Krzysztof Bielecki**, Chairman of the Partners Board, EY,  
Poland

## SEPTEMBER 4

15:15—16:15 Discussion Panel

*Partner:* Ministry of Foreign Affairs of the Republic of Poland

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### Local History – a Creation of International Partnership

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One of the pillars upon which a local community is built is its historical context. This community is embedded in a concrete national and religious reality. Every community is associated with one specific national and religious reality. Often, many events important to local and national identity took place far from the capital. How to use the past events to strengthen social bonds and increase tourist attractiveness? How, then, can we use historical heritage and develop international cooperation between cities and regions?

*Moderator:*

**Oleg Zarubinskyi**, Director, Ukrainian Institute of Research of Extremism, Ukraine

*Speakers:*

**Jozef Brynkus**, Member, Sejm, Poland

**Bohdan Hud**, Professor, Director of the Institute of European Integration, The Ivan Franko National University Lviv, Ukraine

**Volodymyr Nesterenko**, Mayor, Hadiach City Council, Ukraine

**Artem Semenikhin**, Mayor, Konotop City Council, Ukraine

**Marek Siwiec**, Director for International Affairs, Kyiv Babi Yar Holocaust Memorial Center, Poland

**Bogdan Wasztyl**, Head of Department, TVP Krakow, Poland



## SEPTEMBER 4

16:25—17:25 Discussion Panel

Partner: American Chamber of Commerce in Poland

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### The Voice of American Investors in Poland

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Assessment of the investment climate in Poland during talks with the most important US investors in Poland. Factors stimulating investment development, the role of legal regulations and its stability, cooperation of the public sector with entrepreneurs in the law-making process, the possibilities and needs of both parties. Based on the experience of American investors, we want to show the social and economic impact of investments on the Polish economy, as well as to consider what is really needed to provide new investments in Poland facing foreign investors in Poland.

*Moderator:*

**Michał Niewiadomski**, Deputy Editor-in-Chief of National Department, Rzeczpospolita, Poland

*Speakers:*

**Anthony Crawford**, Member of the Supervisory Board, 3M Poland Sp. z o.o., Poland

**Wiktor Janicki**, General Manager, Roche Polska Sp. z o.o., Poland

**Lukasz Kowalski**, Deputy Managing Director, MSL, Poland

**Adam Pienkowski**, CEO, McDonald's Poland, Poland

**Slawomir S. Sikora**, President of the Board, Citi Handlowy, Poland

**Marek Szydłowski**, Board Member, Legal Division Director of TVN Group, TVN S.A., Poland

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## Globalisation 2.0

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Globalisation was one of the most important change drivers in the second half of the 20th century. Western companies invested in Asia and, later, Central and Eastern Europe to take advantage of low labour costs. Nowadays, we are witnessing an impactful shift: the economic power is spreading across the planet, and the West no longer dominates global markets. In 2012 alone, as many as 132 Chinese firms opened branches in Germany, the most of all countries, and this means a fundamental change in quality. We have entered the second era of globalization in which developing countries are no longer just a passive recipient of FDI from developed countries but they have become themselves a hotbed for ambitious investments.

*Moderator:*

**Roger Boyes**, Chief Foreign Affairs Commentator, The Times, United Kingdom

*Speakers:*

**Christos Cabolis**, Chief Economist & Head of Operations, IMD World Competitiveness Center, Switzerland

**Bogdan Marius Chiritoiu**, President, Competition Council, Romania

**Roger Latchman**, Executive Chairman, Maruti Global, Republic of South Africa

**Dirk Niebel**, former Minister for Economic Cooperation and Development, Federal Ministry for Economic Cooperation and Development (BMZ), Germany

**Michael O'Sullivan**, Chief Investment Officer, International Wealth Management, Crédit Suisse, Switzerland

**Laurent Zylberberg**, Director for Public Affairs and International Co-Operation, Caisse des Dépôts et Consignations (CDC), France

**SEPTEMBER 4**

**15:45—16:05 Talk**

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**Success Stories: Pawel Kanclerz**

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*Special guest:*

**Pawel Kanclerz**, Mayor, Ożarów Mazowiecki City Council,  
Poland

*Host:*

**Lukasz Korycki**, Deputy Editor-in-Chief, Puls Biznesu, Poland

**SEPTEMBER 4**

**16:55—17:15 Talk**

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Talking About Poland and the World:  
Grzegorz Bierecki

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*Special guest:*

**Grzegorz Bierecki**, Member, Senate, Poland

*Host:*

**Danuta Holecka**, Editor, Polish Television S.A., Poland

## SEPTEMBER 4

15:15—16:15 Discussion Panel

Partner: *Think Tank Foundation “Innovation for Healthcare”*

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### Traditional Chinese Medical Science and Comprehensive Health

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Science knows no borders and traditional Chinese medical science is the common wealth of all mankind. The sharing of resources and the joined efforts made in development will not only accelerate the comprehensive development of traditional Chinese medical science, but also make greater contribution to the whole world. Traditional Chinese medical science is now faced up with new opportunities and challenges. The application of modern technology and the cooperation with medical research teams abroad have all reflected the new appearance of traditional Chinese medical science in the new era.

*Moderator:*

**Maciej Banach**, Director, Polish Mother’s Memorial Hospital Research Institute, Poland

*Speakers:*

**Jaroslav J. Fedorowski**, President, Polish Hospital Federation, Poland

**Guohui Lu**, Director General, State Administration of Traditional Chinese Medicine, China

**Heshan Wang**, Secretary General, Chinese People’s Association for Friendship with Foreign Countries (CPAFFC), China

**Lei Xu**, Art Researcher, Chinese People’s Association for Friendship with Foreign Countries (CPAFFC), China

## SEPTEMBER 4

16:25—17:25 Discussion Panel

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### Challenges in a Changing World – New Horizons, New Technologies

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The ongoing transformation in the field of computerization of societies and the technological revolution that has begun pose further challenges for enterprises. About new technologies and their impact on the horizons of the next decade of the 21st century.

*Moderator:*

**Boguslaw Chrabota**, Editor-in-Chief, Rzeczpospolita, Poland

*Speakers:*

**Jeroen Bakhuizen**, Global Head International Subsidiary  
Banking, HSBC Bank, United Kingdom

**Jacek Chwedoruk**, Managing Director, President of the Board,  
Rothschild Global Advisory, Poland

**Grzegorz W. Kolodko**, Professor, Kozminski University, Poland

**Zbigniew Niesiobedzki**, Vice-President, Polsko Chińska Rada  
Biznesu, Poland

**Wojciech Paczka**, Member of the Board, CFO, Polish Furniture  
Group, Poland

**James Pomeroy**, Global Economist, HSBC Bank, United  
Kingdom

**Krzysztof Senger**, Executive Vice President, Polish Investment  
and Trade Agency, Poland

## SEPTEMBER 4

17:35—18:50 Thematic Block

Partner: Polish Press Agency (PAP)

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### The Influence of Foreign Investors on Polish Economy and Society.

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The debate will be devoted to the role of foreign investment in Poland's economic and social development. Panelists will discuss investors' innovation and human capital development strategies, as well as the good practices of foreign companies regarding environmental protection and relations with local communities in Poland. Government policy regarding foreign investment and cooperation of state administration with international business will be examined.

#### Talk

##### **The Influence of Foreign Investors on Polish Economy and Society.**

*Moderator:*

**Ewa Wesołowska**, Reporter, Polish Press Agency (PAP), Poland

*Speakers:*

**Andrzej Kensbok**, Vice-President of the Management Board, Industrial Development Agency JSC, Poland

**Marek Wróbel**, CEO, The Republican Foundation, Poland

#### Discussion Panel

##### **The Influence of Foreign Investors on Polish Economy and Society. Know-how and Good Practices**

*Moderator:*

**Anna Ławnicka**, Editor, Polish Press Agency (PAP), Poland

*Speakers:*

**Joanna Drewla**, General Director, SERVIER POLAND, Poland

**Hanna Godlewska–Majkowska**, Vice–Rector for Outreach,  
Warsaw School of Economics, Poland

**Krzysztof Kepinski**, External Relations and Public Market  
Vaccines Director, GSK, Poland

**Kamil Orzel**, Project Manager, The Republican Foundation,  
Poland

**Krzysztof Senger**, Executive Vice President, Polish Investment  
and Trade Agency, Poland



## SEPTEMBER 4

15:15—16:15 Thematic Block

Partner: Ukrainian World Congress

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### Trade and Investment Cooperation of the European Union Countries with its Eastern Partners and Neighbours – Are the Benefits Mutual?

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The DCFTA between the European Union and the new associated countries has been in force for more than two years. It contains provisions for the gradual elimination of customs and other trade barriers and the harmonization of standards and regulations. The increase in commodity turnover and mutual investment is already noticeable. Panel participants will consider who gains the most and what results can be expected in the long-term.

#### Presentation

##### **Ukraine NOW: Innovation and Opportunity**

*Host:*

**Ulyana Khromiak**, Deputy Director, UkraineInvest, Ukraine

#### Discussion Panel

##### **Trade and Investment Cooperation of the European Union Countries with its Eastern Partners and Neighbours – Are the Benefits Mutual?**

*Moderator:*

**Natalia Nemyliwska**, Director of the Economic Committee, Ukrainian World Congress, Ukraine

*Speakers:*

**Maciej Badora**, President of the Board, Wałbrzych Special Economic Zone "INVEST-PARK", Poland

**Viorel Chivriga**, Director of Functional Market Economy Department, Institute for Development and Social Initiatives “Viitorul”, Republic of Moldova

**Detlev Hummel**, Head of Department Finance and Banking, University in Potsdam, Germany

**Ute Kochlowski-Kadjaia**, Managing Director, Eastern Europe Business Association of Germany, Germany

**Irakli Lekvinadze**, Business Ombudsman, Georgia

**Oleksiy Rozhkov**, Head of Department, Ministry of Economic Development and Trade, Ukraine

*Participation in discussion:*

**Yaroslav Romanchuk**, President, Ukrainian Business Association in Poland, Ukraine

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### From Stable Foundation to Bigger Projects – Only this Sequence will Allow to Fulfill the Vision of Railway Development

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How use the opportunity for the development of the railway sector in Poland? What is necessary to ensure high quality and efficiency of the Polish railway, to become the basis for further economic growth? What is the role of high-quality railway infrastructure in the implementation of investment projects (i.e. CPK) and international projects (Rail Baltica, Silk Road). How the condition of the railway infrastructure affects the safety of railway transport – these are main issues of the debate.

*Moderator:*

**Michał Broniatowski**, Contributing Editor, Politico.eu, Poland

*Speakers:*

**Mirosław Antonowicz**, Member of the Management Board, PKP S.A., Poland

**Cezary Kazmierczak**, Chairman, Union of Entrepreneurs and Employers, Poland

**Wojciech Orzech**, Chairman of the Board, PKP Energetyka Sp. z o.o., Poland

**Bogdan Rzonca**, Member, Sejm, Poland

## SEPTEMBER 4

17:35—18:35 **Thematic Block**

*Partner: Jeronimo Martins*

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### Food Waste Prevention – How does Europe Meet the Challenge?

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Every year, one third of world's food and half of European food production is lost or wasted. Although some products are thrown away already at the manufacturing stage, most of the food is wasted at the end of the supply chain, i.e. in distribution and consumption. According to statistics, two thirds of products thrown away in households are still suitable for consumption. The socio-ecological problem was addressed by the European Parliament – EP urged EU countries to reduce food waste by 30% until 2025 and by 50% until 2030. How do European countries, member states as well as non-EU countries, handle food waste?

#### **Presentation**

##### **Food Waste at the Plate – the Hungarian Case Study for Food Waste Prevention**

*Host:*

**Gyula Kasza**, Presidential Commissioner, Honorary Professor,  
National Food Chain Safety Office (NFCO), Hungary

#### **Discussion Panel**

##### **Food Waste Prevention – How does Europe Meet the Challenge?**

*Moderator:*

**Karol Krajewski**, Advisor to the Minister, Ministry of  
Agriculture and Rural Development, Poland

*Speakers:*

**Marek Borowski**, President of the Board, Polish Federation of Food Banks, Poland

**Zenon Danilowski**, President of the Management Board, Makarony Polskie S.A., Poland

**Dorota Liszka**, Vice-President, Maspex Group, Poland

**Michal Nowak**, Founder, Food Outlet, Poland

**Katarzyna Scheer**, Corporate Communication Director, Jeronimo Martins Polska S.A., Poland

**Marko Urdzik**, President, Food Bank of Slovakia, Slovakia

## SEPTEMBER 4

15:15—16:15 Thematic Block

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### The Family is Strength. A New Dimension of Family Policy

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One of the most well-known Polish sentence simply says – In a family, strength! In a recent survey conducted by CBOS (Social Opinion Research Center), as many as 82 percent of respondents have just put the family first in the values that are important in their lives. Where does this affection to relatives in our country come from? What shapes and influences the family ties of Poles? Which family model – traditional or maybe modern – works better in our times and what is hidden behind these terms?

#### Presentation

##### **A Strong Labour Market is a Strong Family**

*Host:*

**Elżbieta Rafalska**, Minister, Ministry of Family, Labour and Social Policy, Poland

#### Discussion Panel

##### **The Family is Strength. A New Dimension of Family Policy**

*Moderator:*

**Beata Mazurek**, Deputy Speaker, Sejm, Poland

*Speakers:*

**Elżbieta Rafalska**, Minister, Ministry of Family, Labour and Social Policy, Poland

**Andrii Reva**, Minister, Ministry of Social Policy, Ukraine

**Katalin Veresne Novak**, Minister of State for Family and Youth Affairs, Ministry of Human Capacities, Hungary

## SEPTEMBER 4

16:25—17:25 Discussion Panel

*Partner:* The Institute of Physiology and Pathology of Hearing

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### Regional Healthcare Programs in Local Government Policy

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Health policy programs implemented by local governments are an important aspect of public health, the ability to meet local health needs and at the same time a field for the application of innovative solutions and prevention. Their implementation requires agreement and cooperation at the budget, political and health levels. The goal of the panel is to answer the following questions:

How to develop and implement a self-government policy on health policy?

What are the current trends and new opportunities in its financing?

How are the good practices of joining local governments in implementing public health priorities in Poland?

*Moderator:*

**Mariusz Gujski**, Chairman of the Board of Directors, Healthcare Institute, Poland

*Speakers:*

**Iwona Grabska-Liberek**, Hed of Eye Clinic CMKP, Hospital of Centre of Postgraduate Medical Education, Poland

**Roman Kolek**, Deputy Marshall, Opolskie Region's Marshal's Office, Poland

**Janusz Meder**, Kierownik Oddziału Zachowawczego Klinika Nowotworów Układu Chłonnego, Oncological Centre, M. Skłodowska-Curie Institute in Warsaw, Poland

**Henryk Skarżyński**, Director, The Institute of Physiology and Pathology of Hearing, Poland

**Jozefa Szczurek-Zelazko**, Secretary of State, Ministry of Health, Poland

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## The Cardiology Development in Poland. Innovative Treatment and Socio-Economic Conditions

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Poland is facing the ageing population problem. Nearly a quarter of Poles turning 60 years old. As a result the number of patients with cardiovascular diseases increase rapidly. More and more Poles will be dying from heart diseases. Accordingly, Poland needs innovative treatment of heart diseases, especially valvular heart diseases, in a spirit of value based medicine. Poland also needs some system solutions for integrated care for patients with cardiac conditions.

1. Demographic situation in Poland. Challenges of an aging society.
2. Epidemiology of cardiovascular diseases – what we will die for in perspective of the next 10 years.
3. Cost-effective cardiology and innovative treatment of heart diseases.
4. System solutions for integrated care for patients with cardiac conditions.

*Moderator:*

**Iwona Schymalla**, Editor-in-Chief, Medexpress.pl, Poland

*Speakers:*

**Pawel Buszman**, Chief Executive Officer, American Heart of Poland, Poland

**Piotr Ponikowski**, President, Polskie Towarzystwo Kardiologiczne, Poland

**Radoslaw Sierpinski**, Advisor to the Minister, Ministry of Health, Poland

**Adam Witkowski**, Professor, Head of Department, The Cardinal Stefan Wyszyński Institute of Cardiology, Poland



## 4 WRZEŚNIA

15:15—16:15 Discussion Panel

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### Instability on global markets. How does political risk affect Polish foreign trade?

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“Brexit, the collapse of the Turkish Lira and mounting trade conflicts initiated by the protectionist policies of the US administration have starkly reminded us that the scope of risks in international trade is much broader than the strictly commercial relations between an exporter and an importer.

In times of global turbulence, when political and economic processes are growingly complex and unforeseeable, Polish exporters and financial institutions responsible for handling export transactions are forced to pay even closer attention to political risk.

*Speakers:*

**Janusz Władyczak**, President of the Management Board, KUKE S.A., poland

**Andrzej Kopyrski**, Vice-President of the Management Board, Bank Pekao S.A., Poland

## 4 WRZEŚNIA

16:25—17:25 Discussion Panel

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### DIGITAL WEAPONS OF TAX AUTHORITIES, i.e. analysis and monitoring in tax payer's and public finance service

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Analysis and Digital Monitoring is the future which has started at the Ministry of Finance and the National Revenue Administration. How does the use of terabytes of data acquired owing to JPK, STIR or SENT monitoring systems look like in practice? How does the latest technology contribute to detection of tax crime and elimination of VAT mafia? How does it affect the improvement of tax payer service?

*Speakers:*

**Teresa Czerwińska**, Minister of Finance, Poland

**Przemysław Koch**, Plenipotentiary of the Minister of Finance for Computerisation, Poland

**Przemysław Krawczyk**, Director, Department for Supervising Controls at the Ministry of Finance, Poland

## 4 WRZEŚNIA

17:35—18:35 Discussion Panel

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Poland's national housing programme.  
How to acquire land, capital, technologies  
and employees to develop the domestic  
housing market.

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In order to join the EU average in the number of apartments per one thousand inhabitants, Poland needs to build about 3 million housing units in the next dozen years. This means the need to increase the current housing production by half. To achieve this goal, it is necessary to overcome barriers in the supply of land, capital, technologies and employees on the Polish housing market. Breaking these barriers is a key premise of Poland's national housing programme.

*Moderator:*

**Paweł Czuryło**, The Deputy Editor-in-chief of Interia , Poland

*Speakers:*

**Artur Soboń**, Secretary of State, Ministry of Investment and Economic Development, Poland

**Mirosław Barszcz**, CEO, BGK Nieruchomości S.A, Poland.

**Paweł Borys**, President of the Management Board, Polish Development Fund (PFR), Poland

**Kinga Barchoń**, PwC, Poland

**Jacek Furga**, CEO, Centrum AMRON, Poland

**Jan Styliński**, CEO, Polish Association of Construction Industry Employers, Poland

## 4 WRZEŚNIA

18:45—20:00 Discussion Panel

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### PFR for development of Polish regional and local government

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**Bartłomiej Pawlak**, Vice President, Polish Development Fund (PFR), Poland

**Tomasz Górnicki**, Board Member, BGK Nieruchomości, Poland

## SEPTEMBER 4

13:00 Report Presentation

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### Presentation of the Economic Forum Report

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The SGH Report outlines some social and economic challenges facing Poland and other countries of Central and Eastern Europe. It has been divided into subject areas: economic conditions of countries' development in the region, conditions for doing business, start-up support systems, agriculture, transport system, low-emission development strategies, demographic changes, labour market, closing tax system loopholes and social challenges.

*Host:*

**Marek Rocki**, Rector, Warsaw School of Economics, Poland

*Speakers:*

**Agnieszka Chlon-Dominczak**, Associate Professor, Warsaw School of Economics, Poland

**Dominik Jan Gajewski**, PhD, Warsaw School of Economics, Poland

**Hanna Godlewska-Majkowska**, Vice-Rector for Outreach, Warsaw School of Economics, Poland

**Wojciech Paprocki**, Professor, Warsaw School of Economics, Poland

**Mariusz Strojny**, Rector's Proxy for Technology Transfer, Warsaw School of Economics, Poland





## ACCOMPANYING EVENTS SEPTEMBER 5

12:00	Jaworzyna, Karczma Harnaś	Kruca Banda Concert
14:15	Building G, The Pavilion of the Małopolska Region	Deptak Exhibition opening Polish Humanitarian Aid
19:30	Building F, Stary Dom Zdrojowy, International Politics	Georgian evening – The Inauguration ceremony of the Polish–Georgian Chamber of Industry and Commerce
20:30	Building A, Pijalnia	Gala Awards of the 28th Economic Forum
20:30	Building A, Pijalnia	Representative Orchestra Concert of Polish Border Guard Representative Orchestra
22:00	Building D, Dom Forum, PZU Hall	Pan Tadeusz M3 – performance

For more detailed information refer to the Cultural Events brochure



## SEPTEMBER 5

09:00—10:30 Plenary Session

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### A Europe of Common Values or A Europe of Common Interests?

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The European Union is undergoing a period of reforms. As in the past, the practical steps are influenced by the different worldviews of the decisionmakers. Some of them see the EU as a community of democratic values, deeply rooted in the vision of her founding fathers. Others think of the Union as a bloc – a zone of free trade and they want as little influence of the European institutions on political, as well as constitutional issues of the member states as possible. Is it possible for one of those options to prevail for good?

*Moderator:*

**Sergio Cantone**, Journalist, Euronews, Poland

*Speakers:*

**Peter Szijjarto**, Minister, Ministry of Foreign Affairs and Trade, Hungary

**Piotr Glinski**, Deputy Prime Minister, Minister, Ministry of Culture and National Heritage, Poland

**Micaela Navarro Garzon**, Deputy Speaker, Congress of Deputies, Cortes Generales, Spain

**Vazil Hudak**, Vice-President, European Investment Bank, Slovakia

**Jaroslav Oleszczuk**, Country President, Astra Zeneca Pharma Poland Ltd, Poland

## SEPTEMBER 5

15:30—17:00 Plenary Session

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### Investments in Health and Health Economy – Health Challenges of the State in the Context of Economic Development

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In the Strategy for Responsible Development, Prime Minister Mateusz Morawiecki pointed out that we should talk about the socio-economic development in the context of health capital. Functioning of the healthcare sector is not only the problem of the Minister of Health, medical personnel, owners and managers of healthcare institutions, technology providers and patients, but also of the entire Government and society which benefits or loses when the capacity to maintain or improve health is at a low level. The healthcare sector is also an important institution on the economic map of the state, representing large employers, creative innovators, modern researchers, economic operators capable of expanding in international markets. It is also a strategic participant in the internal security system of the state. The future of the healthcare sector in the broad economic and social context should therefore be discussed in a multi-sectoral perspective. The meeting of the heads of key ministries, holding instruments to stimulate and benefit of the development of the healthcare sector, will be an expression of the significance and understanding for the importance of this area in the process of responsible development of the country.

*Special Guest:*

**Mateusz Morawiecki**, Prime Minister, The Chancellery of the Prime Minister, Poland

*Moderator:*

**Piotr Czauderna**, Presidium of the Social Council "Together for Health" (Medical University of Gdansk)

**Malgorzata Galazka-Sobotka**, Presidium of the Social Council "Together for Health" (Łazarski University)

*Speakers:*

**Teresa Czerwinska**, Minister, Ministry of Finance, Poland

**Joanna Kopcinska**, Secretary of State, Government  
Spokesperson, The Chancellery of the Prime Minister, Poland

**Jerzy Kwiecinski**, Minister, Ministry of Investment and  
Economic Development, Poland

**Jaroslaw Oleszczuk**, Country President, Astra Zeneca Pharma  
Poland Ltd, Poland

**Elzbieta Rafalska**, Minister, Ministry of Family, Labour and  
Social Policy, Poland

**Lukasz Szumowski**, Minister, Ministry of Health, Poland

**Marek Zagorski**, Minister, Ministry of Digital Affairs, Poland

## SEPTEMBER 5

10:45—11:45 Discussion Panel

Partner: American Chamber of Commerce in Poland

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### American Innovation Leaders

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Cross-section of the American innovation leaders in sectors like manufacturing, pharma, banking and others. In a wider scope: using expertise and advanced technologies of companies from the IT sector in cooperation with the Polish entrepreneurs and the impact on the development of businesses and trade in Poland. Showing the latest solutions used in American companies in Poland that change the face of business environment in Poland. Changes in business models and development of new ones in the context in technology transfer and development of innovativeness. The impact of American innovations to the Polish economy as a whole

*Moderator:*

**Wawrzyniec Smoczynski**, Managing Director, Polityka Insight, Poland

*Speakers:*

**Bartosz Ciolkowski**, Country Manager Poland, Mastercard, Poland

**Gabriele Grom**, Vice-President of MSD in Central and Eastern Europe, MSD Polska Sp. z o.o., Poland

**Steven Harman**, Vice-President, Amazon, USA

**Marta Poslad**, Head of Public Policy CEE, Google, Poland

**Pawel Pudlowski**, Member, Chairman of the Digitalisation, Innovation and New Technologies Committee, Sejm, Poland

**Jakub Turowski**, Head of Public Policy for Poland and Baltics, Facebook, Poland

## SEPTEMBER 5

11:55—12:55 Discussion Panel

Partner: *The Boston Consulting Group*

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### New Ways of Working – Revolution in the Polish Financial Sector

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Digital transformation requires not only technology, but also new ways of working. Companies are making the effort to develop more innovative, more agile and collaborative culture. They start with addressing three challenges: building digital skills, acquiring new management styles and attracting digital talent. At the same time they need to walk the talk and transform from within in order to achieve best results in customers' expectations, speed to market and digital solutions.

*Moderator:*

**Rafal Krzyzaniak**, Principal, The Boston Consulting Group,  
Poland

*Speakers:*

**Brunon Bartkiewicz**, CEO, ING Bank Slaski S.A., Poland

**Cezary Kocik**, Vice-President of the Management Board, Head  
of Retail Banking, mBank S.A., Poland

**Wiktor Schmidt**, CEO, Netguru sp z o.o., Poland

**Katarzyna Sulkowska**, President of the Board, Alior Bank,  
Poland

**Damian Zaplata**, CCO, Allegro.pl sp. z o.o., Poland

## SEPTEMBER 5

13:05—14:05 Discussion Panel

Partner: *Domański Zakrzewski Palinka*

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### Business Founder Versus Professional Managers. What Model Increases the Company's Development Chances?

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The panellists – persons managing one of the largest private firms in Poland will be discussing the topic of the moment at which a business's founders should give up some of their powers and engage professional managers and what the advantages and disadvantages of this are. They will also talk about the shape of the relations between the founder and manager and when and where disappointment may arise.

*Moderator:*

**Marek Swiatkowski**, Attorney-at-law, Partner, Domański Zakrzewski Palinka, Poland

*Speakers:*

**Karol Bach**, Managing Director for Investment Banking and Development of Corporate Banking, mBank S.A., Poland

**Mirosław Bendzera**, CEO, FAMUR S.A., Poland

**Jacek Pogonowski**, President of the Board, Konsalnet Holding S.A., Poland

**Marcin Sowa**, President of the Board, POLOMARKET Sp. z o.o., Poland

**Marcin Niewiadomski**, CEO, Brokerage House TMS Brokers S.A., Poland

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## Foreign Expansion of Polish Companies. Do They Stand a Chance of Becoming Global Champions?

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When the European market is getting too small, companies come to consider expansion to Asia, Africa or America. Do Polish companies actually have a competitive offer for foreign clients? What strategy to adopt to build a position in a very competitive international market?

*Moderator:*

**Lukasz Korycki**, Deputy Editor-in-Chief, Puls Biznesu, Poland

*Speakers:*

**Bartosz Bielak**, Deputy CEO, FAMUR S.A., Poland

**Marcin Chludzinski**, President of the Board, KGHM Polska Miedź S.A., Poland

**Andrzej Kopyrski**, Vice-President of the Management Board, Bank Pekao S.A., Poland

**Przemysław Lutkiewicz**, Vice-President of the Management Board, LPP S.A., Poland

**Tomasz Swieboda**, CEO, Managing Partner, Inovo, Poland

**Mateusz Wodejko**, Vice-President, PERN S.A., Poland

**Janusz Władyczak**, President of the Management Board, KUKE, Poland

## SEPTEMBER 5

17:15—18:30 Discussion Panel

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### The ABC of Tourism – To Present, To Promote, To Partake

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Tourism is one of the most dynamic branches of the economy. Nowadays, tourist attractions consist not only of natural wonders, but also places related to history, cultural festivals, culinary spots and many more. Modern marketing strategies for tourism industry should therefore expand their activities to promote given brands and encourage tourists to come back. It should also be done in a modern, creative and non-standard way. What are the examples of the most effective ways to promote tourism? How can we direct these activities to make them useful? How can contemporary tourism take advantage of the possibilities of new advertising?

*Moderator:*

**Frank Babinger**, Professor, Complutense University of Madrid, Spain

*Speakers:*

**Kamila Cyganek**, Deputy Mayor, Karpacz City Council, Poland

**Helen Kalberg**, Director for Tourism and Marketing, Tartu City Government, Estonia

**Anatoly Kalina**, Director, FGBU “National Park” Curonian Spit, Russia

**Aleksander Miszalski**, Councillor, Krakow City Council, Poland

**Predrag Sekulic**, Chairman of the Committee on Economy, Finance and Budget, National Assembly, Montenegro

**Jaroslaw Szlachetka**, Member, Sejm, Poland



## SEPTEMBER 5

18:40—19:10 **Special Event**

*Partner:* **Bank Pekao S.A.**

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### Sport & Business Challenge

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Andrzej Bargiel became the first man in history to ski down from the summit of K2, the second highest mountain on earth (8611 m above sea level)! Bank Pekao S.A. was a partner of the K2 Ski Challenge project.

The cooperation on such a unique project is a part of the strategy aimed at building the strongest banking brand on the Polish market, a brand with ambitions – representing Polish identity as well as international aspirations and range, just like Andrzej Bargiel's mountain climbing activity. The participants of the special Sport & Business Challenge discussion will talk about pushing the limits in sport and business and on taking up ground-breaking challenges.

*Special guest:*

**Andrzej Bargiel**, Himalayan Climber, –, Poland

**Michał Krupiński**, President of the Management Board, Bank Pekao S.A., Poland

*Moderator:*

**Oswald Rodrigo Pereira**, Journalist, Polish Television S.A., Poland

## SEPTEMBER 5

10:45—11:45 Thematic Block

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### Transport Infrastructure in Europe for the Next Decade

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Transport remains one of the biggest challenges of economic development in Europe. The last few years brought in revolutionary projects and concepts pertaining to how it might evolve. Is it really feasible that major urban centres in Europe, like Vienna and Bratislava, Warsaw and Lodz, or Paris and London, will at some point be connected by futuristic transport links, such as the hyperloop? Or perhaps the grand old strategic forms of logistics like trains, long-haul trucks and planes will continue to matter the most?

#### Presentation

##### Is Your Travel Time Worth Billions?

*Host:*

**Mantas Bartuska**, Director General, Lithuanian Railways,  
Lithuania

#### Discussion Panel

##### Transport Infrastructure in Europe for the Next Decade

*Moderator:*

**Marek Cywinski**, CEO, Kapsch Telematic Services Sp. z o.o.,  
Poland

*Speakers:*

**Andrzej Bittel**, Undersecretary of State, Ministry of  
Infrastructure, Poland

**Rokas Masiulis**, Minister, Ministry of Transport and  
Communications, Lithuania

**Dins Merirands**, Deputy State Secretary, Ministry of Transport,  
Latvia

**Dan Tok**, Minister, Ministry of Transport, Czech Republic

## SEPTEMBER 5

11:55—12:55 Thematic Block

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### Food and Environment Safety. Challenges and Perspectives

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Food and environmental safety covers a wide range of issues related to the basics of production of plant and animal raw materials, food engineering, food processing and distribution, environmental protection rules and food safety control in the food chain. What challenges in the world today have to overcome food producers, taking care not only about the development of their own industry but also caring about the environment and the elimination of poverty?

#### Presentation

##### **Prevention of Bee Poisoning and Protection Against Counterfeiting of Honey**

*Host:*

**Andreja Kandolf Borovsak**, Food Safety Advisor, Slovenian Beekeepers' Association, Slovenia

#### Discussion Panel

##### **Food and Environment Safety. Challenges and Perspectives**

*Moderator:*

**Tetiana Vasylykivska**, Chairman of the Board, The All-Ukrainian Nongovernmental Organization Brotherhood of Ukrainian Beekeepers, Ukraine

*Speakers:*

**Szymon Gizynski**, Secretary of State, Ministry of Agriculture and Rural Development, Poland

**Peter Kozmus**, Vice-President, Apimondia, International Federation of Beekeepers' Associations, Slovenia

**Elena Orlova**, Deputy Chairman, Kaliningrad Regional Association of Trade Unions, Russia

**George Scott**, Managing Director, Niagara Beeway, Canada

**Linqiong Yun**, Secretary of CPC County Committee, Qingshuihe County, Inner Mongolia Autonomous Region, China

**Rui Zhu**, County Magistrate, Jinchuan County, Sichuan Province, China

## SEPTEMBER 5

13:05—14:05 Discussion Panel

Partner: FASI.biz

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### EU funding post 2020 for Innovation, Creativity and Intellectual Property

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Are the financial resources for innovation in EU budget 2021–2027 sufficient to fight global competition? Culture is the foundation of every society. What actions and investments have to be funded to improve awareness of the importance to protect innovation and creativity? How to support the development of relations between companies and universities? How to incentivise companies to register patents and use their value to boost innovation? Are the benefits of IP fully understood by entrepreneurs and researchers?

*Moderator:*

**Andrea Gallo**, Publisher, FASI.biz, Italy

*Speakers:*

**Alicja Adamczak**, President, Polish Patent Office, Poland

**Iwona Mertin**, Project Manager, EUROCHAMBRES, Association of European Chambers of Commerce and Industry, Belgium

**Laszlo Turoczy**, Deputy State Secretary, Ministry of Finance, Hungary

**Joris Verschoor**, Chief Operating & Technical Officer, Seal Network, The Netherlands

**Nathan Wajzman**, Chief Economist, European Union Intellectual Property Office (EUIPO), Spain

## SEPTEMBER 5

14:15—15:15 Discussion Panel

*Partners:* Center of European Projects

*Joint Technical Secretariat Cross-border  
Cooperation Programme Poland–Belarus–  
Ukraine 2014–2020*

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### Jointly Investing in Cultural Heritage on the Eastern Border of the Union – Cross-border Cooperation in the Eyes of Female decision-makers

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The Cross-border Cooperation Programme Poland–Belarus–Ukraine celebrates its 15th anniversary. In this time almost 460 million EUR were invested to boost the development of the border regions. A significant part of these funds were spent on the protection and promotion of the cultural heritage of the Programme area. Currently, a separate call for projects devoted to this topic is open.

What exactly has been achieved in the Programme in the field of protection of material and spiritual cultural legacy of the Polish–Belarusian–Ukrainian borderland? What are the prospects in this regard?

*Moderator:*

**Lolita Gedo**, Programme Expert, Joint Technical Secretariat Cross-border Cooperation Programme Poland–Belarus–Ukraine 2014–2020, Poland

*Speakers:*

**Dina Goncharova**, Executive Director, European Union International Technical Assistance Centre in Belarus, Belarus

**Maria Koc**, Deputy Speaker Of The Senate, Senate, Poland

**Ewa Leniart**, Voivode of Podkarpackie, Podkarpackie Voivodeship Office in Rzeszów, Poland

**Janina Ewa Orzelowska**, Deputy Marshal, Mazowieckie  
Region's Marshal's Office, Poland

**Halyna Lytvyn**, CEO, Euroregion Carpathians–Ukraine, Ukraine



## SEPTEMBER 5

17:15—18:30 Discussion Panel

Partner: *Manufacturers Alliance/MAPI*

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### Can Central Europe Avoid a Middle Income Trap?

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Central European economies have achieved impressive economic growth over the past quarter century. Their income per head now reaches between 68% and 88% of EU average. The challenge for the Visegrad-4 now is to shift from a resource-driven growth (based on additions of capital and labor) to one that is innovation-driven (a high share of multifactor productivity). The panel will discuss what it takes to graduate to a high-income cohort and why some countries linger in the middle (e.g., South Africa and Brazil). The discussion will include policy recommendation specifically tailored to the region.

*Special guest:*

**Teresa Czerwinska**, Minister, Ministry of Finance, Poland

*Moderator:*

**Krzysztof Bledowski**, Economist and Council Director,  
Manufacturers Alliance/MAPI, USA

*Speakers:*

**Judy Dempsey**, Journalist, International Herald Tribune, USA

**Grzegorz W. Kolodko**, Professor, Kozminski University, Poland

**Bozena Leven**, Dean, School of Business and Professor of  
Economics, The College of New Jersey, USA

**Bryan Roberts**, Affiliated Researcher, CASE – Center for Social  
and Economic Research, USA

**Christoph von Marschall**, Journalist, The German Marshall  
Fund of the United States, Germany

SEPTEMBER 5

18:40—19:10 Special Event

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The Future of Polish–German Relations in  
the United Europe

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*Special guest:*

**Pawel Szefernaker**, Secretary of State, Ministry of the Interior  
and Administration, Poland

**Paul Ziemiak**, Member, Bundestag, Germany

*Host:*

**Pawel Lisicki**, Editor-in-Chief, Do Rzeczy Weekly, Poland

## SEPTEMBER 5

10:45—11:45 Discussion Panel

Partner: Sejm

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### Europe's Neighbors or the Neighbors in Europe?

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The following issues will be discussed during the session:

- the southern and eastern dimensions of Europe's neighborhood policy,
- the migration policy – experiences and the future.

*Moderator:*

**Ryszard Terlecki**, Deputy Speaker, Sejm, Poland

*Speakers:*

**Stanisław Karczewski**, Speaker, Senate, Poland

**Janos Latorcai**, Deputy Speaker, National Assembly, Hungary

**Vladimir Marinkovic**, Deputy Speaker, National Assembly, Serbia

**Micaela Navarro Garzon**, Deputy Speaker, Congress of Deputies, Spain

**Andrija Nikolic**, Chairman of the Committee on International Relations and Emigrants, National Assembly, Montenegro

**Calin Popescu Tariceanu**, Speaker, Senate, Romania

**Krzysztof Szczerski**, Chief of the Cabinet, Chancellery of the President of the Republic of Poland, Poland

## SEPTEMBER 5

11:55—12:55 Discussion Panel

Partner: Sejm

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### Growth in the Carpathians – Growth Around the Carpathians

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Participants will talk about:

- The Carpathian Strategy – macroregional development strategy,
- Strategies for the development of EU's Carpathian neighborhood

*Moderator:*

**Jerzy Kwiecinski**, Minister, Ministry of Investment and Economic Development, Poland

*Speakers:*

**Jan Ferencak**, Mayor, City of Kezmarok, Slovakia

**Jean-Pierre Halkin**, Head of Unit Macro-regions, Transnational/Interregional Cooperation, IPA, Enlargement, European Commission, DG Regional Policy, France

**Wladyslaw Ortyl**, Marshal, Podkarpackie Region's Marshal's Office, Poland

**Dan Octav Paxino**, Secretary of State, Ministry of European Funds, Romania

**Mihaly Varga**, Deputy Prime Minister, Minister of Finance, Hungary

**Denisa Zilakova**, Director General, Deputy Prime Minister's Office for Investment and Informatization, Slovakia

*Participation in discussion:*

**Mykhaylo Khariy**, Coordinator, National Forum "Transformation of Ukraine", Ukraine

**Erika Jurinova**, President, Zilina Self-Governing Region, Slovakia

## SEPTEMBER 5

13:10—14:20 Discussion Panel

Partner: Sejm

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### Infrastructure of Europe of the Carpathians under Reconstruction

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During the panel, following issues will be mentioned:

- Via Carpatia – “way of life”
- Rail Baltica
- High-speed rail Warszawa–Kraków–Brno–Bratislava–Budapest–Belgrade

*Moderator:*

**Bogdan Rzonca**, Member, Sejm, Poland

*Speakers:*

**Andrzej Adamczyk**, Minister, Ministry of Infrastructure, Poland

**Arpad Ersek**, Minister, Ministry of Transport and Construction  
of the Slovak Republic, Slovakia

**Rokas Masiulis**, Minister, Ministry of Transport and  
Communications, Lithuania

**Volodymyr Omelyan**, Minister, Ministry of Infrastructure,  
Ukraine

**Peter Szijjarto**, Minister, Ministry of Foreign Affairs and Trade,  
Hungary

**Dan Tok**, Minister, Ministry of Transport, Czech Republic

## SEPTEMBER 5

14:25—15:25 Discussion Panel

Partner: Sejm

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### Quo Vadis, Europe? Directions of Europe's Development and the Future of the European Union

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The panelists will discuss:

- parliamentary diplomacy
- international actions by the parliaments of Carpathian Europe and their impact on cooperation in the macro-region under the conditions of globalization, integration and blurring of the classical tripartite separation of powers
- Is the division into the old and the new Member States fading out in retrospect –14 years on since the largest ever enlargement of the EU?
- are we in a position to reconcile the postulates for greater integration in the EU with the vision of a Europe of solidary and sovereign states?

*Moderator:*

**Zdzisław Krasnodebski**, Vice-Chairman, European Parliament, Poland

*Speakers:*

**Aymeric Chauprade**, Member, European Parliament, France

**David Engels**, Professor, Brussels University, Belgium

**Richard Horcsik**, Chairman of the Committee on European Affairs, National Assembly, Hungary

**Waldemar Paruch**, Plenipotentiary for the Establishment and Operation of the Centre of Strategic Analyses, The Chancellery of the Prime Minister, Poland

**Alexander Tomsky**, Managing Director, Leda Publishers s.r.o., Czech Republic

*Participation in discussion:*

**Jan Sechter**, EU & Foreign Policy Advisor to the Speaker of Parliament, Chamber of Deputies, Czech Republic

## SEPTEMBER 5

17:15—18:30 Discussion Panel

Partner: Sejm

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### The Carpathians' Quiet Polonyny – How to Assure Political Security in Europe of the Carpathians?

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Following issues will be discussed:

- Visegrad – how much together, how much “plus” ?,
- restless neighborhood in the east,
- migration.

*Special guest:*

**Jacek Czaputowicz**, Minister, Ministry of Foreign Affairs of the Republic of Poland, Poland

*Moderator:*

**Zsolt Nemeth**, Chairman of the Foreign Affairs Committee, National Assembly, Hungary

*Speakers:*

**Ben-Oni Ardelean**, Vice-President, Chamber of Deputies, Romania

**Lolita Cigane**, Chairperson of the European Affairs Committee, Saeima, Latvia

**Jozsef Czukor**, Chief Foreign and Security Policy Adviser to the Prime Minister of Hungary - Prime Minister's Cabinet

**Jan Farsky**, Member, Chamber of Deputies, Czech Republic

**Martin Fedor**, Member of Parliament, National Council of the Slovak Republic, Slovakia

**Miro Kovac**, Chairman of the Foreign Affairs Committee, former Minister of Foreign and European Affairs, Sabor, Croatia

**Tomasz Szatkowski**, Undersecretary of State, Ministry of National Defence, Poland



## SEPTEMBER 5

10:45—11:45 Discussion Panel

*Partner:* Primakov National Research Institute of World Economy and International Relations, Russian Academy of Sciences

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### Cooperation along the New Silk Road: political risks and economic opportunities

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The New Silk Road works as a powerful driver for trade and investment, but political risks remain major obstacles for cooperation. The stalemate in the Minsk process, the 'war of sanctions' and the lack of dialogue between the EU and the Eurasian Economic Union prevent principal stakeholders from joining their efforts in addressing common challenges. New US trade restrictions have recently added new fuel to the fire. Given these problems, new cooperation strategies are to be developed for the New Silk Road to help achieve development and security priorities in all participating countries.

*Moderator:*

**Sergey Afontsev**, Director, Economic Theory Department, Member of the Academy of Sciences, Primakov National Research Institute of World Economy and International Relations, Russian Academy of Sciences, Russia

*Speakers:*

**Rasha Al Joundy**, Senior Researcher, Orient Research Centre, United Arab Emirates

**Marian Banas**, Head of the National Tax Administration, Ministry of Finance, Poland

**Hrant Bagratyan**, Professor, Russian–Armenian University, Armenia

**Aidar Kazybayev**, Managing Director, Astana International Financial Centre (AIFC), Kazakhstan

**Pino Musolino**, President, Venice Port Authority, Italy

**Yuan Xie**, Vice–President, Chinese People’s Association for Friendship with Foreign Countries (CPAFFC), China

*Participation in discussion:*

**Igor Kulin**, Expert, The Foundation for Socio–Economic and Political Studies “Regional Strategy”, Russia

**Adalat Muradov**, Rector, Azerbaijan State University of Economics, Azerbaijan

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### Central Communication Port and Transport Safety Policy

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The Central Communication Port is to be an airport that uses the latest technological achievements; investment that completely changes the way of traveling and airport experience in many aspects. The determinant of modernity is to be not only the size, but intuitiveness, comfort and the shortest transfer time, including the passage through security and transport checks. The concept of a transport node based on interconnected air and railway nodes, consistent with the road network layout, requires large investments in the sphere of safety. How will CPK affect transport reality? What challenges await a transport security policy?

#### Presentation

##### Central Communication Port

*Host:*

**Mikolaj Wild**, Secretary of State, Plenipotentiary of the Government for the Matters of the Central Transport Hub in Poland, Ministry of Infrastructure, Poland

#### Discussion Panel

##### Central Communication Port and Transport Safety Policy

*Moderator:*

**Maciej Wosko**, Editor-in-Chief, Gazeta Bankowa, Poland

*Speakers:*

**Gheorghe Marian Cristescu**, CEO, Chopin Airport Development sp. z o.o., Poland

**Janusz Janiszewski**, President of the Board, Polish Air Navigation Services Agency, Poland

**Ireneusz Merchel**, President of the Board, PKP Polskie Linie Kolejowe S.A., Poland

**Mikolaj Wild**, Secretary of State, Plenipotentiary of the Government for the Matters of the Central Transport Hub in Poland, Ministry of Infrastructure, Poland

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### Information Security. Are We All Spies? Are We All Spied On?

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After the Cambridge Analytica affair – a company that has acquired and used the data of nearly 90 million people without their consent – the question of data security is on everybody's lips. Traces that we leave online make it possible to precisely determine not only our IQ and interests, but also retrieve sensitive information such as religion, political views or sexual preferences. Based on Facebook 'likes', the algorithm, developed by the way by Polish scientist from Stanford University Michał Kosiński, can predict the facts about the life of every Internet user with accuracy of 60–93 per cent. Is it possible to improve the security of Big Data?

*Moderator:*

**Andreas Haggman**, Cyber Security Researcher, Royal Holloway University of London, United Kingdom

*Speakers:*

**Oleh Derevianko**, President, Kyiv Cyber Academy, Ukraine

**Michael Haenlein**, Professor, Scientific Director Big Data Research Center, ESCP Europe Paris, France

**Ioan-Cosmin Mihai**, Deputy Director, National College for Home Affairs, Romania

**Tal Pavel**, Founder and CEO, Middleeasternet, Israel

**Vladislav Rogimov**, Editor-in-Chief, WikiLeaks Russia, Russia

**Jury Solozobov**, Director of International Projects, Institute of National Strategy of Russia, Russia

*Participation in discussion:*

**Zaur Rasulzade**, Political Journalist, Haqqin.az, Azerbaijan

**SEPTEMBER 5****14:15—15:15 Discussion Panel***Partner: Cyber Security Council Germany e.V.*

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**Cyber Conflict and Geopolitics – the Cold War’s New Front**

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It turns out that by using public popular tools, such as social networks like Facebook, Twitter it is possible to influence the public opinion of a foreign country to the extent that might even affect the election results. Recently, there has been a dramatic increase of the so-called trolls, operating for the needs of the global players. It applies to the regions in which Moscow has specific interests. Significant activity of such measures is also noticed in Poland. Will the cyberwar become the main battlefield between the poles in the future? How hostile activities in the network affect the shaping of European geopolitics? How countries like Poland can effectively protect themselves against the effects of hostile activities in the network? Is common education needed in this matter?

*Moderator:*

**Cyrille Bret**, Development Coordination Director, Naval Group (DCNS), France

*Speakers:*

**Jozsef Czukor**, Chief Foreign and Security Policy Adviser to the Prime Minister of Hungary - Prime Minister’s Cabinet

**Hans-Wilhelm Dunn**, President, Cyber Security Council Germany e.V., Germany

**Victor Hvozd**, President, Independent Analytical Center For Geopolitical Studies BORYSFEN INTEL, Ukraine

**Jan Lipavsky**, Vice-Chairman of the Committee on Foreign Affairs, Chamber of Deputies, Czech Republic

**Tomasz Siemoniak**, Vice-Chairman, Civic Platform, Poland

## SEPTEMBER 5

17:15—18:30 Discussion Panel

Partner: NAVAL GROUP

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### Redevelopment of Polish Shipyards – Can It Be Successful?

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After years of neglect, Polish shipyards need revitalization. It may be based, in addition to the activities already carried out by the Ministry of Maritime Economy and Inland Navigation, on the participation of the shipyards in the modernization of the Polish Navy. Polish Navy's ships can be built in Polish shipyards if their construction is based on a proven set of rules applied worldwide, ie, on transfer of technology, where the responsibility for building ships on time and within the budget lies with the technology provider.

*Moderator:*

**Tomasz Sakiewicz**, Chairman of the Board, Editor-in-Chief,  
Independent Polish Publishing House

*Speakers:*

**Hervé Guillou**, Chairman & CEO, Naval Group, France

**Jakub Skiba**, President of the Management Board, Polish  
Armaments Group (PGZ), Poland

**Dorota Arciszewska-Mielewczyk**, Member of Parliament,  
Poland

**Grzegorz Wojarnik**, Vice President, Szczecin Shipyard, Poland

## SEPTEMBER 5

18:40—19:55 Discussion Panel

Partner: Centre for the Study of New Generation Warfare

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### A New-Generation Security in Europe

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Since the 1993 Russian Constitutional Crisis Moscow returns to waging war against Western liberal democracy. Russia's New Generation Warfare pose fundamental challenges to a West that was hopeful of having reached the end of ideological history. How to meet the new challenge of providing the military infrastructure required to support the movement of personnel and materials sufficient to deter and defend the liberal democratic community against overt kinetic aggression? How does the new conceptual approach to operational-strategic defense of the newest NATO and EU Member States look like?

*Moderator:*

**Gregory Melcher**, Chief Operations Officer, Centre for the Study of New Generation Warfare, USA

*Speakers:*

**Oleg Barna**, Deputy, Supreme Council, Ukraine

**Stephen Benson**, Saab-PM Littoral Operations Center, Saab Defense and Security, USA

**Iulian Berdila**, Head of the Strategic Planning Directorate, Romanian Defence Staff, Romania

**Phillip Petersen**, President, Centre for the Study of New Generation Warfare, USA



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### Long- and Short-Term Energy Security in the EU – Projects and Plans for the Future

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Energy security has been one of the most important issues both on the national and European level for many years. Can we say that after so many efforts Europe is at last comfortable with its energy security? What is still to be done? What are the biggest challenges we are facing in this respect?

*Moderator:*

**Piotr Wozniak**, President of the Management Board, Polish Oil and Gas Company, Poland

*Speakers:*

**Ando Leppiman**, Undersecretary for Energy, Ministry of Economic Affairs and Communication, Estonia

**Daivis Virbickas**, CEO, LITGRID AB, Lithuania

**Krzysztof Tchorzewski**, Minister, Ministry of Energy, Poland

**Zygimantas Vaiciunas**, Minister, Ministry of Energy, Lithuania

**Filip Grzegorzczak**, President of the Management Board, TAURON Polska Energia S.A., Poland

*Participation in discussion:*

**Andriy Lopushanskiy**, Deputy, Supreme Council, Ukraine

**SEPTEMBER 5****11:55—12:55**

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**Energy of the Future: Macrotrends and  
Microstrategies**

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Energy of the future is efficient, diversified, based on modern infrastructure. All of it can't be achieved without creating coalitions and strengthening solidarity mechanisms. Sum of particular interests not always gives place to a larger common picture. How should regional energy policy look like in order to ensure security? Do Poland and Baltic states present a point of view similar to the other EU countries? How to implement macrotrends in regions and what microstrategies choose to foster energy solidarity?

*Special Guest:*

**Krzysztof Tchorzewski**, Minister, Ministry of Energy, Poland

*Speakers:*

**Henryk Baranowski**, President of the Management Board, PGE  
Polska Grupa Energetyczna, Poland

**Mateusz Aleksander Bonca**, President of the Board, Grupa  
LOTOS S.A., Poland

**Mirosław Kowalik**, CEO, Enea, Poland

**Alicja Barbara Klimiuk**, CEO, ENERGA SA, Poland

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### New Business in Energy Sector– Searching for Lost Profits

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The energy sector in Poland is facing technological transformation. Investments in innovations have to help companies to become more competitive and face with climate requirements. The largest energy corporations have already created separate departments for innovations and cooperation with startups. Flagship trends are: electromobility, energy storage, smart grid, IoT and RES.

*Moderator:*

**Michał Niewiadomski**, Deputy Editor-in-Chief of National Department, Rzeczpospolita, Poland

*Speakers:*

**Kamil Kaminski**, Vice-President of the Management Board for Corporate Affairs, TAURON Polska Energia S.A., Poland

**Łukasz Kroplewski**, Vice-President of the Management Board, Development, Polish Oil and Gas Company, Poland

**Rafał Miland**, Vice-President of the Board, PERN S.A., Poland

**Janusz Moroz**, Head of LT B2B at innogy Group, Member of the Board, innogy Polska S.A., Poland

**Krzysztof Sitarski**, Member, Sejm, Poland

**Paweł Sliwa**, Vice-President for Innovations, PGE Polska Grupa Energetyczna, Poland

**SEPTEMBER 5****14:15—15:15 Discussion Panel***Partner: Shell Poland*

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**LNG and Other Alternative Fuels as a Way to Improve Air Quality. Examples from China – Conclusions and Recommendations before COP24**

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The December 2015 Paris agreement on Climate Change offers a pragmatic blueprint for resolving one of the toughest issue the society faces: air quality. The aim of the Agreement is to hold the increase in the global average temperature to well below 2 °C above pre-industrial level and to pursue efforts to limit the temperature increase to 1.5 °C above pre-industrial levels.

The Paris Agreement calls for an early peak in emissions, then a decline to net-zero emissions during the second half of the century. Governments responded positively to the rapid cycle of assessment. Prior to 2023 there is a wide resubmission of national contributions with the notable change by China to a falling emissions pledge. How we can implement China examples into the Polish territory?

*Moderator:*

**Wojciech Jakobik**, Editor-in-Chief, BiznesAlert.pl, Poland

*Speakers:*

**Christian Hoellinger**, Head of Downstream LNG Road Europe, Shell, Austria

**Pawel Jakubowski**, CEO, Polskie LNG, Poland

**Hong Liu**, Deputy Director of the Foreign and Overseas Chinese Affairs Office, Zhengzhou Municipal People's Government, China

**Marcin Roszkowski**, President of the Board, The Jagiellonian Institute, Poland

**Marcin Szczudło**, Vice-President, PGNiG Obrót Detaliczny  
sp. z o.o., Poland

**Kamil Wyszowski**, Representative, President of the Board,  
United Nations Global Compact Poland, Poland

## SEPTEMBER 5

17:15—18:30 Discussion Panel

Partner: KPMG in Poland

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### Investing in Renewable Energy – Growth Outlook

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Prospects for further development of the green energy market in Poland and factors shaping the investment climate. Comparison of currently the most attractive domestic and foreign sectors with an indication of shaping factors that can be implemented in Poland.

**Presentation:**

**Lagiewka Marcin, Big expectations. Transactions in the renewable energy sector**

*Moderator:*

**Marcin Lagiewka**, Director, KPMG in Poland, Poland

*Speakers:*

**Bogusław Białowas**, President of the Management Board, Bank Ochrony Środowiska S.A., Poland

**Andrzej Kazmierski**, Director of RES Department, Ministry of Energy, Poland

**Krzysztof Pietraszkiewicz**, President, Polish Bank Association, Poland

**Arkadiusz Sekscinski**, Acting President of the Management Board, PGE Energia Odnawialna S.A., Poland

**Krzystian Stanek**, CEO, Engie Zielona Energia Sp. z o.o., Poland

## SEPTEMBER 5

10:45—11:45 Discussion Panel

Partner: Poczta Polska

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### E-State – is it Still a Dream or is it a Fact?

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The Polish e-state is being born in pains, but you can find cities and institutions where progress is actually visible. There is no way to deny that a lot is changing and more and more things can be done online. The goal of the governmental program is to build a digital non-cash economy and to teach society how to use electronic tools in everyday life. Is the Polish administration ready for the digitization of the country? Are we ready to accept an electronic document? How will new e-systems be used to improve and simplify communication between citizens and the state?

*Moderator:*

**Łukasz Grass**, Editor-in-Chief, Business Insider, Poland

*Speakers:*

**Sebastian Hejnowski**, CEO, MSL, Poland

**Jerzy Kalinowski**, Advisor to the Board, KPMG in Poland,  
Poland

**Karol Krzywicki**, Deputy President, Office of Electronic  
Communications, Poland

**Przemysław Sypniewski**, CEO, Chairman of the Board, Poczta  
Polska, Poland

**Marek Zagorski**, Minister, Ministry of Digital Affairs, Poland

SEPTEMBER 5

11:55—12:55 Discussion Panel

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With the Current or Against the Current?  
Prospects for the Development of  
Electromobility in Poland

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*Moderator:*

**Wojciech Szelag**, Journalist, Polsat News, Poland

*Welcome Speech:*

**Marek Brzezanski**, Director of Institute of Automobiles and  
Combustion Engines, Cracow University of Technology,  
Poland

**Krzysztof Mazur**, President of the Board, The Jagiellonian Club,  
Poland

*Speakers:*

**Jaroslav Dybowski**, Power Generation, Executive Director,  
PKN ORLEN S.A., Poland

**Jakub Farys**, President, Polish Automotive Industry  
Association, Poland

**Kazimierz Karolczak**, President of the Board, The Upper Silesia  
and Zagłębie Metropolis, Poland

**Maciej Mazur**, Managing Director, Polish Alternative Fuels  
Association, Poland



## SEPTEMBER 5

13:05—14:05 Discussion Panel

Partner: IDEA BANK

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### Financial Services in a Digital World

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The financial sector has been dealing with dynamic changes. Customers expect simple, convenient and quick solutions. In order to meet the growing new clients expectations and increasing competition from the FinTech, traditionally financial institutions need new strategies for digitalization.

*Moderator:*

**Adam Czerniak**, Chief Economist, Polityka Insight, Poland

*Speakers:*

**Michal Borny**, CEO/Founder, Britenet Ltd., Poland

**Tobiasz Bury**, President of the Board, IDEA Bank S.A., Poland

**Bartosz Ciolkowski**, Country Manager Poland, Mastercard, Poland

**Tomasz Czechowicz**, Founder and CEO, MCI Capital S.A., Poland

**Maciej Mikucki**, Finance Director, Provident Polska, Poland

**Marek Tomczuk**, Vice-President of the Management Board, Bank Pekao S.A., Poland

**SEPTEMBER 5**

**14:15—15:15 Discussion Panel**

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## A Robot or a Human Being? The Impact of Work Automation and Digitisation on Job Market

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In times of growing importance of intelligent machines, digital technologies, rapid social and economic changes, it is necessary to review the directions of professional development for the coming years. What competencies should be developed and what occupations are at risk of being replaced by the phenomena of automation and digitisation, and how should our view on the functioning of the labour market change?

*Moderator:*

**Grzegorz Sadowski**, Chief of Business Desk, “Wprost” Weekly, Poland

*Speakers:*

**Azis Abakirov**, Chairman, Association of Software Developers and Service Providers, Kyrgyzstan

**Zoltan Csefalvay**, Ambassador, Permanent Delegation of Hungary to the OECD and UNESCO, Hungary

**Oleg Dubish**, First Vice–President, Polish–Ukrainian Chamber of Commerce, Ukraine

**Roman Holy**, Head, National Centre for Industry 4.0, Czech Republic

**Gabriele Simoncini**, President, GENF International Consulting, Italy

**Jan Filip Stanilko**, Director of the Department of Innovations, Ministry of Entrepreneurship and Technology, Poland

## SEPTEMBER 5

17:15—18:30 Discussion Panel

Partner: *Ministry of Investment and Economic Development*

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### Investing in Startups – How to Do It Wisely?

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Investing in young technological projects has first of all two benefits – the possibility of effective and rapid funds multiplication and a good impact on the investor's image. It is estimated that profits from investments in a perspective startup may amount to 30–50% per year with an average investment period of 3 to 5 years. During the panel, the following questions will be answered: In which startups to invest? How to diversify properly the investment portfolio? How to obtain funds from European Funds for the development of enterprises? What is important to know when deciding to invest capital? What is the role of the Government Plenipotentiary For Small And Medium–Sized Enterprises and in what extent does it support Polish entrepreneurs?

*Moderator:*

**Eliza Kruczkowska**, Chief Innovation Officer, Polish Development Fund, Poland

*Speakers:*

**Andżelika Możdżanowska**, Secretary of State, Ministry of Investment and Economic Development, Poland

**Izabela Olszewska**, Member of Management Board, Warsaw Stock Exchange, Poland

**Tomasz Styczyński**, Vice President of the Management Board, Bank Pekao S.A., Polska

**Agnieszka Sygitowicz**, Vice–President of the Board, Lodz Special Economic Zone S.A., Poland

**David Urban**, President of the Supervisory Board, Polish Furniture Group, Poland

## SEPTEMBER 5

10:45—12:15 Thematic Block

Partner: Ministry of Health

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### Patient and System: Principles of Operation of Medical Care. Sources of Funding

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#### Presentation

##### Summary of the First Conference “Together for Health”

*Host:*

**Piotr Czauderna**, Presidium of the Social Council “Together for Health” (Medical University of Gdansk)

#### Discussion Panel

##### Sources of Financing

*Moderator:*

**Jacek Grabowski**, Social Council “Together for Health” (Medical University of Lodz)

**Anna Rulkiewicz**, Social Council “Together for Health” (LUX MED Group)

*Speakers:*

**Beata Ambroziewicz**, President, Polish Union of Patients’ Organizations Citizens for Health, Poland

**Julita Czyzewska**, President of the Board, PZU Zdrowie SA, Poland

**Maciej Milkowski**, Undersecretary of State, Ministry of Health, Poland

**Maria Ochman**, Chairperson, The National Commission for the Protection of Health NSZZ Solidarity, Poland

**Christoph Sowada**, Director, Institute of Public Health,  
Jagiellonian University, Poland

**Gertruda Uscinska**, President, Social Insurance Institution  
(ZUS), Poland

## SEPTEMBER 5

12:30—13:45 Discussion Panel

Partner: Ministry of Health

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### Rules of Allocation – Finance for the Highest Health Value

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In order to achieve the best health effects, we need the proper and coordinated distribution of resources allocated for healthcare in Poland. We should indicate on a basis of what indicators and methods we want to define the priorities and scope of public financing. How should we define the relation between public health and restorative medicine in the budget of health-related expenses? Does the public fund allocation algorithm guarantee equal access to health services or is it an effective instrument of fund allocation among the voivodeships? What is the role of primary healthcare, ambulatory care and hospital services in the system focused on the health value? Should public funds go to the public sector only? Who should monitor the effects of health interventions and the efficiency of funds allocated for these interventions? Equally important is also the question of how to increase the efficiency of private expenses incurred by the Poles for health purposes? How to use the coexistence of public and private sectors in the most efficient manner?

*Moderator:*

**Agnieszka Pachciarz**, Director of Greater Poland Voivodeship Branch, National Health Fund in Poznan, Poland

**Pawel Ptaszynski**, Social Council "Together for Health"  
(Medical University of Lodz)

*Speakers:*

**Slawomir Gadomski**, Undersecretary of State, Ministry of Health, Poland

**Grzegorz Gielerek**, Director, Military Institute of Medicine, Poland

**Anna Koziel**, Senior Health Specialist, The World Bank, Poland

**Stanislaw Mackowiak**, President, Federation of Polish Patients, Poland

**Waldemar Malinowski**, President of the Board, Nationwide Association of Employers of Poviats Hospitals, Poland

**Adam Niedzielski**, Executive Vice-President, National Health Fund, Poland

**Adam Rozwadowski**, Chairman of the Board, ENEL-MED S.A. Medical Center, Poland

**Michal Sutkowski**, President, Polish Society of Family Medicine, Poland

## SEPTEMBER 5

14:00—15:15 Discussion Panel

Partner: Ministry of Health

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### Organizational Innovations for Quality and Safety

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Innovations in healthcare are not only about applying modern Technology but, substantially, about modern organisational solutions. This is these solutions which are most likely to contribute to improving the quality of patient care and safety, as well as to increasing the satisfaction of health professionals. The Polish system needs modern solutions both in organising hospital services, ambulatory care and in primary care. Hospital silos, hyperspecialists, fragmentation of services, traditional ways of communication and provision of services, stiff roles and tasks of the staff – how to change this situation? How to disseminate innovative solutions? How to measure their value? Can our system afford it?

*Moderator:*

**Jaroslav J. Fedorowski**, Social Council “Together for Health”  
(Polish Hospital Federation)

**Artur Prusaczyk**, Vice-President, Medical and Diagnostic  
Center in Siedlce, Poland

*Speakers:*

**Michael Czekajlo**, Medical Director, Center for Simulation and  
Healthcare Innovation, Hunter Holmes McGuire VA Medical  
Center, USA

**Anna Janczewska-Radwan**, Minister for the Health Protection  
System, Business Centre Club, Poland

**Urszula Jaworska**, President, Urszula Jaworska Foundation,  
Poland

**Iwona Kowalska-Bobko**, Head of the Health Policy and  
Management Department, Associate Professor, Jagiellonian  
University Medical College, Poland



**Zbigniew Krol**, Undersecretary of State, Ministry of Health,  
Poland

**Piotr Pobrotyn**, Director, University Hospital in Wroclaw,  
Poland

**Matthias Wismar**, Senior Health Policy Analyst, European  
Observatory on Health Systems and Policies, Germany

SEPTEMBER 5

17:15—18:30 Discussion Panel

Partner: Ministry of Health

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## Healthcare Sector as a Driving Force for the Economic Development and Export

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Medical innovations are changing the reality of patients, but they also have a considerable impact on the country's competitiveness on an international arena. The Polish economy is at the moment where its growth should be based on new, strong development factors. The basis of this growth and its sustainability can be, inter alia, innovations in the healthcare sector. What solutions can include this sector in building the 4.0 economy, in line with the directions marked by the "Strategy for Responsible Development"? Will the building of healthcare according to the Value-Based Healthcare model bring us closer to disseminating innovations in medicine and will it result in the economic growth? How can modern drug technologies and medical equipment improve the results of treatment and translate into prolonged life of patients and limited disability? In what areas do Polish medical innovations already come into existence and in what areas could they occur in the nearest future? What is their export potential? Can Poland become a basin of medical start-ups?

Building an optimal ecosystem for developing innovations in healthcare in Poland and attracting foreign investment can have a spectacular impact on the economic development. Which countries have already overcome this issue? What practices are worth implementing?

*Moderator:*

**Dorota Hryniewiecka-Firlej**, Social Council "Together for Health" (Infarma)

**Tomasz Hryniewiecki**, Presidium of the Social Council "Together for Health" (Institute of Kariology in Anin)

*Speakers:*

**Malgorzata Adamkiewicz**, Vice-President, General Director,  
Adamed, Poland

**Eamon Gilmore**, former Tánaiste and Minister for Foreign  
Affairs, Houses of the Oireachtas, Ireland

**Miłosz Gruca**, Member of the Management Board, Director of  
Biology Department, Selvita Sp. z o.o., Poland

**Jarosław Oleszczuk**, Country President, Astra Zeneca Pharma  
Poland Ltd, Poland

**Iwona Pokwicka**, Vice-President, MEDICOVER Sp.z.o.o., Poland

**Robert Rusak**, President of the Board, The Polish Chamber of  
Commerce of Medical Devices POLMED, Poland

**Reinier Schlatmann**, CEO of Philips Central and Eastern  
Europe, Philips Polska Sp. z o.o., The Netherlands

**Lukasz Szumowski**, Minister, Ministry of Health, Poland

## SEPTEMBER 5

18:40—20:00 Discussion Panel

Partner: Ministry of Health

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### Are We Ready to Switch to the Value-based or Performance-based Model of Paying? Do We Have Tools for This?

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In search of the effectiveness and efficiency in meeting health needs, all systems are heading for the Value Based Healthcare concept. Its essence is to depart from a service-based system and shift to a value-based system. The management tool is evaluation, monitoring of effects of medical intervention, integration of care, which are compared with expenses incurred for their implementation. The result-based bonus does not discriminate those who do not achieve it but stimulates to enhance the quality and improve their business. In this model, money is a derivative of the health effect guaranteed by a healthcare provider, who earns and develops are those who provide efficient care. Can such a model be developed in Poland? Are we ready to compete based on results rather than on resources or political influence? How to measure the health value? Examples of Polish good practices. How and what should be integrated so as to achieve the greatest results? How do the proposed changes in the healthcare system bring us closer to VBHC? What barriers limit the ability to build a value-based system?

*Moderator:*

**Piotr Czauderna**, Presidium of the Social Council "Together for Health" (Medical University of Gdansk)

**Malgorzata Galazka-Sobotka**, Presidium of the Social Council "Together for Health" (Łazarski University)

*Speakers:*

**Szymon Chrostowski**, The President of the Board, Let's Health Win Foundation, Poland

**Andrzej Jacyna**, President of the Board, National Health Fund,  
Poland

**Andrzej Rys**, Director for Health Systems, Medical Products  
and Innovation, European Commission, Poland

**Lukasz Szumowski**, Minister, Ministry of Health, Poland

**Roman Topor-Madry**, President, Agency for Health  
Technology Assessment and Tariff System (AOTMiT), Poland

## SEPTEMBER 5

10:45—11:45 Discussion Panel

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### Legal Protection Insurance – Unappreciated Ally of the Entrepreneur?

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What are the effects of legal protection insurance? How does an „ordinary citizen“ define it and how important can it be for the entrepreneur’s interest? Is supporting the growth of insurance awareness in the field of legal protection a task for insurers only or may it be profitable for the state?

*Moderator:*

**Aleksandra Wysocka**, Managing Editor of Insurance Weekly, Publishing and Promotional Agency OPOKA, Poland

*Speakers:*

**Adam Abramowicz**, Representative of Small and Medium-sized Entrepreneurs

**Maciej Bobrowicz**, President, The Polish Bar of Attorneys-at-Law, Poland

**Antje Fedderke**, Secretary General, RIAD, International Association of Legal Protection Insurance, Belgium

**Jacek Mecina**, Board Advisor, Confederation Lewiatan, Poland

**Piotr Narloch**, Chairman of the Board, InterRisk TU SA Vienna Insurance Group, Poland

**Piotr Skorupa**, Member of the Board, D.A.S. Towarzystwo Ubezpieczen Ochrony Prawnej S.A., Poland

## SEPTEMBER 5

11:55—12:55 Discussion Panel

Partner: Senate

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### Polish Women – Businesswomen in the World

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The panel will focus on women entrepreneurs who operate and develop Polish companies on foreign markets. What qualities and skills are the key to success in business. What makes them effective? What difficulties they encounter when building economically successful companies abroad? How do foreign business partners perceive Polish women and how do the latter view Poland's position abroad?

*Moderator:*

**Magdalena Tadeusiak-Mikolajczak**, Director, Editor-in-Chief  
TVP Polonia, Polish Television TVP S.A., Poland

*Speakers:*

**Beata Drzazga**, President of the Board, BetaMed S.A., Poland

**Katarzyna Dubno**, Public Affairs & Market Access Director,  
Adamed, Poland

**Honorata Pierwola**, President, Society of Polish American  
Travel Agents SPATA, USA

**Maria Rypinska-Olsson**, Owner, Maria Olsson Konsult,  
Sweden

**Beata Zawiszowska**, Deputy CEO, FAMUR S.A., Poland

SEPTEMBER 5

13:05—14:05 Discussion Panel

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## Why do We Need History Today?

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History is a teacher of life – says an old Latin sentence. It helps to solve problems, to understand the old times, teaches, cultivates, commemorates and documents great actions. Is a source of inspiration and fascination. It allows to get to know the history and achievements of people who influenced the course of the world and life of many people. Should the young generation of Europeans have a lesson in history? What did the turbulent fate of the continent teach them? Is a common approach to history more important than the historical policy of each country separately?

*Moderator:*

**Jan Draus**, Professor, University of Rzeszow, Poland

*Speakers:*

**Leonid Gozman**, President, Foundation “Perspective”, Russia

**Ion Ionita**, Editor-in-Chief, Adevarul/Historia, Romania

**Wojciech Kolarski**, Undersecretary of State, Chancellery of the President of the Republic of Poland, Poland

**Franciszek Longchamps de Berier**, Professor, Director of Roman Law Department, Jagiellonian University, Poland

**Markus Meckel**, Chairman of the Council, Foundation for Polish-German Cooperation, Germany

**Sandor Oze**, Director of the Institute of History, Pázmány Péter Catholic University, Hungary



## SEPTEMBER 5

14:15—15:15 Discussion Panel

Partner: Senate

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### The Success of the Polish Product Abroad – How It Is Done?

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The strong position of Polish enterprises and companies on global markets is the best promotion of Poland. Increasing the recognisability and attractiveness of Polish products also promotes the brand of POLAND. Representatives of Polish companies that effectively expand, invest and distribute their products in numerous countries across the world will discuss the competitiveness of Polish companies and obstacles hindering efficient expansion to foreign markets.

*Moderator:*

**Mateusz Matyszkowicz**, Deputy Director of TVP Program Office, Polish Television S.A., Poland

*Speakers:*

**Zenon Danilowski**, President of the Management Board, Makarony Polskie S.A., Poland

**Krzysztof Figat**, President of the Board, Polimex–Mostostal S.A., Poland

**Ryszard Florek**, President of the Board, FAKRO Sp. z o.o., Poland

**Krzysztof Pawinski**, CEO, Maspex Group, Poland

**Krzysztof Senger**, Executive Vice President, Polish Investment and Trade Agency, Poland

**Karol Zarajczyk**, President of the Management Board, URSUS S.A., Poland

## SEPTEMBER 5

17:15—18:30 Discussion Panel

Partner: Senate

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### Together Equals More – Cooperation of State Treasury Companies In Building Poland's Image Abroad

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Apart from their business and economic purposes, State Treasury companies serve as Poland's global ambassadors. State Treasury companies have enormous potential to create a good image of Poland, the Polish economy and Polish entrepreneurship abroad. We want to show examples of good cooperation which prove that together we can achieve more and gain strength to successfully build up an international presence and a positive perception of the Polish brand.

*Moderator:*

**Piotr Chęcinski**, Director, Editor-in-Chief, Polish Radio, Poland

*Speakers:*

**Mateusz Aleksander Bonca**, President of the Board, Grupa LOTOS S.A., Poland

**Michał Fijol**, Chief Commercial Officer, LOT Polish Airlines, Poland

**Patrycja Klarecka**, Member of the Management Board, Retail Sales, PKN ORLEN S.A., Poland

**Michał Krupiński**, President of the Management Board, Bank Pekao S.A., Poland

**Maciej Wozniak**, Vice-President of the Management Board, Trade, Polish Oil and Gas Company, Poland

## SEPTEMBER 5

18:40—19:55 Discussion Panel

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### Does Capital Have Nationality?

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The European Union intends to limit the possibility of investing money from outside the Union into sectors crucial for the future of EU economy. The governments of the economically strongest countries are doing everything to defend their own market. How to defend your own market and at the same time give an injection of money to the industries that need it? Is it possible to stop the expansion of the world's largest companies in the world of globalization and can't it be profitable to enter them into the domestic market? What is more important – the nationality of capital or the "citizenship" of the currency in which you do business?

*Speakers:*

**Juan Jose Marin Gimenez**, Country Executive, CaixaBank  
Poland, Poland

**Adam Pers**, Vice-President for Corporate and Investment  
Banking, mBank S.A., Poland

**William Ribaud**, Managing Partner, Deloitte & Touche, LLP,  
USA

**Slawomir S. Sikora**, President of the Board, Citi Handlowy,  
Poland



KRAKÓW REGION  
**MAŁOPOLSKA**

MAIN PARTNER  
OF THE REGIONS FORUM

## SEPTEMBER 5

10:45—11:45 Discussion Panel

Partner: *Małopolska Region*

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### How to Effectively Inform the Public about the Activities of the Region? Communication with Residents, Social Media, Mainstream Media. Problems, Experiences

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1. Problems with identifying regional self-governments – reasons.
2. The crisis of traditional communication. The fall of the press. Truth or myth?
3. Tabloidization of news/media/press. Tabloid society. Adaptation of communication tools to social expectations
4. Direct communication with residents
5. Media communication
6. Civil society as a modern communicating tool. How to use the potential of urban movements in communication.

*Moderator:*

**Urszula Podraza**, Spokesperson, Malopolska Regional Development Agency, Poland

*Speakers:*

**Jaroslav Flis**, Lecturer, Jagiellonian University, Poland

**Adrian Furgalski**, Vice-President of the Board / President, Transport Consultants Group TOR / Railway Business Forum, Poland

**Wieslaw Galazka**, PR Expert, Federation of Healthcare Employers Associations, The Zielona Góra Accord, Poland

**Dominik Jaskowiec**, Deputy Chairman, Krakow City Council, Poland

**Filip Szatanik**, Spokesman, Malopolska Region Marshal's Office, Poland

## SEPTEMBER 5

11:55—12:55 **Thematic Block**

*Partner:* **Center of European Projects**

*Joint Technical Secretariat of the Poland–  
Russia Cross–border Cooperation Programme  
2014–2020*

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### Cultural Heritage as a Factor in the Development of the Polish–Russian Borderland

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The aim of the discussion panel is to make an attempt to assess the significance of cultural heritage in the north–eastern areas of Poland and the Kaliningrad Region as a factor of social and economic development. Before 1945, this territory was a uniform political and spatial area, with several hundred years of history. Currently, this area is divided by the state border, which is also the external border of the European Union. This deepens the already perceived peripherality of these regions. An important opportunity to increase the development potential and competitiveness of these areas can be found in the skillful use of cultural resources for tourism and cross–border cooperation in these regions. The financing of this cooperation is possible from the Poland–Russia Program 2014–2020.

#### **Presentation**

#### **Cross–border Cooperation Programme Poland– Russia 2014–2020**

*Host:*

**Katarzyna Maria Bartnik**, Head of Joint Technical Secretariat,  
Joint Technical Secretariat of the Poland–Russia Cross–Border  
Cooperation Programme 2014–2020, Poland

**Discussion Panel****Cultural Heritage as a Factor in the Development of the Polish–Russian Border Area**

*Moderator:*

**Krzysztof Zegota**, Assistant Professor, The University of Warmia and Mazury in Olsztyn, Poland

*Speakers:*

**Gustaw Marek Brzezina**, Marshal, Warmińsko–Mazurskie Region's Marshal's Office, Poland

**Leszek Buller**, Director, Center of European Projects, Poland

**Andrey Yartsev**, Professor, Doctor of Historical Sciences, Institut of Humanities, Immanuel Kant Baltic Federal University, Russia

**Valentyn Korneevets**, Director of the Institute of Recreation, Tourism and Physical Culture, Immanuel Kant Baltic Federal University, Russia

**Denis Moskalenko**, Head of the Regional Cooperation Division, Department of European Cooperation, Ministry of Foreign Affairs of Russian Federation, Russia

## SEPTEMBER 5

13:05—14:05 Discussion Panel

*Partners:* City Hall and Municipality of Wieliczka  
7R SA

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### Innovative Municipal Management Concept – Science, Administration, Business

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The panel's objective is to analyze and assess the functioning of Wieliczka Economic Activity Zone (WEAZ), an entity which creates an innovative concept of municipality management. The establishment of WEAZ clearly sets out the active role and place of the municipality in the process of acquiring investors, building a lasting cooperation with science and education centers, and creating innovation and entrepreneurship with an aim to development modern functions. The innovative concept of municipality management developed in Wieliczka, described as the „Golden Triangle of Innovative Management”, provides for creative cooperation of local governments, schools and universities and entrepreneurs.

*Moderator:*

**Zbigniew Makiela**, Head of the Department of Organization and Management, Jagiellonian University, Poland

*Speakers:*

**Bogdan Kordula**, Director, Caritas of the Archdiocese of Cracow, Poland

**Artur Koziol**, Mayor, City Hall and Municipality of Wieliczka, Poland

**Tomasz Lubowiecki**, President of the Board, 7R SA, Poland

**Mieczysław Włosek**, Plenipotentiary of the Mayor, City Hall and Municipality of Wieliczka, Poland



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### EU's Cohesion Policy post 2020 – The Perspective of the Regions

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Over the past decade, EU Cohesion Policy has brought positive changes in less developed regions and has been a major source of investment. Polish voivodeships were leaders in terms of both number of EU funds allocated as well as results in terms of their use and implementation. Nevertheless, it is certain that the EU will invest much less in the development of the regions in the new financial perspective than it has done so far. So what do local and regional authorities think Cohesion Policy after 2020 should be in order to remain effective? Will the economic benefits obtained so far be sufficient to maintain the growth of development in the regions? What do Polish local governments care about?

*Moderator:*

**Andreana Baeva Motusic**, President, European Business Association Zagreb, Croatia

*Speakers:*

**Reiner Kneifel–Haverkamp**, Director General for European and International Affairs, Brandenburg Ministry of Justice, European Affairs and Consumer Protection, Germany

**Jakub Szymanski**, Director of the Department of Operational Programmes Management, Malopolska Region Marshal's Office, Poland

**Witold Slowik**, Undersecretary of State, Ministry of Investment and Economic Development, Poland

**Francesco Tufarelli**, Director General of the Office for Regional Affairs and Autonomies, Presidency of the Council of Ministers, Department of Regional Affairs and Autonomies, Italy

**Ryszard Zarudzki**, Undersecretary of State, Ministry of Agriculture and Rural Development, Poland

*Participation in discussion:*

**Rafal Rybacki**, Head of Division, Public Sector and Infrastructure, Poland and Baltic States, European Investment Bank, Poland

## SEPTEMBER 5

17:15—18:30 Discussion Panel

Partner: Platforma Obywatelska RP

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### How to Defend the Economy against Populists?

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In recent years populists have been successful in Poland and in the world. The case of Poland is particular because of its previous outstanding economic performance. Our country deserves economic success. However, for (almost) the last three years both the growth potential and resilience to shock of the Polish economy have been weakened. In order to avoid serious economic problems during the next slowdown in the global economy, at least some of distortions and imbalances caused by current economic policies need to be addressed now. The panellists will discuss changes in the law prepared by the opposition, aimed at reducing public debt, encouraging professional activity, freeing entrepreneurship, stimulating silver economy, and reinvigorating EU integration.

*Moderator:*

**Andrzej Rzońca**, Chief Economist, Civic Platform, Poland

*Speakers:*

**Mieczysław Augustyn**, Senator, Senate, Poland

**Maria Malgorzata Janyška**, Member, Sejm, Poland

**Izabela Leszczyna**, Member, Sejm, Poland

**Janusz Lewandowski**, Member of the European Parliament,  
Civic Platform, Poland

SEPTEMBER 5

18:40—19:55 Discussion Panel

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## Effective Management of Sustainable Development of Cities and Regions

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Cities and regions face every day many challenges and decisions, especially when it comes to choice of a rational way of development. Such development that will enable the creation of new jobs and economic growth, while improving the efficiency of natural resources usage, reducing pollution and poverty scale. In this context, specific development strategies and effective management are needed.

*Moderator:*

**Roman Ciepiela**, President, City of Tarnow, Poland

*Speakers:*

**Irakli Kadagishvili**, The State Attorney–Governor,  
Administration of Kakheti Region, Georgia

**Boguslaw Kosmider**, Chairman, Krakow City Council, Poland

**Wojciech Lubawski**, Mayor, City of Kielce, Poland

**Tomas Matraia**, Executive Director, The Node, Italy

**Filip Radovic**, Director, Environmental Protection Agency,  
Serbia

**Viktor Shchadey**, Deputy, Uzhgorod City Council, Ukraine

**SEPTEMBER 5**

**11:05—11:25 Talk**

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**Ukraine after 2019. Is a New Opening Needed?: Chumak Viktor**

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*Special guest:*

**Viktor Chumak**, Head of the Committee on Fighting Organised Crime and Corruption, Supreme Council, Ukraine

*Host:*

**Iurii Romanenko**, Co-founder, Ukrainian Institute for the Future, Ukraine

**SEPTEMBER 5**

**12:25—12:55 Talk**

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**Talking About Poland and the World: Tibor Navracsics**

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*Special guest:*

**Tibor Navracsics**, Commissioner for Education, Culture, Youth and Sport, European Commission

*Host:*

**Boguslaw Chrabota**, Editor-in-Chief, Rzeczpospolita, Poland

**SEPTEMBER 5**

**13:35—13:55 Talk**

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Talking About Poland and the World: Kamila Gasiuk-Pihowicz

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*Special guest:*

**Kamila Gasiuk-Pihowicz**, Member, Sejm RP, Poland

*Host:*

**Roman Imielski**, National Editor, Gazeta Wyborcza Daily, Poland

SEPTEMBER 5

14:45—15:05 Talk

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Talking About Poland and the World: Piotr Gliński

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*Special guest:*

**Piotr Gliński**, Deputy Prime Minister, Minister, Ministry of Culture and National Heritage, Poland

*Host:*

**Danuta Holecka**, Editor, Polish Television S.A., Poland



**SEPTEMBER 5**

**17:45—18:05 Talk**

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## GDPR – Facts and Myths

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*Special guest:*

**Marek Zagorski**, Minister, Ministry of Digital Affairs, Poland

*Host:*

**Jacek Pochlopien**, Editor-in-Chief, “Wprost” Weekly, Poland

## SEPTEMBER 5

10:45—11:45 Discussion Panel

Partner: *The Boston Consulting Group*

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### EmpowerPL100: Empowering Poland for the Next Century

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Attracting people, who embrace technology, have multiple skills and are able to easily adapt to new ways of working, is one of the most urgent and difficult challenges business leaders face. Technological transformation will not happen without digital talents on board. How Polish companies can attract future leaders, who will guide business into the era of technological competition? EmpowerPL Mentoring Program is a platform created to address these issues.

*Moderator:*

**Nina Suffczynska-Halabuz**, The Boston Consulting Group, Poland

*Speakers:*

**Dominika Bettman**, Chief Executive Officer, Siemens Sp. z o.o., Poland

**Beata Daszynska-Muzyczka**, President of the Management Board, Bank Gospodarstwa Krajowego, Poland

**Tomasz Domogala**, Chairman of the Supervisory Board, TDJ SA, Poland

**Franciszek Hutten-Czapski**, Senior Partner, The Boston Consulting Group, Poland

**Andżelika Możdżanowska**, Secretary of State, Ministry of Investment and Economic Development, Poland

**Marek Przytula**, COO, Indoorway, Poland

**Natalia Narozanska**, Student, Selwyn College, Cambridge University, Poland

## SEPTEMBER 5

11:55—12:55 Discussion Panel

Partners: *Warsaw School of Economics*  
*KPMG in Poland*

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### Labor Market 4.0

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Falling labor supply, demographic changes, the impact of new technologies, natural staff turnover and the development of companies have a significant impact on the structure of the labor market in Poland. How and if Poland can become a more attractive labor market? What is the situation of young people on the labor market in Poland? Employer market or employee market? Are graduates of Polish universities ready to enter the labor market? The graduate's requirements versus the expectations of the employer.

*Moderator:*

**Piotr Wachowiak**, Vice-Rector for Research and Management,  
Warsaw School of Economics, Poland

*Speakers:*

**Bartosz Ciolkowski**, Country Manager Poland, Mastercard,  
Poland

**Piotr Dziwok**, Country Chairman of Shell Companies in Poland,  
Shell Poland, Poland

**Jan Karasek**, Partner, KPMG in Poland, Poland

**Jakub Papierski**, Vice-President of the Management Board,  
PKO Bank Polski, Poland

**Marek Rocki**, Rector, Warsaw School of Economics, Poland

**Jaroslaw Sobczyk**, Chief Personal Officer, Board Member,  
Jeronimo Martins Polska S.A., Poland

## SEPTEMBER 5

13:05—14:05 Discussion Panel

Partner: French–Polish Chamber of Commerce

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### I am a Polish Reinvestor

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In June 2018, the Act on investment support has come into force, extending the existing economic zones to the entire territory of Poland. This is good news for new investors. The goal is to facilitate investments, also for small and medium enterprises. But what about companies that have already invested in Poland? How does the government support those who are already present here for many years, created jobs and ... want to recruit more people? What are the expectations of these companies? Why do companies want to reinvest and adopt a long-term perspective for their Polish investments?

*Moderator:*

**Grzegorz Osiecki**, Publicist, Gazeta Prawna Daily, Poland

*Speakers:*

**Francois Colombie**, Chairman Auchan Poland, Ukraine, Auchan Poland, Poland

**Jean–Francois Fallacher**, CEO, Orange Polska, Poland

**Michel Fourre**, President of the Board, Saur Polska, France

**Tomasz Pisula**, President of the Board, Polish Investment and Trade Agency, Poland

## SEPTEMBER 5

14:15—15:15 Discussion Panel

Partner: *British Embassy in Warsaw*

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### Business, Brexit and the Beginning of a New UK– EU Relationship

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British and Polish government and business representatives discuss Britain's future economic relationship with the EU, looking at how business and government are preparing for the future and considering the key opportunities and risks for business in the new UK/EU relationship.

*Special Guest:*

**David Lidington Cbe**, Minister for the Cabinet Office, UK  
Cabinet Office, United Kingdom

*Moderator:*

**James Shotter**, CEE Correspondent, Financial Times, United Kingdom

*Speakers:*

**Tomasz Baranczyk**, Partner, PwC Polska Sp. z o.o., Poland  
**Jakub Farys**, President, Polish Automotive Industry Association, Poland

## SEPTEMBER 5

17:15—18:30 Thematic Block

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### Taking a Car or Hyperloop? The future of transport

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Transport is one of the biggest challenges of economic development in Europe. With the development of technology, there come revolutionary ideas for improving transport, such as hyperloop. Railway and aviation industry try to adapt to the constantly changing market. Will the innovative solutions replace old, proven means of transport? What is the significance of investments in the road infrastructure development in face of the upcoming changes? Which form of transport will become a leading one in Europe for the next decade?

#### Presentation

##### **Polish Technology Leading the Way in Tackling the Transportation Challenges of Europe and the Middle East**

*Host:*

**Przemyslaw Paczek**, CEO, Hyper Poland LLC, Poland  
**Amos Ron**, Chairman, Israel–France Chamber of Commerce, Israel

#### Discussion Panel

##### **Taking a Car or Hyperloop? The future of transport**

*Moderator:*

**Cezary Grabarczyk**, Member, Sejm, Poland

*Speakers:*

**Ignas Degutis**, Chief Finance Officer, RB Rail, Latvia  
**Ralph Gambetta**, General Secretary, Calypso Networks Association, Belgium

**Jacek Gryga**, Former General Director for National Roads and Motorways, Poland

**Przemyslaw Paczek**, CEO, Hyper Poland LLC, Poland

**Amos Ron**, Chairman, Israel–France Chamber of Commerce, Israel

**SEPTEMBER 5**

**10:45—11:15 Talk**

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Talking About Poland and the World:  
Katarzyna Lubnauer and Grzegorz Schetyna

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*Special guest:*

**Katarzyna Lubnauer**, Sejm, Member, Nowoczesna Political  
Party, Chairman, Poland

**Grzegorz Schetyna**, Member, Chairman of the Foreign Affairs  
Committee, Sejm, Poland

*Host:*

**Boguslaw Chrabota**, Editor-in-Chief, Rzeczpospolita, Poland



**SEPTEMBER 5**

**11:55—12:15 Talk**

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**Success Stories: Michał Krupiński**

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*Special guest:*

**Michał Krupiński**, President of the Management Board, Bank Pekao S.A., Poland

*Host:*

**Krzysztof Berenda**, Journalist, RMF FM, Poland

## SEPTEMBER 5

14:15—15:15 Discussion Panel

Partner: *Małopolska Region*

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### Is it Worth to be Made in Małopolska?

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1. Made in Malopolska project – the current status, partners, statistics, the marketing plan, what has been achieved, what are the plans related to the implementation of the project.
2. A strong Malopolska brand based on cooperation with recognized brands.
3. The Malopolska Region's local patriotism and the effect of the place of origin, ambassadors of the Malopolska brand.
4. Made in Małopolska – is it worth it?

*Moderator:*

**Filip Szatanik**, Spokesman, Malopolska Region Marshal's Office, Poland

*Speakers:*

**Bożena Damasiewicz**, Director of the Office of the Board, FAKRO Sp. z o.o., Poland

**Łukasz Hrabczak**, Owner, HM Design, Poland

**Jan Karpel-Bulecka**, Co-Owner, Architect, Karpel Steindel Architektura, Poland

**Jacek Krupa**, Marshal, Malopolska Region Marshal's Office, Poland

**Krzysztof Nepelski**, Head of Institutional Relationships, RMF FM, Poland

**Sławomir Rusinek**, Member of the Supervisory Board, Maspex Group, Poland

## SEPTEMBER 5

17:15—18:30 Discussion Panel

Partner: Małopolska Region

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### Malopolska Region's Waters as French Wines

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1. The Malopolska Land of Waters – the exceptional taste and health values of regional mineral waters. Promotion of the region based on what distinguishes it.
2. The “back door” to the Malopolska Water Menu, how and why hydrosommeliers pair water with wines and dishes.
3. The Malopolska Water Menu in restaurants – for the first time in Poland. An innovative idea of serving dishes in line with the latest global trends.
4. The Malopolska Water Menu project – the idea, partners, marketing activities planned (distribution of the menus to the best restaurants and hotels), what are the benefits for the Malopolska Region and water producers?
5. The Malopolska Land of Mineral Waters – what happens next, the prospects, development and threats to the project.

*Moderator:*

**Filip Szatanik**, Spokesman, Malopolska Region Marshal's Office, Poland

*Speakers:*

**Justyna Adamczyk**, CEO, Gault&Millau, Poland

**Grzegorz Biedron**, Councillor, Regional Assembly of Lesser Poland Voivodeship, Poland

**Marcin Cechini**, CEO, Cechini Dystrybucja Sp. z o.o., Poland

**Jacek Krupa**, Marshal, Malopolska Region Marshal's Office, Poland

**Lucyna Rajchel**, Professor, AGH University of Science and Technology in Cracow, Poland

**Marcin Wesolowski**, Food and Beverage Manager, Hotel Indigo Krakow, Old Town, Filipa 18 Food Wine Art Restaurant, Poland

## SEPTEMBER 5

10:45—11:45 Discussion Panel

Partner: *Domański Zakrzewski Palinka*

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### Ethics in Business – Are They Worth It?

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Is profit a company's key aim? Although many companies are guided by this aim, reputation and reliability are required to remain on the market in the long term. You have to gain the trust of your customers and have a winning and effective team. Nowadays, responsible management of a company with respect for all interested parties and taking into account the environmental footprint are a must have. These are not just reputational measures; they also minimise risk. However, this is also linked with significant investment of resources. Are these measures worth it for companies?

*Moderator:*

**Anna Partyka–Opiela**, Partner, Domański Zakrzewski Palinka, Poland

*Speakers:*

**Vladimir Avdiiskii**, Deputy Chairman, Dean of the Faculty of Risk Analysis and Economic Security, Financial University under the Government of the Russian Federation, Russia

**Agnieszka Deeg–Tyburska**, Legal Director Polpharma Group, Polpharma, Poland

**Robert Lizak**, Expert, Central Anticorruption Bureau, Poland

**Alain Simonnet**, Managing Director 3M Poland and Ukraine, 3M Poland Sp. z o.o., Poland

**Kamil Wyszowski**, Representative, President of the Board, United Nations Global Compact Poland, Poland

**Robert Sobkow**, Vice–President for Finance, Grupa LOTOS S.A., Poland

## SEPTEMBER 5

11:55—12:55 Discussion Panel

Partner: Warsaw Stock Exchange

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### CEE Capital Markets Cooperation

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The new EU regulatory requirements and proposals of the Capital Markets Union initiative raise new challenges for the CEE capital markets and also opportunities to solicit in Brussels the interests of the region. What should the cooperation of CEE region stock exchanges look like? What are the priority areas of cooperation and what should be the common goals of the region?

*Moderator:*

**Michal Cieciorski**, Frankfurt Representative, Warsaw Stock Exchange, Poland

*Speakers:*

**Marek Dietl**, President of the Management Board, Warsaw Stock Exchange, Poland

**Ivana Gazic**, President of the Management Board, Zagreb Stock Exchange, Croatia

**Jiri Kovarik**, Director of External Communication, Prague Stock Exchange, Czech Republic

**Peter Kubricky**, General Director, The Bratislava Stock Exchange, Slovakia

**Adrian Tanase**, CEO, Bucharest Stock Exchange, Romania

**Richárd Végh**, Chairman and CEO, Budapest Stock Exchange, Hungary

## SEPTEMBER 5

13:05—14:05 Discussion Panel

Partner: PKP Group

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### Poland – European Logistics Hub

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Poland plays an important role on the trade trails map between Asia and Europe. Asian countries are worldwide exporter. Furthermore, transport of goods requires efficient logistics services. How can we best take advantage of Polish potential resulting from geographical location? What kind of role does the railway play in this process?

Polish State Railway Enterprise does not only mean passengers transport and carriage, but also immense properties that can help rebuild the railway around logistics trade expansion.

Does it induce that PKP becomes an integrator of logistics industry and presides over dynamic development?

*Moderator:*

**Marcin Piasecki**, Managing Editor, Rzeczpospolita, Poland

*Speakers:*

**Mirosław Antonowicz**, Member of the Management Board, PKP S.A., Poland

**Adrian Furgalski**, Vice-President of the Board / President, Transport Consultants Group TOR / Railway Business Forum, Poland

**Andrzej Kensbok**, Vice-President of the Management Board, Industrial Development Agency JSC, Poland

**Zbigniew Tracichleb**, President of the Board, PKP Broad Gauge Metallurgical Line, Poland

**Czesław Warsewicz**, Chief Executive Officer, PKP CARGO S.A., Poland

## SEPTEMBER 5

14:15—15:15 Discussion Panel

Partner: VIVUS Finance

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### Polish Fintech 2018: the State of the Game. Development, Regulation, Profitability, Market Division, Acceleration. How far Have we Gone from Last Year?

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What is current condition of the market? What is profitable and what's proved not to work? How to regulate industry in order, to boost growth, but keep customers safe? How to accelerate young companies smartly? And what changed in the last year regarding fintech. Discussion aims to analyse the current situation on the fintech market, and the experience of the public and private sectors related to co-operation with innovative technological companies. The rapid growth of the industry has raised questions, among other things, about the tangible results that can be generated by fintech companies for the budget. What is the real value of this industry and how can anyone influence its growth?

*Moderator:*

**Małgorzata Bonikowska**, President, Center for International Relations (CSM), Poland

*Speakers:*

**Brunon Bartkiewicz**, CEO, ING Bank Slaski S.A., Poland

**Piotr Brewinski**, Co-Founder, FinTech Poland Foundation, Poland

**Artur Granicki**, Director of the Department of Financial Innovations, Polish Financial Supervision Authority, Poland

**Ewa Wernerowicz**, Chief Executive Officer, VIVUS Finance, Poland

**Pawel Sobkow**, CEO, Bitbay, Poland

## SEPTEMBER 5

17:15—18:30 Thematic Block

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### Building Sector and Real Estate Market

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The real estate market is changing very dynamically. The domestic residential and commercial real estate market has been booming for several years now. Centres for seniors, aparthotels, apartments for rent, data centres – are they able to compete with the classic asset classes on the real estate market? Staff shortages are also a serious problem for the construction sector. How do the biggest investors intend to manage with it?

#### Discussion Panel

##### Gather Around! We're Hiring!

*Moderator:*

**Robert Lidke**, Editor-in-Chief, aleBank.pl, Poland

*Speakers:*

**Dariusz Blocher**, Chief Executive Officer, Budimex SA, Poland

**Teimuraz Bolotashvili**, Executive Director, Georgian Institute of Building, Georgia

**Krzysztof Figat**, President of the Board, Polimex–Mostostal S.A., Poland

#### Discussion Panel

##### Challenges for The Housing Market and Retail Space

*Moderator:*

**Robert Lidke**, Editor-in-Chief, aleBank.pl, Poland

*Speakers:*

**Justyna Bauta–Szostak**, Partner, MDDP Michalik Dłuska Dziedzic i Partnerzy Spolka Doradztwa Podatkowego sp. z o.o, Poland



**Arkadiusz Chęcinski**, Mayor, City Hall in Sosnowiec, Poland  
**Krzysztof Ingot**, Chairman of the Board – Personnel Services  
Sp. z o.o.  
**Juraj Nagy**, Director, Institute of Building Economics, Slovakia  
**Artur Sobon**, Secretary of State, Ministry of Investment and  
Economic Development, Poland  
**Pavel Vokac**, Partner, CITYTHINKING SL Sevilla, Spain/Czech  
Republic, Czech Republic

## SEPTEMBER 5

18:40—19:55 Discussion Panel

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### How to Effectively Use the Possibilities of the Arms Industry Cooperation?

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The factors such as changes in the geopolitical situation in Eastern Europe, unrest in the Middle East and pressure by the new American administration, have changed many countries' attitude towards their defence spending. Ukrainian arms industry seeks new partners. What are the prospects for joint European armament projects and cooperation in such a sensitive area?

*Moderator:*

**Anton Mikhnenko**, Chief Editor, Defence Express, Ukraine

*Speakers:*

**Yuriy Husyev**, Deputy Minister of Defense of Ukraine (2015–2016), Ukraine

**Steven E. Meyer**, Dean, Daniel Morgan Graduate School of National Security, USA

**Jakub Skiba**, President of the Management Board, Polish Armaments Group, Poland

**Pawel Szramka**, Member, Sejm, Poland

**SEPTEMBER 5**

**10:45—11:05 Talk**

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**Success Stories: Ryszard Pacholik**

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*Special guest:*

**Ryszard Pacholik**, Mayor, Municipality of Kobierzyce, Poland

*Host:*

**Krzysztof Gawkowski**, Vice President, Democratic Left Alliance, Poland

**SEPTEMBER 5**

**13:05—13:25 Talk**

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**Success Stories: Road Infrastructure in Poland**

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*Special guest:*

**Jacek Gryga**, Former General Director for National Roads and Motorways, Poland

*Host:*

**Krzysztof Jedlak**, Editor-in-Chief, Gazeta Prawna Daily, Poland

**SEPTEMBER 5**

**17:15—17:35 Talk**

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**Success Stories: Brunon Bartkiewicz**

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*Special guest:*

**Brunon Bartkiewicz**, CEO, ING Bank Slaski S.A., Poland

*Host:*

**Jan Krzysztof Bielecki**, Chairman of the Partners Board, EY,  
Poland

## SEPTEMBER 5

10:45—11:45 Discussion Panel

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### In Search of the Modern Labour Market for a New Age. Trends, Discussions, Actions

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The global labour market is evolving towards further liberalisation of employment forms. Some people are happy from this state of affairs, yet others criticise it for the reduction in social benefits and employment security. It remains a fact, that many young employees want a lot more flexibility and possibilities in swift job form, as well as employer changes. Which direction should the employment law reforms head?

*Moderator:*

**Larysa Lisohor**, Director for Labour Market of the Institute for Demography and Social Studies, National Academy of Science, Ukraine

*Speakers:*

**Serikzhan Bereshev**, Director, Kazakh Research Institute of Labor, Kazakhstan

**Borbala Czako**, President, Hungarian Business Leaders Forum, Hungary

**Stanislaw Szwed**, Secretary of State, Ministry of Family, Labour and Social Policy, Poland

**Bart Tkaczyk**, Expert in Strategy and HR, University of California, USA

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### The North–West Corridor. The Power of International Partnership in EU

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The North–West Transportation Corridor is one of the most important routes in EU, as it provides rail and road connections between the countries of northern and central Europe, and the countries located at the Adriatic Sea and the Black Sea. This route is of great importance, particularly in the railroad section, and we aim to exploit it better and better. It is the goal of cooperating countries, such as Poland, Italy and Lithuania, both in terms of infrastructural investments and elimination of technical, legal and administrative barriers slowing down the cargo freight.

*Moderator:*

**Czesław Warsewicz**, Chief Executive Officer, PKP CARGO S.A., Poland

*Speakers:*

**Mirosław Antonowicz**, Member of the Management Board, PKP S.A., Poland

**Andrzej Bittel**, Undersecretary of State, Ministry of Infrastructure, Poland

**Egidijus Lazauskas**, Deputy Director General, Director for Freight Transportation, Lithuanian Railways, Lithuania

## SEPTEMBER 5

13:05—14:05 Discussion Panel

Partner: Market and Social Research Institute

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### Poland After 2018–2019 Elections

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Poland after 2018–2019 elections is a discussion about the political and state perspective of the next years, which will be determined by the results of the October local elections and next year's parliamentary elections. IBRIIS will present the latest unpublished research on political preferences of Poles and the simulations of election results for regional assemblies and the Sejm of the Republic of Poland, including a sample of 16,000 respondents. Will Law and Justice repeat or improve the election result from 2015? Will PO and PSL defend their position in local governments?

*Moderator:*

**Marcin Duma**, President of the Board, Market and Social Research Institute, Poland

*Speakers:*

**Bogusław Chrabota**, Editor-in-Chief, Rzeczpospolita, Poland

**Anna Materska-Sosnowska**, Lecturer, Institute of Political Science, University of Warsaw, Poland

**Agoston Samuel Mraz**, CEO, Nezoport Intezet, Hungary

**Waldemar Paruch**, Plenipotentiary for the Establishment and Operation of the Centre of Strategic Analyses, The Chancellery of the Prime Minister, Poland

**Anna Skrzypek**, Senior Fellow Researcher, Foundation for European Progressive Studies (FEPS), Poland



## SEPTEMBER 5

14:15—15:15 Discussion Panel

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### The 21st Century Climate Diplomacy

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By the end of this century, the average temperature on Earth will have increased by 5 degrees Celsius compared to the pre-industrial era. Climate change has become an important problem that global leaders must face. What to do to avoid climate warming? How to ameliorate the negative effects of rapid climate change? Can a common climate policy be a way to strengthen the relations of neighbouring countries? How to reconcile the contrary economic interests of states so as to protect nature?

*Moderator:*

**Gulliver Cragg**, Correspondent, France 24, France

*Speakers:*

**Henryk Kowalczyk**, Minister, Ministry of Environment, Poland

**Norbert Kurilla**, State Secretary, Ministry of Environment,  
Slovakia

**Kestutis Navickas**, Minister, Ministry of Environment, Lithuania

## SEPTEMBER 5

17:15—18:30 Discussion Panel

*Partner: European Institute of Romania*

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### CAP Reform within the Context of the New Multiannual Financial Framework

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In 2017, the Commission released a communication on the Common Agricultural Policy post-2020 entitled “The future of food and farming”. It highlights the importance of the three dimensions of sustainability: economic, environmental and social. The EC proposes to modernize and simplify CAP policy in a such way as to give member states more freedom on how and where to use the funds. This should contribute to a more effective response to the problems of agriculture and rural communities.

*Moderator:*

**Gabriela Dragan**, General Director, European Institute of Romania, Romania

*Speakers:*

**Jan Krzysztof Ardanowski**, Minister, Ministry of Agriculture and Rural Development, Poland

**Artur Balazs**, President of the Honorary Committee, European Fund for the Development of Polish Villages, Poland

**Josefine Loriz-Hoffman**, Director, The EU Commission, Directorate-General for Agriculture and Rural Development, Germany

**Danut Alexandru Potor**, Secretary of State, Ministry of Agriculture and Rural Development, Romania

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### Federalisation of Europe – Is It Possible?

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The Federation is a state body made up of several state entities that have their own autonomy within the whole federation but with a common (federal) government. Is EU federation possible? Is it possible to combine such diverse countries? Will EU countries be willing to give up further competences? What should be an integrating element that will keep the “European federation” together? Which federal states will be the model pattern for the EU?

*Moderator:*

**Slawomir Debski**, Director, Polish Institute of International Affairs, Poland

*Speakers:*

**Olivier Kempf**, Co-Director of the bimonthly “La Vigie”, Professor, Institute for International and Strategic Relations (IRIS), France

**Dan Petre**, Director General, Romanian Diplomatic Institute, Romania

**Manuel Sarrazin**, President of the German–Polish Parliamentary Group, Bundestag, Germany

**Marcin Swiecicki**, Member, Sejm, Poland

**Francesca Traldi**, Independent Expert, Italy

**SEPTEMBER 5**

**11:15—11:35 Talk**

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Talking About Poland and the World: Marek Kuchciński

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*Special guest:*

**Marek Kuchcinski**, Speaker, Sejm, Poland

*Host:*

**Michal Karnowski**, Member of the Board, Fratria, Poland

**SEPTEMBER 5**

**12:25—12:55 Talk**

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**GDPR – New Challenges for the Public and Private Sectors**

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*Special guest:*

**Edyta Bielak-Jomaa**, President, Personal Data Protection Office, Poland

**Andżelika Możdżanowska**, Secretary of State, Ministry of Investment and Economic Development, Poland

*Host:*

**Krzysztof Jedlak**, Editor-in-Chief, Gazeta Prawna Daily, Poland

SEPTEMBER 5

13:35—13:55 Talk

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Talking About Poland and the World:  
Elżbieta Rafalska

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*Special guest:*

**Elżbieta Rafalska**, Minister, Ministry of Family, Labour and  
Social Policy, Poland

*Host:*

**Michał Karnowski**, Member of the Board, Fratria, Poland

## SEPTEMBER 5

14:15—15:15 Discussion Panel

Partner: Podkarpackie Region

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### Smart Specializations – Chance for Development and Investments in Regions.

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The panel will answer the question whether, according to the assumptions, smart specializations lead to the emergence of new markets for economic activity, modernization and increase of the competitiveness of regions. The discussion will revolve around the validity of the selection of smart specializations by respective regions. On the example of aviation industry – smart specialization of the Podkarpackie, panelists will analyze measurable pro-development benefits for the region and the sector.

*Moderator:*

**Piotr Chęcinski**, Director, Editor-in-Chief, Polish Radio, Poland

*Speakers:*

**Marek Chrzanowski**, Chairman, Polish Financial Supervision Authority, Poland

**Jerzy Kwiecinski**, Minister, Ministry of Investment and Economic Development, Poland

**Władysław Ortyl**, Marshal, Podkarpackie Region's Marshal's Office, Poland

**Tomasz Pisula**, President of the Board, Polish Investment and Trade Agency, Poland

SEPTEMBER 4

18:05—18:25 Talk

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Talking About Poland and the World: Jerzy Kwiecinski

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*Special guest:*

**Jerzy Kwiecinski**, Minister, Ministry of Investment and  
Economic Development, Poland

*Host:*

**Tomasz Sakiewicz**, Chairman of the Board, Editor-in-Chief,  
Independent Polish Publishing House, Poland



**SEPTEMBER 5**

**10:45—11:45 Discussion Panel**

*Partner: Institute for Political Studies, Catholic University of Portugal*

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## European Elections in 2019 – What to Expect?

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The forthcoming European elections will take place at a time of particular complexity for the EU. The transatlantic relationship is experiencing a crisis of identity and commitment and the phenomena of mass migration is placing internal solidarities under tension in a Union that not only questions its future but seems to manage with difficulty its day-to-day life. More than grand strategies or all-encompassing plans capable of solving the major problems of Europe at once, it is important to know what companies and civil society organizations really think, and what citizens expect from the new period that will start with the 2019 European elections. What are the main challenges and opportunities for the EU? And what are the expectations, fears and possible solutions towards an entity that contributed to the longest period of peace in the European continent but which seems unable to define a common understanding of itself?

*Moderator:*

**Sonia Ribeiro**, Professor, Institute for Political Studies, Catholic University of Portugal, Portugal

*Speakers:*

**Andras Aradszki**, Member, Deputy Fraction Leader of KDNP, National Assembly, Hungary

**Henrique Burnay**, Senior Partner, Manager, Eupportunity, Portugal

**Barbara Dolniak**, Deputy Speaker, Sejm, Poland

**Jakub Klepal**, Executive Director, Forum 2000 Foundation, Czech Republic

**Jean–Paul Oury**, Communication Consultant, France

*Participation in discussion:*

**Alexey Kuzmin**, Professor, Financial University under the  
Government of the Russian Federation, Russia

## SEPTEMBER 5

11:55—12:55 Discussion Panel

Partner: *Ortelius*

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### Digitalization –Exploring the Link between New Digital Businesses and Country Economies

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European premier of Mr. William J. Ribaldo's research. Rapid innovation is creating space for new business models to emerge in almost every industry creating a Digital Divide. Balanced policies that allow businesses to leverage data assets, or orchestrate networks, in addition to support of manufacturing and service elements, will drive GDP and higher economic growth. As a policymaker, understand how to recognize and take advantage of trends to create opportunities for your country—or risk the threat of falling behind on the global economic stage.

*Moderator:*

**Orvin Kacprzyk**, General Counsel, Ortelius AB, Sweden

*Speakers:*

**William Ribaldo**, Managing Partner, Deloitte & Touche, LLP,  
USA

**Adam Szigeti**, Deputy State Secretary for Innovation, Ministry  
of Innovation and Technology, Hungary

**Marek Zagorski**, Minister, Ministry of Digital Affairs, Poland

SEPTEMBER 5

13:05—14:05 Discussion Panel

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## Schengen Area Facing the Migrant Crisis – the End of Europe Without Borders?

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A huge wave of refugees, which in last few years has come to Europe, has disturbed the Schengen area stability. The uncontrolled flood of immigrants has divided EU countries and was a direct cause of growth of euroscepticism within the member states. Can Schengen zone collapse over migrant crisis? Or maybe the crisis will be the incentive to increase the cooperation in strengthening EU's external borders?

*Moderator:*

**Laszlo Vasa**, Chief Advisor, Senior Research Fellow, Institute for Foreign Affairs and Trade, Hungary

*Speakers:*

**Mihaly Balla**, Deputy Chair of the Foreign Affairs Committee, National Assembly, Hungary

**Ruth Ferrero-Turrion**, Professor, Complutense University of Madrid, Spain

**Izabela Kloc**, Member, Chairperson of the Sejm's European Union Affairs Committee, Sejm, Poland

**Andrija Nikolic**, Chairman of the Committee on International Relations and Emigrants, National Assembly, Montenegro

**Franz Wolf**, Director, Austrian Integration Fund, Austria

**Sergey Kuleshov**, Dean of the faculty of Management and Economics, Institute of World Civilizations, Russia

## SEPTEMBER 5

14:15—15:15 Discussion Panel

*Partner: The Institute for Development and International Relations (IRMO)*

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### The Balkan States in the European Union. Is It Still Possible?

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We hear increasingly about the collapse of the European project and the dismissal of the prospect of expanding EU structures to more countries. For the majority of Balkan countries, that have just begun their path towards the European Union, this is at least a disturbing phenomenon. Strong unification tendencies and successively carried out reforms on one hand, and the growing separatism and euroscepticism on the other hand, cause dissonance, which puts into question the meaning of further efforts for accession. Disappointment with the current situation is particularly visible in countries that saw their great opportunity in joining the EU. Is the current EU model still attractive to the Balkans? What can the EU give to the Balkans and what can the Balkans give to the Union?

*Moderator:*

**Krsevan Antun Dujmovic**, Senior Associate, The Institute for Development and International Relations (IRMO), Croatia

*Speakers:*

**Gordana Comic**, Deputy Speaker, National Assembly, Serbia

**Miro Kovac**, Chairman of the Foreign Affairs Committee, former Minister of Foreign and European Affairs, Sabor, Croatia

**Dalibor Milos**, Manager, Unis Telecom, Bosnia and Herzegovina

**Arkadiusz Mularczyk**, Member, Sejm, Poland

**Szabolcs Takacs**, Secretary of State for European Union Affairs, The Prime Minister's Office, Hungary

**Adrijan Vuksanovic**, Chairman of the Committee of European Integration, National Assembly, Montenegro

*Participation in discussion:*

**Pavlo Rudyakov**, Expert for the Balkans, World History Institute of the Academy of Sciences of Ukraine, Ukraine

## SEPTEMBER 5

17:15—18:30 Discussion Panel

Partners: *New Europeans*

*Bronisław Komorowski Institute*

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### Power of Civil Society – a Reality or a Myth?

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A strong civil society is an important part of a democratic state. However, the passivity of society and imbalance of three sectors makes its real impact more doubtful. As a result a question arises: what role does civil society play today and how can we support its development?

*Moderator:*

**Jacek Michalowski**, Member of the Council, Bronislaw Komorowski Institute Foundation, Poland

*Speakers:*

**Gyula Bandi**, Ombudsman for Future Generations, The Office of the Commissioner for Fundamental Rights, Hungary

**Roger Casale**, Founder and CEO, New Europeans, United Kingdom

**Jock Mendoza-Wilson**, Director of International and Investor Relations, System Capital Management, Ukraine

**Kornel Morawiecki**, Member, Sejm, Poland

**Violeta Moskalu**, Head of the Board, Global Ukraine Foundation, Ukraine

**Anatolii Tkachuk**, Director, Civil Society Institute, Ukraine

*Participation in discussion:*

**Isabella Corvino**, Adjunct Professor, Tuscia University, Italy

**Elena Kucheryavaya**, Vice-Director on International Cooperation, NGO Support Centre for Public Initiatives, Russia

## SEPTEMBER 5

10:45—11:45 Discussion Panel

*Partner:* **European Institute of Financial Regulation (EIFR)**

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### Barriers, Challenges and Perspectives for European Financial Sector after Brexit

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Brexit, together with the migration crisis, became the major topic in the debate on the problems and future of the EU. The decision of the United Kingdom to leave the EU may lead to instability of financial markets. The dynamic international situation and uncertainty regarding the future and shape of the integration process raise more and more questions about common values, rights and obligations of EU members. What does hard Brexit mean for European financial markets?

*Moderator:*

**Andrew Wrobel**, Editor-in-Chief, Emerging Europe, United Kingdom

*Speakers:*

**Benoît De Juvigny**, Secretary General, Financial Supervisory Authority (AMF), France

**Edouard-François de Lencquesaing**, President, European Institute of Financial Regulation (EIFR), France

**Anca Dragu**, Minister of Finance of Romania (2015–2017), Policy Coordinator, European Commission, Romania

**Leon Podkaminer**, Senior Researcher, Emeritus, Vienna Institute for International Economic Studies (WIIW), Austria

**Andrzej Rzońca**, Chief Economist, Civic Platform, Poland



## SEPTEMBER 5

11:55—12:55 Discussion Panel

Partner: PZU Group

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### Communication (Devoid of) a Future – Language in Times of Bots and Memes

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How will we communicate with clients in 2020 AD and where will today's nascent trends take us?

- Millennials – who they are, how they communicate, how they work, what they buy, and, perhaps, on whether they exist at all?
- Simple language – do we need it and will simplifying communication downgrade the society's level of intelligence?
- Visual thinking – do pictures help us communicate? Or is it perhaps the case that they compel us to withdraw into intellectual caves?
- Bots – how can lifeless algorithms be entwined with the necessity of humanizing interaction?

*Moderator:*

**Tomasz Wolny**, Journalist, Polish Television S.A., Poland

*Speakers:*

**Arkadiusz R. Cempura**, Director, Euro Bank SA, Poland

**Marek Kochan**, Expert, SWPS University of Social Sciences and Humanities, Poland

**Dorota Macieja**, Member of the Board, PZU Życie SA, Poland

**Tomasz Piekot**, Linguist, Wrocław University, Poland

## SEPTEMBER 5

13:05—14:05 Discussion Panel

Partner: PZU Group

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### AI out in the open. Artificial Intelligence in the Service of Mankind, and Not Against It

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We are on the verge of a technological revolution. Artificial Intelligence will change the world in every possible way. It will change how we work, how we heal, it will alter the appearance of our cities, it will affect how we communicate, it will reshape how companies and states operate. Presently, people are mostly talking about the threats it poses. During this panel discussion we will chiefly talk about the opportunities it presents and how to prepare for this revolution to be able to harness the strategic possibilities it offers.

*Moderator:*

**Natalia Hatałska**, Trend Analyst, hatałska.com, Poland

*Speakers:*

**Witold Kowalczyk**, CEO of Bohr Technology, University of Warsaw, Poland

**Aleksandra Przegalińska-Skierkowska**, Assistant Professor, Leon Kozłowski Academy, Poland

**Paweł Surowka**, President of the Board, PZU Group, Poland

**Marek Zagórski**, Minister, Ministry of Digital Affairs, Poland

## SEPTEMBER 5

14:15—15:15 Discussion Panel

Partner: *Discovery*

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### Poles go global – Polish managers on global markets

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Polish managers have been stepping up in the corporate ladder faster than ever before. During the panel discussion the guests will talk about their personal experience regarding shaping global strategies of multinational corporations; how they perceive their role in the process as well as their potential role as ambassadors of Poland. The guests will also try to assess if the potential of Poles go Global has been successfully utilized.

*Moderator:*

**Michał Broniatowski**, Contributing Editor, Politico.eu, Poland

*Speakers:*

**Robert Bednarski**, Director CEE Region, FACEBOOK, Poland

**Zbigniew Inglot**, President of the Supervisory Board, INGLOT Sp. zo.o., poland

**Katarzyna Kieli**, President & Managing Director EMEA, Discovery, Poland

**Tadeusz Kościński**, Undersecretary of State, Ministry of Entrepreneurship and Technology, Poland

**Tomasz Pisula**, President of the Board, Polish Investment and Trade Agency, Poland

**Sławomir S. Sikora**, President of the Board, Citi Handlowy, Poland

## SEPTEMBER 5

10:45—11:45 Discussion Panel

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Unity in Diversity. Social Integration of Immigrants in Europe

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Adaptation of immigrants is a tedious and often lengthy process, so its realisation must be well prepared. The host countries should provide foreigners with adequate cultural education that will enable them to assimilate in the future. In order to better understand the behaviours and attitudes of migrants, proper training for officials and employees of institutions working with migrants is also necessary. Another challenge is educating the society, building a tolerant attitude among citizens. What are the integration processes in individual European countries? What are the difficulties faced by migrants? What are the challenges facing organisations working with immigrants?

*Moderator:*

**Alessandro Ingaria**, Mayor, Comune of Priero, Italy

*Speakers:*

**Ioannis Dimitrakopoulos**, Head of Equality and Citizens' Rights Department, The European Union Agency for Fundamental Rights (FRA)

**Beris Gwynne**, Founder and Managing Director, Incitare, Australia

**Myroslava Keryk**, President of the Board, Our Choice Foundation, Ukraine

**Katarzyna Piekarska**, City Councillor, Mazowieckie Region's Marshal's Office, Poland

**Johannes Schraps**, Member, Bundestag, Germany

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### How to Help in Times of Crisis? Part I

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Crisis is a particularly difficult experience that often exceeds the ability of one man or even a whole team of people to deal with it. Often, as a last resort, the role of the helper falls on the self-government and state institutions, which are obliged to do so. Is there a prescription for the resolution of crisis social or economic situations? Who should help in such situation? How to secure money and where to get it when the cash desk is empty in a crisis situation?

#### Presentation

##### Aspects of Polish Humanitarian Aid

*Host:*

**Beata Kempa**, Minister, The Chancellery of the Prime Minister,  
Poland

#### Discussion Panel

##### How to Help in Times of Crisis?

*Moderator:*

**Waldemar Cislo**, Associate Professor, Cardinal Stefan  
Wyszynski University, Poland

*Speakers:*

**Tristan Azbej**, Deputy State Secretary for the Aid of Persecuted  
Christians, Prime Minister's Office, Hungary

**Antoine Chbeir**, Archbishop, Maronite Catholic Eparchy of  
Latakia, Syria

**Issam John Darwish**, Archbishop of Zahla and Al-Furzul, Greek  
Melcholic Catholic Church, Lebanon

**Beata Kempa**, Minister, The Chancellery of the Prime Minister,  
Poland

**Hilary Obaloker Onok**, Minister for Relief, Disaster  
Preparedness and Refugees, Government of Uganda, Uganda

**Shlemon Warduni**, Bishop of the Patriarchate of Babylon, Iraq,  
of the Chaldean Catholic Church, Chaldean Church, Iraq

**Wojciech Wilk**, Chief Executive Officer, Polish Centre for  
International Aid, Poland

## SEPTEMBER 5

13:05—14:05 Thematic Block

Partner: *Institute for Competitiveness (I-Com)*

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### Possible Impact of HTA Reform at EU Level on National Health Systems

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On 31st January 2018, the European Commission presented its highly anticipated proposed Regulation on Health Technology Assessment (HTA). HTA is the technique to evaluate the medical, social, economic, organisational and ethical issues of a health technology, including medicines, medical devices and medical interventions with the main purpose of conducting an assessment to inform policy decisions. The proposal comes after more than 20 years of voluntary cooperation in this area. The debate will focus on the possible impact of the HTA reform on Member States's National Health Systems, with a compared perspective from Eastern and Western Europe.

#### **Presentation:**

**Path of Health Technologies to Patients Is Bumpy So Why Shouldn't We Straighten It? A Perspective from the Czech Republic**

*Host:*

**Martin Kolek**, Director of HTA Department, OAKS Consulting s.r.o., Czech Republic

#### **Discussion Panel**

*Moderator:*

**Stefano Da Empoli**, President, Institute for Competitiveness (I-Com), Italy

*Speakers:*

**Niklas Hedberg**, Chair of Executive Board, EUNETHTA, Sweden

**Mirjana Huic**, Head of Department for Development, Research and Health Technology Assessment, Agency for Quality and Accreditation in Health and Social Welfare, Croatia

**Michela Liberti**, Project Manager, Cittadinanzattiva, Italy

**Sergey Orlov**, General Director, Institute of Medical Informatics, Russia

**Roman Topor-Madry**, President, Agency for Health Technology Assessment and Tariff System (AOTMiT), Poland

**Magdalena Wladykiuk**, Vice-President, HTA Consulting, Poland



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### Business and Medicine: What do Hospitals Have to Make a Profit?

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Non-profit approach isn't the same as no profit approach. This implies that both private and public hospitals should be managed effectively and make a profit. Financial results are having direct affect the possibility of the development and enhancing quality of medical services and patient care. How does central decisions on medical staff's salary impact on their motivation?

*Special guest:*

**Pavlo Kovtoniuk**, Deputy Minister, Ministry of Health, Ukraine

*Moderator:*

**Ewelina Zych-Mylek**, CEO, Eleven Zett Productions, Poland

*Speakers:*

**Pawel Buszman**, Chief Executive Officer, American Heart of Poland, Poland

**Michal Kepowicz**, Head of GP&PA, Philips Polska Sp. z o.o., Poland

**Monika Podziewska**, President of the Board, Szpitale Polskie S.A, Poland

**Alina Woloszyn**, Partner, KPMG in Poland, Poland

**Katarzyna Fortak-Karasinska**, Legal Advisor, Fortak&Karasiński Radcowie Prawni sp. p., Poland

## SEPTEMBER 5

17:15—18:30 Discussion Panel

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## Is the Culture in Central Europe Already an Industry?

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The fusion of words „culture“ and „industry“ had to scrunch, when, in 1940s, the authors of the phrase „culture industry“ were fighting against equality between mass culture and the „higher“ one. Nowadays a market-oriented approach isn't a shame or sin anymore and a phenomenon called „culture industry“ seems to be one of the fastest developing segment of the market of goods and social services. What is currently a „flywheel“ of a cultural development in Central Europe? Does the common access to culture transform it into a pop culture and is it a reason to be alarmed? How to promote European Culture: cinematography, music, literature, design and architecture effectively, through „industrial“ approach.

*Moderator:*

**Piotr Metz**, Head of Music, Polish Radio, Poland

*Speakers:*

**Piotr Glinski**, Deputy Prime Minister, Minister, Ministry of Culture and National Heritage, Poland

**Mykola Kniazhytskyi**, Member, Supreme Council, Ukraine

**Sergiu Nistor**, Presidential Advisor on Culture, Presidential Administration, Romania

**Szilveszter Okovacs**, General Director, Hungarian State Opera, Hungary

*Participation in discussion:*

**Lukasz Strutynski**, Vice-President, Apollo Film sp. z o.o., Poland

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### Russia 2018: Power, Elite, Society, Economy

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The image of Russia in 2018 is becoming more and more contrasting in dominant black and white colors. The sources of available information, Russian and external, seem less and less credible as a result of the growing conviction about their involvement in the intensifying confrontation between Russia and the West. In the debate an attempt will be made to objectively describe contemporary Russia, define the system of exercising power, the evolution of attitudes of the elite and society, and the state of the economy.

*Moderator:*

**Barbara Włodarczyk**, Editor, Polish Television TVP S.A., Poland

*Speakers:*

**Marc Berenson**, Senior Lecturer at the King's Russia Institute,  
King's College London, United Kingdom

**Laurent Chamontin**, Writer, France

**Joachim Diec**, Associate Professor, Jagiellonian University,  
Poland

**Leonid Gozman**, President, Foundation "Perspective", Russia

**Andrey Okara**, Director, Centre for Eastern European Studies,  
Russia

**Pavlo Zhovnirenko**, Chairman of the Board, Center for  
Strategic Studies in Kiev, Ukraine

*Participation in discussion:*

**Elena Rogachikova**, Chairwoman, Social Organization "Polish  
National–Cultural Autonomy of Kaliningrad", Russia

## 5 WRZEŚNIA

10:45 – 11:45 Discussion Panel

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### Pioneers of growth. Presentation and discussion about special report by PFR and Strategic Partner

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Historic implementation of previous General Purpose Technologies suggests that the West is currently adapting its socio-economic system, what will allow the most advanced economies to soon gain abrupt benefits from the next generation of technologies. Peripheral countries catch up with the advanced countries in the times of declining technological progress – there is nothing automatic in the process though. It requires the efforts of pioneers, who adopt and improve innovations to our prerequisites. In order to continue the transformation of Poland into a innovation-driven economy, it is recommended to measure the institutional obstructions and needs of technology pioneers, as well as to reform the education system along the lines of interdisciplinary transfer of know-how.

*Moderator:*

**Paweł Dobrowolski**, Chief Economist, Polish Development Fund (PFR), Poland

*Host:*

**Paweł Borys**, President of the Management Board, Polish Development Fund (PFR), Poland

*Speakers:*

**Damian Zapłata**, Chief Commercial Officer, Allegro, Poland

**Grażyna Ciurzyńska**, Director of Investment Development Department, Ministry of Entrepreneurship and Technology

**Eliza Kruczkowska**, Director, Innovation Development Department, Polish Development Fund (PFR), Poland

**Marcin Zachowicz**, Communication Director, TDJ, Poland

## 5 WRZEŚNIA

11:55 – 12:55 Discussion Panel

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### The official launch of the Polish Startups Report 2018

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We will discuss the results of the fourth edition of the Polish Startups Report, the largest analysis of the Polish startup scene and its impact on digital economy. This year Startup Poland investigated the cooperation between startups and corporates, salaries of tech employees, their motivation and required qualifications to become successful founders. The panelists will talk about the next steps of the Polish startup ecosystem in the global context.

*Moderator:*

**Magdalena Beauchamp**, Startup Poland

*Speakers:*

**Maciej Ćwikiewicz**, President of the Board, PFR Ventures, Poland

**Jadwiga Lesisz**, acting President of the Board, PARP, Poland

**Eliza Kruczkowska**, Director, Innovation Development Department, Polish Development Fund (PFR), Poland

**Marta Poślad**, Head of Public Policy & Government Relations (Central and Eastern Europe), Google, Poland

**Wiktor Warchałowski**, CEO & Co-founder, Airly, Poland

## 5 WRZEŚNIA

13:05 – 14:05 Firechat

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### The Three Seas Initiative – a Boost for Central Europe

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The Three Seas Initiative. A significant area of the European Union distinguished by its economic development and GDP growth. The total GDP of the twelve Central European countries is €1.7 billion, which constitutes almost 11% of the total EU GDP. However, despite its attractiveness, the region is characterized by high investment needs. The key areas of cooperation are infrastructure, energy and the digital. Its strengthening means a cohesive and strong Europe, as well as stronger transatlantic cooperation.

*Moderator:*

**Bartek Godusławski**, Dziennik Gazeta Prawna, Poland

*Speakers:*

**Beata Daszyńska-Muzyczka**, President of the Management Board of Bank Gospodarstwa Krajowego, Poland

## 5 WRZEŚNIA

14:15 – 15:15 Discussion Panel

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### The Strategy for Responsible Development in favour of eliminating barriers of developing medium-sized towns

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One of the main aims of The Strategy for Responsible Development is to assure the equal development of the whole country in terms of economy, society, environment and territory. This is supposed to be made by the package for medium-sized towns. The towns, which lose social-economic functions, need to have more and more companies investing in new business services. Those are the base of medium-sized towns economies.

*Moderator:*

**Paweł Czuryło**, The Deputy Editor-in-chief of Interia, Poland

*Speakers:*

**Adam Hamryszczak**, The Undersecretary of State, The Ministry of Investment and Development, Poland

**Adam Góral**, The President of Asseco Poland S.A., Poland

**Dariusz Śliwowski**, The Vicepresident of Industrial Development Agency, Poland

**Bartłomiej Pawlak**, Vice President, Polish Development Fund (PFR), Poland

## 5 WRZEŚNIA

17:15 – 18:30 Discussion Panel

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Could Poland be a key player competing to host the CEE Silicon Valley?

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## 5 WRZEŚNIA

18:40 – 19:55 Discussion Panel

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### EVOLUTION or REVOLUTION What is needed to make the tax system transparent, simple and friendly

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The Ministry of Finance has been consistently tightening tax regulations, which resulted in a massive increase of budgetary income. At the same time, works related to restructuring of the tax system are in progress. Goal: transparent, simple and friendly regulations, i.e. the 3xP philosophy. In this spirit, preparations aiming at the change in the VAT rate matrix, the reduction of the CIT rate, introduction of favourable changes in PIT and the new Tax Ordinance are in progress. What else is the ministry of finance preparing?

*Speakers:*

**Teresa Czerwińska**, Minister of Finance, Poland

**Paweł Gruza**, Vice-Minister of Finance, Poland

**Filip Światała**, Director, Tax System Department at the Ministry of Finance, Poland

## SEPTEMBER 5

13:05—14:05 **Special Event**

*Partner:* UNDP

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### Taking Stock of Ukrainian Transformation

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After 2014, Ukraine has set a course for European integration and expressed its will to implement reforms aimed transform the country. However, both its international partners and the Ukrainian society are dissatisfied with the poorly visible effects of these reforms, deepening political divisions and instability of the economy. In the run-up to the presidential election, it is necessary to take stock of Ukraine's achievements and define the tasks that must still be done to speed up the breakthrough.

**Presentation:**

**Innovations as The Key to Success**

*Host:*

**Volodymyr Stavniuk**, Head of the Board, State Finance  
Institution for Innovations, Ukraine

*Moderator:*

**Yuriy Panchenko**, Editor, European Pravda, Ukraine

*Speakers:*

**Bogumila Berdychowska**, Editor, "Więź" Quarterly, Poland

**Blerla Cela**, Deputy Country Director, UNDP, Ukraine

**Hanne Severinsen**, Member of Danish Parliament (1984–2007),  
Project Manager, The Danish Helsinki Committee for Human  
Rights, Denmark

**Alexander Skurla**, Advisor, Strategic Advisory Group for  
Support of Ukrainian Reforms, Slovakia

**Darren Spinck**, Managing Partner, Global Strategic  
Communications Group, USA

**Oleksandr Shlapak**, President, Polish–Ukrainian Chamber of  
Commerce, Ukraine

*Participation in discussion:*

**Paul Dziatkowiec**, Project Manager, Centre for Humanitarian Dialogue, Australia

## SEPTEMBER 5

10:45—11:45 **Special Event**

*Partner:* **Malopolska Regional Development Agency**

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### Does Capital Have Nationality?

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The European Union intends to limit the possibility of investing money from outside the Union into sectors crucial for the future of EU economy. The governments of the economically strongest countries are doing everything to defend their own market. How to defend your own market and at the same time give an injection of money to the industries that need it? Is it possible to stop the expansion of the world's largest companies in the world of globalization and can't it be profitable to enter them into the domestic market? What is more important – the nationality of capital or the “citizenship” of the currency in which you do business?

*Moderator:*

**Przemyslaw Gdanski**, President of the Board, Bank BGŻ BNP Paribas, Poland

*Speakers:*

**Brunon Bartkiewicz**, CEO, ING Bank Slaski S.A., Poland

**Grzegorz Bierecki**, Member, Senate, Poland

**Teresa Czerwinska**, Minister, Ministry of Finance, Poland

**Jaroslaw Dabrowski**, Acting President of the Management Board, SGB–Bank S.A., Poland

**Michał Krupiński**, President of the Management Board, Bank Pekao S.A., Poland

**Jan Vincent–Rostowski**, Head of the Board, Modern Liberalism Foundation, Poland

## SEPTEMBER 5

11:55—12:55 **Special Event**

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### Europe's Centenary: 1918–2018

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In the last 100 years, the East and the West of Europe have had a relationship marked by shared experiences, but also distance, divisions, misunderstanding, and different priorities. The panel will be the quintessence of an intellectual exchange on the nature of this relationship, between the most eminent historians, politicians and experts published in the columns of the quarterly "Wszystko, Co Najważniejsze". However, we do not focus on the past, but we look at them as they are, wondering how to improve them in the future.

*Moderator:*

**Eryk Mistewicz**, President, The New Media Institute, Poland

*Speakers:*

**Jean-Marc Daniel**, Professor, ESCP Europe Paris, France

**Michał Kleiber**, Editor-in-Chief, Wszystko Co Najważniejsze,  
Poland

**Zdzisław Krasnodebski**, Vice-Chairman, European Parliament,  
Poland

**Nicolas Lecaussin**, Director, Institut de Recherches  
Economiques et Fiscales, IREF, France

## SEPTEMBER 5

14:15—15:15 **Special Event**

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### Public Media. How to Finance It?

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The mission of a public broadcaster is expensive. Programs for national minorities, sports events that unite society, high culture. Productions costs, especially in television are higher and higher. Radio and TV stations directors have to face a dilemma – important programs that do not have record-high ratings or commercials that give you the chance to earn money by advertisement. Is it possible to afford it without incomes from the radio and television subscription? How to avoid interrupting programs with commercials? What financing models exist in European countries and what are taxpayers' money spend for?

*Moderator:*

**Krzysztof Ziemięc**, Journalist, Polish Television TVP S.A.,  
Poland

*Speakers:*

**Boris Bergant**, Senior Consultant, EBU, European Broadcasting  
Union, Slovenia

**Przemysław Bolechowski**, President of the Board, Editor-in-  
Chief, Radio Krakow S.A., Poland

**Krzysztof Czabanski**, Chairman, National Media Council,  
Poland

**Witold Kołodziejcki**, Chairman, National Broadcasting Council,  
Poland

**Vadym Miskyi**, Program Director, Detector Media NGO,  
Ukraine

**Maciej Stanecki**, Member of the Board, Polish Television TVP  
S.A., Poland





















## ACCOMPANYING EVENTS SEPTEMBER 6

11:00	Farma Lama, Tyliczu	Exhibition opening of wood–carver Bogdan Karet
18:45	Building G, The Pawilion of the Małopolska Region, State and Reforms	prof. Grzegorz W. Kołodko – Will China save the world?– evening with the author
18:45	Building G, The Pawilion of the Małopolska Region, Regions Forum	Marco Patricelli – Volunteer – evening with the author
18:45	Building F, Stary Dom Zdrojowy, Energy Forum	Kuba Blokesz – Recital
18:45	Building F, Stary Dom Zdrojowy, International Politics	Regional Lemko cuisine in the Zero Waste spirit
20:00	Building A, Pijalnia	Closing Ceremony of the 28th Economic Forum and Magda Navarette and Caravana Band Concert

For more detailed information refer to the Cultural Events brochure



## SEPTEMBER 6

09:00—10:30 Plenary Session

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### Brexit and the Future of the European Union

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The UK's exit from EU structures will carry many consequences. First of all, Brexit will have a significant impact on the political and economic situation of the EU. As a result of the separation of the leading financial center such as the City of London, the situation of financial markets may deteriorate. However, the Great Britain's decision to leave the European Union might be an incentive to deepen European integration and cooperation between national parliaments. Who may lose more after the divorce— Britain or the European Union?

*Moderator:*

**Konrad Szymanski**, Secretary of State for European Affairs,  
Ministry of Foreign Affairs of the Republic of Poland, Poland

*Speakers:*

**Tudor Buzatu**, Secretary of State, Government, Romania

**Jonathan Knott**, Her Majesty's Ambassador to Poland, British  
Embassy in Warsaw, United Kingdom

**Iztok Mirošič**, State Secretary, Ministry of Foreign Affairs,  
Slovenia

**Przemysław Kamil Rosiak**, Partner Associate, D.Dobkowski  
sp.k., a law firm associated with KPMG in Poland, Poland

## SEPTEMBER 6

17:00—18:30 Plenary Session

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### Europe in Search of Values

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Contemporary Europe, more and more divided and troubled by issues such as Brexit or migration crisis, faces the threat of losing a common identity and cultural heritage of many centuries. Is there a chance to find common values for Europe, so diversified ethnically and politically today? What values should be the fundament for Europe of upcoming years?

*Moderator:*

**Jacek Karnowski**, Editor-in-Chief of Sieci Weekly, Fratria,  
Poland

*Speakers:*

**Angelo Farrugia**, Speaker, House of Representatives, Malta

**Marek Jedraszewski**, Metropolitan Bishop of Cracow, Roman  
Catholic Archdiocese of Kraków, Poland

**Marek Kuchcinski**, Speaker, Sejm, Poland

**Janos Latorcai**, Deputy Speaker, National Assembly, Hungary

## SEPTEMBER 6

10:40—11:55 Discussion Panel

Partner: American Chamber of Commerce in Poland

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### Poland – USA: Partnering to win in the next 100 years!

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Further directions in developing the key and strategic sectors in Polish–American economic relations. Sharing views on experiences and challenges in cooperation in defense, energy, general industry and trade sectors. LNG port in Świnoujście, permanent presence of the US troops in Poland and economic initiatives. Changes in the business models and adjustments to the new systems

*Moderator:*

**Tony Housh**, Chairman of the Board, American Chamber of Commerce in Poland, Poland

*Speakers:*

**John Armstrong**, Economic Counselor, U.S. Embassy, USA

**Andrzej Dziukala**, Government Affairs & Policy Manager, Janssen–Cilag Polska Sp. z o.o., Poland

**Jacek Gralinski**, Head of Government and Corporate Affairs, Amgen, Poland

**Marcin Petrykowski**, Managing Director, S&P Global Ratings, Poland

**Tomasz Wisniewski**, Partner, KPMG in Poland, Poland

## SEPTEMBER 6

12:05—13:05 Discussion Panel

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### Flood? Drought? Retention!

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Climate changes resulting in extreme hydrological phenomena – flood and drought – are becoming more and more visible. In the era of these changes, consistent, coordinated, well thought out and reliable actions should be developed to adapt to them. One of the nationwide measures that we can use is retention of water. Until now, no comprehensive document has been created, which brings together multi-faceted strategic actions for the development and implementation of this measure. Prepared by the Ministry of Maritime Economy and Inland Navigation, in cooperation with partners from the government and science sectors, the National Retention Development Program is a response to the identified need to take action to counter the effects of climate change in the field of water management.

*Speakers:*

**Przemyslaw Daca**, President, The State Water Enterprise Polish Waters, Poland

**Marek Grobarczyk**, Minister, Ministry of Maritime Economy and Inland Navigation, Poland

## SEPTEMBER 6

13:15—14:15 Discussion Panel

Partner: *Lomonosov Moscow State University*

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### A Winning Strategy, a Losing Tactics. On the Importance of Strategies for States and Corporations

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The strength of strategy theory and rules remains underestimated, is poorly utilised or wrongly understood by many leaders of more important corporations, state organs and civil service. Governing large structures of business or state policy requires the development of strategic way of thinking, the knowledge of the scenario building rules and strategy realisation methods. Spectacular failures in various layers of human activity may be linked to attributing too much significance to tactical decisions, logistics or routine activities, instead of focusing on working our strategic priorities and choosing the actions focused on long-term achievements. The participants of this debate will attempt to determine how to build a cohesive strategy guaranteeing success in the economic competition and cooperation environment.

*Moderator:*

**Vladimir Kvint**, Head of Strategic Studies Center at the Institute of Complex Systems Mathematical Research, Lomonosov Moscow State University, Russia

*Speakers:*

**Igor Chalupiec**, Member, Programme Council of the Economic Forum, Poland

**Jean-Yves Leconte**, Senator, Senate of the French Republic, France

**Vladimir Shamakhov**, Director of the North-West Institute, Academy of National Economy and Public Administration under the President of the Russian Federation, Russia

**Joseph Y. Ugras**, Associate Professor, La Salle University, USA

**Brian Unwin**, Honorary President, European Investment Bank,  
United Kingdom

**Wieslaw Rozlucki**, Senior Advisor, Rothschild Global Advisory,  
Poland

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### Corporate Volunteering and Pro Bono Activities

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Corporate volunteering is an activity consisting in undertaking and supporting by the entrepreneur the activities of employees for the benefit of non-governmental organizations and defined by the law of the institutions. In the region of Central and Eastern Europe in the last 10–20 years there has been a great development of this type of activities. Corporate volunteering is a closely related concept of Corporate Social Responsibility. How can corporations contribute their skills to the common good? How do these concepts affect company culture and employee skills?

*Moderator:*

**Robert Lidke**, Editor-in-Chief, aleBank.pl, Poland

*Speakers:*

**Leonid Bytsyura**, Deputy Mayor, Ternopil City Council, Ukraine

**Rifat Khabibullin**, Research Associate, The Central Economics and Mathematics Institute of the Russian Academy of Sciences, Russia

**Robert Leslie**, Lecturer, Lomonosov Moscow State University, Russia

**Yaroslav Prytula**, Dean, Faculty of Applied Sciences, Ukrainian Catholic University, Ukraine

**Anna Rozek**, Expert, Foundation Light for Africa, Poland

## SEPTEMBER 6

15:35—16:50 Discussion Panel

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### Attracting Students. Internationalization of Universities Today and Tomorrow

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How to accelerate internationalization of universities? Is the educational offer of university the most important one? How to compete effectively with the others and promote an offer of universities on educational markets with the greatest potential. Polish universities intensify its efforts for attracting foreign students, meanwhile Denmark is pointed out as a leader of effectiveness in this field. What is the core of success?

*Moderator:*

**Karol Wasilewski**, Journalist, "Wprost" Weekly, Poland

*Speakers:*

**Irina Degtiareva**, Vice-Rector for International Affairs, Institute of World Civilizations, Russia

**Farid Jafarov**, Executive Director, The Azerbaijani Youth Foundation, Azerbaijan

**Krzysztof Kozlowski**, Vice-Rector for Teaching and Student Affairs, Warsaw School of Economics, Poland

**Jan Szmidt**, Rector, Warsaw University of Technology, Poland

**Lukasz Wojdyga**, Director, Polish National Agency for Academic Exchange, Poland

*Participation in discussion:*

**Andrii Romanchuk**, Partner, International Legal Center "EUCON", Ukraine



## SEPTEMBER 6

10:40—11:55 Discussion Panel

Partner: Platforma Obywatelska RP

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### Can Poland Become as Wealthy as Germany?

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During the transformation period Poland has narrowed the gap in terms of GDP per capita in relation to Germany to (almost) the lowest level since the beginning of modern economic growth. However, this gap is still considerable. Worse still, multiannual projections indicate that under the assumption of no policy change in the long run it will start to grow again. Panellists will present their solutions to avoid this bad scenario and make Poland as rich as Germany instead. In particular, they will discuss the issue of rapid population aging, low labour force participation, education and qualifications, low investments and even lower savings, under-developed corporate sector with over-representation of micro firms, overgrown unproductive industries, and Poland's position in the EU.

*Moderator:*

**Andrzej Rzońca**, Chief Economist, Civic Platform, Poland

*Speakers:*

**Andrzej Bratkowski**, Economist, University of Warsaw, Poland

**Maciej Bukowski**, President, WiseEuropa, Poland

**Paweł Musiałek**, Member of the Board, Center for Analyzes of the Jagiellonian Club, Poland

**Wiktor Wojciechowski**, Vice-President of the Board, Association of Polish Economists, Poland

**Cezary Wojcik**, Academic Director, Center for Leadership, Poland

**Aleksander Laszek**, Chief Economist, Civil Development Forum, Poland

## SEPTEMBER 6

12:05—13:05 Discussion Panel

Partner: Orient Research Centre

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### The Middle East: a Gordian Knot, or a Ground of Superpowers' Confrontation?

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The entanglement of conflicts in the Middle East is characterized by diverse, difficult to overcome historical heritage and a complicated geopolitical, socio-cultural and economic background. The power of conflicting interests of ethnic groups, nations, states of the region and global leaders as well as global economic centers weakens the chances of reaching a compromise. What is the role of the great powers in the Middle East conflicts and attempts to regulate them?

*Moderator:*

**Sasha Toperich**, Senior Vice-President, Transatlantic Leadership Network, USA

*Speakers:*

**Mohamed Ben-Madani**, Editor, Journalist, Broadcaster, The Maghreb Review, United Kingdom

**Cezary Grabarczyk**, Member, Sejm, Poland

**Igor Korotchenko**, Editor-in-Chief, National Defense Publishing House Ltd, Russia

**Alexander Neklessa**, Director of the Geoeconomics Centre, Laboratory "North-South" IAS RAS, Institute of African Studies, RAS, Russia

**Ziyad Raof**, Representative in Poland, Kurdistan Regional Government, Kurdistan Region

**Volodymyr Lupatsii**, Executive Director, Centre for Social Research "Sofia", Ukraine

*Participation in discussion:*

**Raman Kavalchuk**, Analyst/Central and Eastern Europe, Middle East, Belarus Security Blog, Czech Republic

## SEPTEMBER 6

13:15—14:15 Discussion Panel

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### European Identity – Fact or Myth?

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Does summing up national identities give a European one? Do national and European identities exclude each other? Does identifying with the common cultural European heritage and common values seem to be an impossibility nowadays?

*Moderator:*

**Nicolas Don**, President, ACTUS Foundation, Romania

*Speakers:*

**Keith Best**, CEO, Wyndham Place Charlemagne Trust, United Kingdom

**Anna Deparnay-Grunenberg**, Member of the City Council, Stuttgart, Germany

**Kamila Gasiuk-Pihowicz**, Member, Sejm, Poland

**Jaroslava Hartyányi**, Head, Ukrainian European Congress, Hungary

**Tadeusz Pieronek**, Catholic Bishop, Secretary General of the Polish Episcopal Conference (1993–1998), Poland

**Stepan Sulakshin**, Director General, Center for Scientific and Political Thought and Ideology, Russia

*Participation in discussion:*

**Frederic Petit**, Member of Parliament, National Assembly, France

## SEPTEMBER 6

14:25—15:25 Discussion Panel

Partner: Körber Foundation

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### Politics of Memory – the Past for the Future

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Politics of memory has been the subject of intense public debate for several years. Increasingly, political circles are aware that it is necessary to practice the politics of memory nowadays, although it is undoubtedly debatable and not easy to perceive in social perception. Does politics of memory lead to insoluble conflicts? Should the authorities try to separate these two spheres and is it possible at all?

*Moderator:*

**Kazimierz Poplawski**, Editor-in-Chief, *Przegląd Bałtycki*/  
Baltic Insight, Poland

*Speakers:*

**Solomon Ginzburg**, President, The Foundation for Socio-Economic and Political Studies “Regional Strategy”, Russia

**Branimir Jankovic**, Expert, Faculty of Humanities and Social Sciences, University of Zagreb, Croatia

**Csaba Kiss**, Associate Professor in Department of Hungarian Studies, University of Warsaw, Hungary

**Gabriele Woidelko**, Head of the Department of History and Politics, Körber Foundation, Germany

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### Eastern Partnership in Crisis? What Can the EU Offer to its Eastern Neighbours?

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This year marks the 9th anniversary of the initiation of the Eastern Partnership. Some of the countries within 9 years have achieved significant successes within the EaP, such as signing association and trade agreements, or abolishing the visa requirement. Unfortunately, not all countries of the program could use the opportunity. Some of the public opinion believes that the EaP has not achieved the intended goals. The panelists will try to look back at the 9 years of the program, its failures and success.

*Moderator:*

**Jan Hofmohl**, Director of Eastern Department, Ministry of Foreign Affairs of the Republic of Poland, Poland

*Speakers:*

**Mikheil Janelidze**, Former Minister, Ministry of Foreign Affairs, Georgia

**Zahid Mamedov**, Director of the Department of Science, Azerbaijan State University of Economics, Azerbaijan

**Hrant Melik-Shahnazaryan**, Chairman, Center for Strategic Research, Armenia

**Jaani Reinhold**, Director, Estonian Center of Eastern Partnership (ECEAP), Estonia

**Markiyan Malskyy**, Dean of the Faculty of International Relations, The Ivan Franko National University Lviv, Ukraine

*Participation in discussion:*

**Levan Kalandadze**, Deputy, Business Ombudsman, Georgia

## SEPTEMBER 6

10:40—11:55 Discussion Panel

Partner: Sejm

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### In Paths of the Sages – Collegium Carpathicum

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*Moderator:*

**Jan Malicki**, Director, Centre for East European Studies, Warsaw  
University, Poland

*Speakers:*

**Igor Tsependa**, Rector, Vasyl Stefanyk Precarpathian National  
University, Ukraine

**Jan Lata**, Rector, University of Ostrava, Czech Republic

**Sandor Oze**, Director of the Institute of History, Pázmány Péter  
Catholic University, Hungary

**Stefan Purici**, Prorector for International Relations, University  
"Stefan Cel Mare" of Suceava, Romania

**Slawomir Solecki**, Deputy Rector for Development and  
Cooperation, The East European State University in Przemysl,  
Poland

## SEPTEMBER 6

12:05—13:05 Discussion Panel

Partner: Sejm

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### Intermarium? Three Seas? The Idea of Parliamentary Assembly of East–Central Europe

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The following issues will be discussed during the panel:

- Intermarium, Three Seas – national or transnational projects?
- conditions for effective implementation of large plans of small states
- main pillars and the most important disadvantages of cooperation between Central and Eastern European countries in the 21st century
- the importance of a permanent mechanism for coordination of legislation for sub–regional associations of states – the example of Benelux and the Nordic Council

*Moderator:*

**Włodzimierz Bernacki**, Member, Professor, Sejm RP,  
Jagiellonian University, Poland

*Speakers:*

**Bogdan Borusewicz**, Deputy Speaker, Senate, Poland

**Gordana Comic**, Deputy Speaker, National Assembly, Serbia

**Angelo Farrugia**, Speaker, House of Representatives, Malta

**Mykola Kniazhytskyi**, Member, Supreme Council, Ukraine

**Andrius Kubilius**, Former Prime Minister, Member, Seimas,  
Lithuania

**Ognjen Tadic**, Deputy Speaker of the House of Peoples,  
Parliamentary Assembly, Bosnia and Herzegovina

## SEPTEMBER 6

13:15—14:15 Discussion Panel

Partner: Sejm

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### Europe of the Carpathians – the Heritage of Many cultures – Christian Foundations

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The following issues will be discussed:

- intellectual profiles,
- symbols, myths, archetypes, identities,
- indomitable people,
- symbolic places.
- Christianity's role in shaping Europe's contemporary face

*Moderator:*

**Maciej Szzymanowski**, Advisor to the Speaker of Parliament, Chancellery of the Sejm of the Republic of Poland, Poland

*Speakers:*

**Csaba Kiss**, Associate Professor in Department of Hungarian Studies, University of Warsaw, Hungary

**Zbigniew Krysiak**, Professor, President, Institute of Schuman's Thought, Poland

**Pavol Macala**, Member of the Board of Directors, Scientific Association Personalism, Slovakia

**Lorinc Nacsa**, Member, National Assembly, Hungary

**Zbigniew Stankiewicz**, Archbishop Metropolitan, Roman Catholic Archdiocese of Riga, Latvia

**Franjo Topić**, President, HKD Napredak, Bosnia and Herzegovina

**Matyas Zrno**, Director of Programs, Civic Institute, Czech Republic



## SEPTEMBER 6

14:25—15:25 Discussion Panel

Partner: Sejm

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### The Carpathian Oikouménē – How to Save It for Future Generations?

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Following issues will be discussed during the panel:

- development of mountainous areas in European growth policies,
- environmental policy,
- how to best use the resources of the Carpathians to improve the standard of living of the contemporary people, while securing resources for the future generations?

*Moderator:*

**Markiyan Malskyy**, Dean of the Faculty of International Relations, The Ivan Franko National University Lviv, Ukraine

*Speakers:*

**Lajos Kepli**, Deputy Chairman of the Committee on Sustainable Development, National Assembly, Hungary

**Kazimierz Kujda**, President of the Board, National Fund for Environmental Protection and Water Management, Poland

**Jan Micovsky**, former MP, Slovakia

*Participation in discussion:*

**Jozef Polacko**, President, Carpathian Euroregion Slovakia-North, Slovakia

## SEPTEMBER 6

15:35—16:50 Discussion Panel

Partner: Małopolska Region

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### Creative Industries as a Catalyst for Economic Development

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Creative and cultural activities become increasingly relevant in the economic development process. This sector which include industries such as fashion, film, music, art and advertisement has a positive impact on the creativity of other branches of business. Will the creative industry have a chance to be the driving force of the economy in the near future? Who can benefit from it– only cities and regions or also enterprises?

*Moderator:*

**Florentina Costache**, Head of Communication and Marketing Unit, European Institute of Romania, Romania

*Speakers:*

**Maksym Cherkashyn**, Organizer, Faine Misto, Ukraine

**Piotr Franaszek**, Director, The Center of the Meeting of Cultures, Poland

**Cezary Kochalski**, Advisor to the President of the Republic of Poland, Chancellery of the President of the Republic of Poland, Poland

**Jerzy Meysztowicz**, Member, Chairman of the Economic and Development Parliamentary Commission, Sejm, Poland

**Ewa Minge**, President, Ewa Minge Sp. z o.o., Poland

**Marcela Strakova**, Executive Director, 8smicka Foundation, Czech Republic

## SEPTEMBER 6

10:40—11:55 Discussion Panel

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### Developing an Innovative Nationwide Education for Cyber Security

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The question of ensuring cyber security is a key issue for the efficient operation of companies and institutions because much of the activity takes place in cyberspace. The competitiveness of a modern economy is largely based on the reliable, efficient operation in virtual space and that is why the education so important in this regard. How to improve the knowledge of employees and users in the field of cybersecurity? Where to find best solutions and innovative practices?

*Moderator:*

**Krzysztof Liedel**, Director, Collegium Civitas Research Center on Terrorism, Poland

*Speakers:*

**Felix Barrio**, Cyber Security Industry, R&D and Talent Development Head Manager, Spanish National Cybersecurity Institute, Spain

**Biljana Cerin**, Member of the Board of Directors, (ISC)<sup>2</sup>, Croatia

**Andreas Haggman**, Cyber Security Researcher, Royal Holloway University of London, United Kingdom

**Marcin Malicki**, Vice-President of the Management Board, Exatel, Poland

**Maciej Maslowski**, Member, Sejm, Poland

**Alexey Yankovskiy**, President, ISACA Kyiv Chapter, Ukraine

*Participation in discussion:*

**Predrag Tasevski**, Founder, IGF MK, Germany

## SEPTEMBER 6

12:05—13:05 Discussion Panel

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### Energy Security in the EU – Projects and Plans for the Future

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Energy security has been one of the most important issues both on national and European level for many years. Participation and cooperation in international energy projects is necessary for securing sufficient energy. Can we say that after so many efforts Europe is at last comfortable with its energy security? What are the biggest challenges we are facing in this respect?

*Moderator:*

**Malcolm Grimston**, Honorary Senior Research Fellow, Imperial College London, United Kingdom

*Speakers:*

**Mirosław Bielinski**, CEO, Stilo Energy SA, Poland

**Outi Ervasti**, Head of Study and Advisory Services, Neste Engineering Solutions, Finland

**Maciej Malecki**, Member, Sejm, Poland

**Richard Wheeler**, Managing Director, Center for Energy Security Dialogue, USA

## SEPTEMBER 6

13:15—14:15 Discussion Panel

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### Information–Disinformation. Fake News Reality

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Information consumers lose confidence in the media, because the information they provide is often provided with a more or less subtle commentary, data and statements taken out of context, or intentionally compiled. Publishing business is changing by adapting technological gains and participating in the race for priority and the “exclusive” label. Information attractively “wrapped”, with high “click-through” does not have to be real to sell well. And here comes the important question of whether the truth is also part of the truth, the interpretation of the fact, the statement containing the suggestion, etc. Fake news on the web is a growing problem today. Is it possible to fight this phenomenon effectively and how?

*Moderator:*

**Andrzej Bobinski**, Director of New Projects, Polityka Insight, Poland

*Speakers:*

**Krzysztof Berenda**, Journalist, RMF FM, Poland

**Ion Ionita**, Editor-in-Chief, Adevarul/Historia, Romania

**Marek Kochan**, Expert, SWPS University of Social Sciences and Humanities, Poland

**Kakha Mchedlidze**, Journalist, Radio Free Europe, Georgia

**SEPTEMBER 6**

**14:25—15:25 Discussion Panel**

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## NATO or the European Union – Who Should Run Europe’s Security?

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The European security system constantly evolves. The fact that this is the responsibility of the North Atlantic Treaty Organisation is a well-known standard. However, it’s an alliance which was created after the Second World War. With the presidency of Donald Trump, or even earlier, questions arose, as to whether Europeans should keep relying on the Americans. Perhaps the announced actions of the European Union form a better answer to future security challenges? Which path to take?

*Moderator:*

**Harold Hyman**, Foreign Editor, CNEWS, France

*Speakers:*

**Josef Hajek**, Vice-Chairman of the Committee on Defence, Chamber of Deputies, Czech Republic

**Lucio Martino**, Advisor to the Guarini Institute for Public Affairs, John Cabot University, Italy

**Steven E. Meyer**, Dean, Daniel Morgan Graduate School of National Security, USA

**Julio Miranda Calha**, Vice-Chairman of the Defense Commission, Assembly of the Republic, Portugal

**Roman Polko**, Major General, General Staff of the Polish Armed Forces, Poland

**Vadym Prystayko**, Head, Mission of Ukraine to the NATO, Ukraine

**Klaus Wittmann**, Senior Fellow, Aspen Institute Berlin, Germany

*Participation in discussion:*

**Lucio Martino**, Advisor to the Guarini Institute for Public Affairs, John Cabot University, Italy

## SEPTEMBER 6

15:35—16:50 Discussion Panel

Partner: *INPOLIT (Institute of Public Policy and Consulting)*

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### Not only Cambridge Analytica. Manipulations in the Information Space

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The Internet, and in particular social networks, have become an environment without which is difficult to imagine life now. Business, politics, culture and also social life have quickly moved to cyberspace. As recent years have shown, it has proved to be manipulative. Is there any way to avoid them in the future?

*Moderator:*

**Serhiy Bykov**, Chairman, INPOLIT (Institute of Public Policy and Consulting), Ukraine

*Speakers:*

**Gregory Asmolov**, Research Fellow, King's College London, United Kingdom

**Małgorzata Bonikowska**, President, Center for International Relations (CSM), Poland

**Alina Frolova**, Director, StratCom Ukraine, Ukraine

**Ivan Krulko**, Deputy, Supreme Council, Ukraine

**Krzysztof Liedel**, Director, Collegium Civitas Research Center on Terrorism, Poland

**Sergej Lugovic**, Social Tehnologist, Professor, Zagreb University of Applied Sciences, Croatia

**Pawel Majewski**, Secretary of State, Ministry of the Interior and Administration, Poland

## SEPTEMBER 6

10:40—11:55 Discussion Panel

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### Energy Critical Infrastructure in a Challenging Environment. How to Keep it Secure and Modern?

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Critical infrastructure encompasses all systems, facilities and objects that serves to ensure the security of the state and its citizens. One of the great challenges in modern, challenging times is to ensure the security and smooth functioning of this infrastructure, and to protect it against breakdowns and attacks. This is of particular importance especially for CEE countries, which in addition to all range of objective threats, also are facing the problem of the necessity to modernize old and sometimes and run-down infrastructure.

*Moderator:*

**Emmet Tuohy**, Research Fellow, International Centre for Defence and Security (ICDS), Estonia

*Speakers:*

**Antonio Grginovic**, President of Management Board, Dalekovod-Polska SA, Croatia

**Volodymyr Omelchenko**, Director, Energy Programmes, Razumkov Centre for Economic & Political Studies, Ukraine

**Virgilijus Poderys**, Chairman, Energy Commission, Seimas, Lithuania

**Mirek Topolanek**, former Prime Minister, Member of the Board, Eustream, Czech Republic



## SEPTEMBER 6

12:05—13:05 Thematic Block

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### Sustainable, Competitive, Secure— What Kind of Energy Does Europe Need?

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The mission of the energy union is to create an integrated European energy market that on the one hand will provide accessible and cheap energy services, and on the other, will not negatively affect climate change. The EU aims to provide sustainable, competitive and secure energy. Does this mean that RES will play a dominant role on the European market? What will be the future of nuclear power, coal and natural gas?

#### Presentation

##### What Kind of Energy Does Europe Need?

*Host:*

**Natalia Slobodian**, Research Fellow, Security Expert Centre, Ukraine

#### Discussion Panel

##### Sustainable, Competitive, Secure— What Kind of Energy Does Europe Need?

*Moderator:*

**Alessandro Costa**, Fellow, Venice International University, Italy

*Speakers:*

**Rimvydas Stilinis**, Director for Infrastructure, JSC EPSO–G, Lithuania

**Nasir El Bassam**, Director, International Research Centre for Renewable Energy (IFEED), Germany

**Pedro Iglesia**, President, CARBUNION, Spain

**Bulat Nigmatulin**, General Director, Institute of Problems of Power Engineering, Russia

**Andrian Prokip**, Expert for Energy, Ukrainian Institute for the Future, Ukraine

*Participation in discussion:*

**Zbigniew Kasztelewicz**, Professor, Head of Surface Mining Department, AGH University of Science and Technology in Cracow, Poland

## SEPTEMBER 6

13:15—14:15 Discussion Panel

*Partner:* Union of Producers and Employers of Biogas Industry (UPEBI)

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### Biogas Plants – Polish Patent for Green Energy

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Green energy defined as distributed generation has been indicated in the Strategy for Responsible Development. Investments in the renewables, based on EU funds combined with commercial financing, make biogas plants the place to the national capital investments. Biogas plants create new jobs out of big cities and strengthen ecological security of the country while renewable energy is structural foothold for electromobility. Biogas sector is element of low-carbon circular economy and that is why legislation must take into account the sector specificity and accurately intensify support.

*Moderator:*

**Artur Zawisza**, Vice-President, Union of Producers and Employers of Biogas Industry, Poland

*Speakers:*

**Dariusz Bojsza**, Chairman of the Board, Initiative for the Environment, Energy and Electromobility, Poland

**Aleksander Duch**, President of the Board, Polish Agricultural Biogas Producers Federation, Poland

**Sylwia Koch-Kopyszko**, President of the Board, Union of Producers and Employers of Biogas Industry, Poland

**Beata Matecka**, Chairman of the Audit Committee, Polish Association of Experts and Assessors of the European Union Funds, Poland

**Przemysław Pytlak**, Legal Adviser, Przemysław Pytlak Legal Adviser's Office, Poland

## SEPTEMBER 6

14:25—15:25 Discussion Panel

Partner: *Chance for Buildings*

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### Energy Efficiency as an Opportunity for CEE Countries. Is it Worth Taking an Effort?

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Energy efficiency is an opportunity to use resources more effectively. In the newly revised agreement on energy efficiency, the European Union assumed that by 2030 it would increase the level of energy effectiveness by 32.5%. Will the community manage to achieve this goal and other provisions of the directive? Will the construction business profit from the energy efficient renovation of buildings? What efforts should be made in the industry to make this happen? Will it increase the range of energy services provided by energy utilities?

*Moderator:*

**Petr Holub**, Director, Chance for Buildings, Czech Republic

*Speakers:*

**Radoslaw Domagalski-Labedzki**, Advisor to CEO, Bank Gospodarstwa Krajowego, Poland

**Aleksandra Mirowicz**, RE100 Policy and Campaign Manager, The Climate Group, United Kingdom

**Attila Nyikos**, Vice-President for International Affairs, Hungarian Energy and Public Utility Regulatory Authority, Hungary

**Peter Robl**, Chairman of the Board, Buildings for the Future, Slovakia

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### The EU Financial Markets after 2019. Key Changes

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In 2019 London is expected to cease acting as EU's primary financial hub. This will require major restructuring of Europe's financial sector. Which city will become the capital of finance after London? Will it be Frankfurt? Or maybe one of the "new Europe" metropolises? Apart from finding the new headquarters for major banks and market institutions, the decision makers will have to figure out a new model of managing the critical resources of the economy.

*Moderator:*

**Marco Cecchini**, Commentator, Il Foglio, Italy

*Speakers:*

**Jasmin Mahmuzic**, General Director, Banking Agency of the FBiH, Bosnia and Herzegovina

**Florian Neagu**, Deputy Director at the Financial Stability Department, National Bank of Romania, Romania

**Milan Simacek**, Advisor to the Bank Board, Czech National Bank, Czech Republic

**Daniel Smarduch**, Senior Associate, Wardyński and Partners, Poland

**Brian Unwin**, Honorary President, European Investment Bank, United Kingdom

**Elena Veduta**, Head of the Department of Strategic Planning and Economic Policy, Lomonosov Moscow State University, Russia

## SEPTEMBER 6

10:40—11:55 **Thematic Block**

*Partner:* **KPMG in Poland**

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### Artificial Intelligence Where You Don't Expect It – Marketing, Sales and Industrial Operations

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Artificial Intelligence, including Machine Learning, allows to predict how buyers from different groups will react to a specific offer. With use of such mechanisms it is possible to select an offer that meets the expectations of the customer. Are we approaching to a times when specialised artificial intelligence will take control of marketing campaigns on the Internet?

#### **Presentation**

**Key Trends and Directions of Development in Applications of Artificial Intelligence Solutions in Building Customers experiences"**

*Host:*

**Andrzej Musial**, Manager, KPMG in Poland, Poland

#### **Discussion Panel**

**Artificial Intelligence Where You Don't Expect It – Marketing, Sales and Industrial Operations**

*Moderator:*

**Jan Karasek**, Partner, KPMG in Poland, Poland

*Speakers:*

**Razvan Bologa**, Professor, Bucharest University of Economic Studies, Romania

**Robert Brunet**, Researcher, University Rovira i Virgili, Spain

**Vincent Champain**, President, Long Term Observatory, France

**Jacek Iljin**, Managing Director, mBank S.A., Poland  
**Piotr Juchnowicz**, Co-Founder/CEO, theConstruct, Poland  
**Deepak Narwal**, Senator, The European Economic Senate.  
United Kingdom

**SEPTEMBER 6**

**12:05—13:05 Discussion Panel**

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## Transformation in the Regions, Challenges for Local Governments

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Innovations and modern technologies are constantly changing the economic and social image of regions. Thanks to new development techniques, former industrial areas face a unique opportunity for revival and revitalisation. Should state structures also contribute to solving the problems of modern regions? What resources do Europe's regions have at their disposal today? What should be the role of local and state authorities?

*Moderator:*

**Jerzy Polaczek**, Member, Sejm, Poland

*Speakers:*

**Uriel Bertran**, Professor, University of Barcelona, Spain

**Viorel Chivriga**, Director of Functional Market Economy Department, Institute for Development and Social Initiatives "Viitorul", Republic of Moldova

**Emilio D'Alessio**, Spokesperson, Italian Local Agenda 21 Association, Italy

**Andrzej Dera**, Secretary of State, Chancellery of the President of the Republic of Poland, Poland



## SEPTEMBER 6

13:15—14:15 Discussion Panel

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### Central Europe – Looking for a Common Development Strategy

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Over the past 25 years, Central Europe, understood as the four countries of the Visegrad Group, has undergone profound transformations, becoming a member of NATO and the EU. Reforms of the political system and economies have made countries of this region one of the most developing in Europe. This puts new challenges ahead of the V4 countries. Will they manage to build a common development strategy?

*Moderator:*

**Kamil Durczok**, Editor in Chief, Silesion.pl, Poland

*Speakers:*

**Piotr Apel**, Member, Sejm, Poland

**Geza Jeszenszky**, Professor, former Minister of Foreign Affairs, Hungary

**Andrius Kubilius**, Former Prime Minister, Member, Seimas, Lithuania

**Cyril Svoboda**, former Minister of Foreign Affairs, Director, Diplomatic Academy, Czech Republic

**Lyubov Shishelina**, Director of Department for East European Studies, Russian Academy of Sciences, Russia

## SEPTEMBER 6

14:25—15:25 Discussion Panel

*Partner:* Ministry of Investment and Economic  
Development

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### Knowledge and Innovation – The Key to Success. Can Business Be Learned?

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Start-ups are trendy. Creating a company enables young people not only to realize an idea for their own business, but also provide material security and contribute to the development of the economy. There are many opportunities to set up and finance such companies, for example, R&D, grants or EU Funds.

*Moderator:*

**Maciej Kotok**, CEO, Evertop Ltd., Poland

*Speakers:*

**Bogna Cichowska–Duma**, CEO, Employers' Union of  
Innovative Pharmaceutical Companies INFARMA, Poland

**Roksana Ciurysek–Gedir**, Vice–President of the Management  
Board, Bank Pekao S.A., Poland

**Tomasz Gorski**, Vice–President of the Board, IDEA Bank S.A.,  
Poland

**Grzegorz Nalezyty**, Board Member and General Director  
Power and Gas Divisions, Siemens Sp. z o.o., Poland

**Alexandru Petrescu**, General Director, National Loan  
Guarantee Fund for Small and Medium–sized Enterprises,  
Romania

## SEPTEMBER 6

15:35—16:50 Discussion Panel

Partner: Forum of Young Leaders

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### A new Version of the Pension System – Innovation in Finance and Entrepreneurship

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Protection of finance and privacy in the era of industry 4.0. Saving in the age of digitalization. How will the new forms of employment and precarization affect the home budget of an average European? Will the upcoming changes have influence on the phenomenon of an aging society?

*Moderator:*

**Mariusz Bednarz**, Forum of Young Leaders, Poland

*Speakers:*

**Aymeric Chauprade**, Member, European Parliament, France

**Grzegorz Chlopek**, CEO, Nationale–Nederlanden, Poland

**Piotr Ciski**, Country Manager, Sage, Poland

**Valeri Simeonov**, Deputy Prime Minister for Economic and Demographic Policy, Prime Minister Office, Bulgaria

## SEPTEMBER 6

10:40—11:55 Discussion Panel

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### How to Ensure for Polish People Access to the Newest Medical Technology – Discussion on the Example of CAR-T Procedure

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Innovation in medicine – how it was defined in the past and how it is defined nowadays.

What barriers make it difficult for Polish patients to have access to modern, effective therapies and how can these barriers be eliminated systemically? – the panel discussion will concern, among others, these issues.

*Moderator:*

**Renata Furman**, Editor-in-Chief, Służba Zdrowia 3.0, Poland

*Speakers:*

**Stefan Boguslawski**, Managing Partner, President of Board, PEX PharmaSequence sp. z o.o, Poland

**Marcin Czech**, Undersecretary of State, Ministry of Health, Poland

**Artur Falek**, Kancelaria Doradcza Rafał Piotr Janiszewski, Poland

**Sebastian Giebel**, Klinika Transplantacji Szpiku i Onkohematologii, Poland

**Jarosław Pinkas**, Chief Sanitary Inspector, Poland

## SEPTEMBER 6

12:05—13:05 Discussion Panel

Partner: Ministry of Health

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### The Future of EU Funds in Health Care

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During the discussion the results of EU investments in the Polish healthcare sector will be summed up. Such overview will help to draw conclusions and make an attempt to define the directions for further development in the coming financing period 2021–2027. The panellists will represent a wide range of institutions, from public administration, European Commission to patients' organisations, what will contribute to an open and in-depth discussion on the needs/challenges of the healthcare sector and possible tools to satisfy them in the period 2021–2027.

*Moderator:*

**Dominika Sikora-Malicka**, Deputy Editor-in-Chief, Gazeta Prawna Daily, Poland

*Speakers:*

**Pawel Chorazy**, Undersecretary of State, Ministry of Investment and Economic Development, Poland

**Janusz Cieszynski**, Undersecretary of State, Ministry of Health, Poland

**Urszula Jaworska**, President, Urszula Jaworska Foundation, Poland

**Anna Prokop-Staszecka**, General Director, The John Paul II Hospital in Krakow, Poland

## SEPTEMBER 6

13:15—14:15 Discussion Panel

Partner: *The Polish Chamber of Physiotherapists*

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### A New Quality in the Health Care System Without the Need to Increase Funding. Is it Even Possible? Based on the Example of the Rehabilitation System in Poland

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The socially crucial subject of the recent months – the reform of rehabilitation services, has a significant economic dimension as well. The proposed reform is based mainly on changes in the field of management, funding and basing therapy on most recent knowledge. Patient well-being is the paramount purpose of the changes which are being implemented. From the point of view of Polish patients, the most important thing is to increase availability and introduce ways to measure the effectiveness of therapy which will increase the feeling of security. Is this new quality possible to achieve? Decision makers and experts discuss the necessary changes to the Polish system and the related costs.

*Moderator:*

**Ernest Wiśniewski**, Vice-President, The Polish Chamber of Physiotherapists, Poland

*Speakers:*

**Andrzej Jacyna**, President of the Board, National Health Fund, Poland

**Marcin Kautsch**, Senior Lecturer, Institute of Public Health, Jagiellonian University, Poland

**Maciej Krawczyk**, President, The Polish Chamber of Physiotherapists, Poland

**Maciej Milkowski**, Undersecretary of State, Ministry of Health, Poland

**Magdalena Władysiuk**, Vice-President, HTA Consulting, Poland

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## Organization of the Healthcare System – Searching for Efficiency

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The organization of the health care system and the new organizational order of public administration leads to increased responsibility. In addition, we face the challenges posed by the three major social processes: the aging of the population, the development of human capital and the reversal of the trend and the increase in the birth rate. How to effectively improve the health of the inhabitants and how will the expectations in the area of health change in the coming years? – these are the key questions of this discussion.

*Moderator:*

**Anna Kaczmarek**, Managing Redactor, naTemat.pl, Poland

*Speakers:*

**Grzegorz Gielera**k, Director, Military Institute of Medicine, Poland

**Agnieszka Kister**, Director, Department of European Funds and e-Health., Ministry of Health, Poland

**Andrzej Kosiniak-Kamysz**, Director, J.Dietl Specialist Hospital in Cracow, Poland

**Andrzej Madrala**, President of the Board, Medical Center Mavit Ltd., Poland

**Andrzej Matyja**, President of the Board, General Medical Council, Poland

**Beata Malecka-Libera**, Member, Sejm, Poland

**Serhii Shevchuk**, Chairman, Foundation “Health for All”, Ukraine

## SEPTEMBER 6

15:35—16:50 Discussion Panel

Partner: Sadecki University of the Third Age

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### Silver Economy. Innovations for Seniors – Intelligent Development

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The growing elderly population is an important factor for consumer markets. This creates opportunities for the development of the silver economy (the senior economy). Digital space and modern technologies surround us more and more. The benefits associated with the development of modern technologies are undeniable. In building a modern knowledge-based e-society, we can't forget to engage an increasingly numerous and important group of older people in this process.

What measures should be taken to give older people more access to modern technologies, services and goods that are designed to facilitate everyday life, as well as ensure safety in the use of public space?

How to eliminate differences in society that affect the level of digital exclusion (e-exclusion) of seniors?

*Moderator:*

**Marzena Rudnicka**, President, Polish Institute of Silver Economy, Poland

*Speakers:*

**Jerzy Bar**, Sulisław Institute, Poland

**Renate Heinisch**, Member, European Economic and Social Committee, Germany

**Wojciech Kozak**, Vice Marshal, Malopolska Region Marshal's Office, Poland

**Grzegorz Lot**, Vice-President of the Management Board, TAURON Sprzedaż Sp. z o.o., Poland

**Janusz Marszałek**, President/Vice-President, Polish Seniors' Union/European Seniors' Union, Poland

**Peter Nowak**, Senior Account Manager, BKK VBU, Germany



## SEPTEMBER 6

10:40—11:55 Discussion Panel

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### Is Journalist a Profession of Public Trust?

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The trust is one of the foundations of a journalist's work. This is both about the reliability of informants for journalists, as well as about the trust of recipients of information to journalists. In the era of new media and problems with fake news, we can observe a drop in level of trust in journalists. More and more people do not trust TV. We also observe decline of trust to the press. How to restore the reliance in journalists? Is it possible at all? Is the journalist the profession of public trust in the 21st century?

*Moderator:*

**Roman Imielski**, National Editor, Gazeta Wyborcza Daily, Poland

*Speakers:*

**Victor Khroul**, Associate Professor, Lomonosov Moscow State University, Russia

**Vladimer Gogolashvili**, Director, Association of Independent Journalists, Georgia

**Silvija Luks-Kalogjera**, President of the Croatian Section and Member of International Board, Union de la Presse Francophone, Croatia

**Tomasz Machala**, Vice-President Publishing Product, Wirtualna Polska S.A., Poland

**Iwona Sledzinska-Katarasinska**, Member, Parliamentary Club "Civic Platform", Poland

**Tomasz Sygut**, Editor-in-Chief, Nowa TV, Poland

## SEPTEMBER 6

12:05—13:05 Discussion Panel

Partner: *Institute of Schuman's Thought*

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### Schuman's Europe as Community of Nations

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The foundation of Schuman's Europe is Unity→ Solidarity→ Peace. The idea of the Community is not about connecting the countries of Europe in the Super State. Democracy in Europe will be Christian or it will not be at all. European policy can not contradict the patriotic ideals of nations. Community institutions should be of a service character and not imperative and superior. It is necessary to implement the code of ethics of the formation of politics as a social servant and a husband of trust. The Community is to guarantee every man the right to life from conception to natural death. Economic solidarity must be the basis for building economic relations.

*Moderator:*

**Zbigniew Krysiak**, Professor, President, Institute of Schuman's Thought, Poland

*Speakers:*

**Aymeric Chauprade**, Member, European Parliament, France

**Zbigniew Cichon**, Senator, Senate, Poland

**Johannes de Jong**, Director, Sallux ECPM Foundation, The Netherlands

**Stanislaw Mieczyslaw Gebhardt**, Chairman of the Board, Ignacy Paderewski Foundation for the Restoration of Democracy, Poland

**Marton Gyongyosi**, Member of Parliament, Jobbik Political Party, National Assembly, Hungary

**Zsolt Nemeth**, Chairman of the Foreign Affairs Committee, National Assembly, Hungary

## SEPTEMBER 6

13:15—14:15 Thematic Block

*Partners: All-Ukrainian Association of International  
Employment Companies  
Greygoose Outsourcing Ltd.*

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### Economic Migrants: What Impact on a Country's Economy?

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According to the UN, the number of migrant workers in the world is constantly growing. At present, there is no developed country that more or less uses immigrants to work. Some countries, such as the United States, have indeed grown enormously thanks to migrant workers in the nineteenth century.

Do economic migrants affect the GDP growth in the country? Whether today's GDP growth in developed countries is possible without economic migration? The role of the cyclical nature of labor migration from Ukraine, when people work abroad for several months, then go home for the same period and return to work.

#### Report Presentation

##### Financial Inclusion of Migrants in Italy

*Host:*

**Daniele Frigeri**, Director, Center for International Politics  
Studies, Italy

#### Discussion Panel

##### Economic Migrants: What Impact on a Country's Economy?

*Special guest:*

**Andrii Reva**, Minister, Ministry of Social Policy, Ukraine

*Moderator:*

**Mykola Aleksandrov**, Head of Communications, All-Ukrainian Association of International Employment Companies, Ukraine

*Speakers:*

**Svitlana Fishchenko**, General Director, Foreign Personnel Service, Ukraine

**Pawel Kulaga**, CEO, Greygoose Outsourcing Ltd., Poland

**Radomir Szabo**, Member of the Board, Association of Employment Agencies, Czech Republic

**Vasyl Voskoboinyk**, President, All-Ukrainian Association of International Employment Companies, Ukraine

*Participation in discussion:*

**Artur Banaszekiewicz**, Industry Partner Manager, Digital Skills Academy, Ireland



KRAKÓW REGION

**MAŁOPOLSKA**

MAIN PARTNER  
OF THE REGIONS FORUM

SEPTEMBER 6

10:40—11:55 Discussion Panel

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## A Drive Towards Investment. Impact of Railway Infrastructure Development on Economy

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The year 2018 will be extremely important from the perspective of the railway transport sector, not only in Poland but also in Europe. Numerous investments are planned for its modernization, and as the experts say, this can be one of the important driving forces of the entire economy. As part of the expert discussion, we would like to raise the following issues: The development and significance of the regional railways, IV Railway Package – benefits and threats, Priorities for the modernization of railway lines in Poland, The development of the agglomeration railway, Duality of European and national requirements, High-speed railways and business development, What railway projects are crucial and necessary from the point of view of the entire economy.

*Moderator:*

**Bogdan Rzonca**, Member, Sejm, Poland

*Speakers:*

**Yaroslav Bolzhelarskyi**, Director, Lviv Branch of the Dnepropetrovsk National Railway Transport University, Ukraine

**Teimuraz Khomeriki**, Chairman of the Board, Regional Development Resource Center, Georgia

**Ireneusz Merchel**, President of the Board, PKP Polskie Linie Kolejowe S.A., Poland

**Mirosław Suchon**, Member, Sejm, Poland

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### Single Investment Area as an Opportunity for Local Governments

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In May this year, the Sejm of the Republic of Poland adopted an act on the principles of supporting new investments, introducing fundamental changes to the existing functioning of special economic zones. Tax preferences were introduced depending on the location of the investment, its nature and the quality of the jobs created. In addition, investors will be able to take advantage of tax exemptions not only in the zone but throughout the country. What does this mean for local governments? What is the opinion of business representatives? What are the possible consequences of the changes for regional development?

*Moderator:*

**Grzegorz Lipiec**, Member of the Board, Malopolska Region Marshal's Office, Poland

*Speakers:*

**Krzysztof Kielec**, President of the Board, Kostrzyn–Slubice Special Economic Zone, Poland

**Pawel Lulewicz**, Vice-President, Pomeranian Special Economic Zone Ltd, Poland

**Janusz Michalek**, President of the Board, Katowice Special Economic Zone Co., Poland

**Jozef Nowicki**, Mayor, City Council in Konin, Poland

**Malkhaz Chrelashvili**, Executive Director, Kakheti Regional Development Agency, Georgia

**Grzegorz Lot**, Vice-President of the Management Board, TAURON Sprzedaż Sp. z o.o., Poland

## SEPTEMBER 6

13:15—14:15 Discussion Panel

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Eastern Poland's Regions – What Strategy for the Coming Years?

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In the last two programming periods, five voivodships: Lubelskie, Podkarpackie, Podlaskie, Świętokrzyskie and Warmińsko–Mazurskie received additional support from national programmes, which significantly contributed to the development of these regions. Among other things, it was possible to support entrepreneurs, increase the GDP per capita of the macroregion, increase the scientific and research potential of universities and colleges or build hundreds of kilometres of roads. Nevertheless, the regions of Eastern Poland developed at a slower pace than the other regions. There are still infrastructural deficiencies, high employment in agriculture, low self-government income and energy problems. What effects did the Eastern Poland Programme 2014 – 2020 bring? Have development disparities really widened? Has a strategy for the years to come begun to be developed? Is there a need to continue the support dedicated to this macro-region in the new financial perspective?

*Moderator:*

**Andrzej Ślodki**, Head of Department of Information on European Fund, Center of European Projects, Poland

*Speakers:*

**Gustaw Marek Brzezin**, Marshal, Warmińsko–Mazurskie Region's Marshal's Office, Poland

**Adam Hamryszczak**, Undersecretary of State, Ministry of Investment and Economic Development, Poland

**Maria Kurowska**, Deputy Marshal of the Podkarpackie Region, Podkarpackie Region's Marshal's Office, Poland

**Lucjusz Nadberezny**, Mayor, Stalowa Wola City Council, Poland

**Dariusz Stefaniuk**, Mayor, Biała Podlaska City Council, Poland



## SEPTEMBER 6

14:25—15:25 Thematic Block

Partner: *The Institute for Development Policy (INDEP)*

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### Digital Transformation of Cities – How to Be Even Smarter?

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The digital transformation of urban planning is an essential part of the effective functioning of the smart city. According to statistics, 3 million people move to urban centres around the world every week, which is why the city is the first to become an area where digital technologies are used and developed. Intelligent cars, intelligent classrooms in city schools, modern street lighting systems or digital supply and traffic management are just a few examples of smart solutions. What else to invest in and what to pay particular attention in while building the perfect agglomeration of the future?

#### Presentation

##### **Smart City – Digital Transformation or Development Strategy?**

*Host:*

**Bartosz Zawisza**, Senior Manager, KPMG in Poland, Poland

#### Discussion Panel

##### **Digital Transformation of Cities – How to Be Even Smarter?**

*Special guest:*

**Patryk Jaki**, Secretary of State, Ministry of Justice, Poland

*Moderator:*

**Cezary Stanisławski**, Senior Manager, KPMG in Poland, Poland

*Speakers:*

**Maciej Bluj**, Deputy Mayor, Wroclaw City Council, Poland

**Burim Ejupi**, Executive Director, The Institute for Development Policy (INDEP), Kosovo

**Tadeusz Krzakowski**, Mayor, Legnica City Council, Poland

**Roman Postoev**, Economic Advisor of the Department of Investment Policy, Kiemerowski District Administration, Russia

## SEPTEMBER 6

15:35—16:50 Thematic Block

Partner: Regional Development Agency Zasavje

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### Regions at the Crossroad. How to Find New Cha(lle)nges?

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Social and economic changes have forced many regions to change their primary role and focus. The transition, which has been often stimulated by state and its aid programmes, has changed the demographic and industrial picture of the area. New economic and technological challenges and opportunities appeared, jointly with vivid revitalisation and sometimes even the redevelopment of the area. How the new subjectivity of the region have been sought? Are European regions enough self-sufficient and self-conscious to search for their own mission or is it necessary to involve state and its funds to turn them into clearer direction?

#### Presentation

##### **New EU's Multiannual Financial Framework**

*Host:*

**Inmaculada Valencia**, Director of the Regional Office in Brussels, Regional Government of Cantabria, Spain

#### Discussion Panel

##### **Regions at the Crossroad. How to Find New Cha(lle)nges?**

*Moderator:*

**Lucija Staut**, Technical Assistant, Regional Development Agency Zasavje, Slovenia

*Speakers:*

**Barbara Avsenak**, Technical Assistant, Regional Development Agency Zasavje, Slovenia

**Valerie Carter**, President, European Council for the Village and Small Towns (ECOVAST), United Kingdom

**Katarina Markovic**, Municipal Support and Cooperation Manager, Regional Agency for Spatial and Economic Development of Raska and Moravica District, Serbia

**Marek Sowa**, Member, Sejm, Poland

**Inmaculada Valencia**, Director of the Regional Office in Brussels, Regional Government of Cantabria, Spain

**SEPTEMBER 6**

**11:10—11:30 Talk**

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**What Future for Kielce: Wojciech Lubawski**

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*Special guest:*

**Wojciech Lubawski**, Mayor, City of Kielce, Poland

*Host:*

**Danuta Holecka**, Editor, Polish Television S.A., Poland

SEPTEMBER 6

12:35—12:55 Talk

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Success Stories: Maksym Gołos

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*Special guest:*

**Maksym Gołos**, District Governor, District Council in Pruszkow,  
Poland

*Host:*

**Krzysztof Gawkowski**, Vice President, Democratic Left  
Alliance, Poland

**SEPTEMBER 6**

**13:45—14:15 Presentation**

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**Success Stories: Roscongress Foundation**

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*Host:*

**Alena Gromova**, Head of the Department for the EU,  
Roscongress Foundation, Russia

**Ksenia Mayakova**, Regional Specialist for the EU, Roscongress  
Foundation, Russia

SEPTEMBER 6

14:55—15:15 Talk

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Ukraine after 2019. Is a New Opening  
Needed?: Shevchenko Oleksandr

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*Special guest:*

**Oleksandr Shevchenko**, Member, Supreme Council, Ukraine

*Host:*

**Iurii Romanenko**, Co-founder, Ukrainian Institute for the  
Future, Ukraine



**SEPTEMBER 6**

**16:05—16:25 Talk**

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**Success Stories: Marek Cywiński**

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*Special guest:*

**Marek Cywinski**, CEO, Kapsch Telematic Services Sp. z o.o.,  
Poland

*Host:*

**Lukasz Korycki**, Deputy Editor-in-Chief, Puls Biznesu, Poland

## SEPTEMBER 6

10:40—11:55 Discussion Panel

Partner: *Warsaw Stock Exchange*

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### How to Attract Investors to CEE Capital Market?

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What are the most important areas of the smooth functioning of regional capital markets and for the collective promotion of our entire region, both in the EU and in the world? How to attract to regional capital markets global and local investors?

*Moderator:*

**Jacek Fotek**, Vice-President of Management Board, Warsaw Stock Exchange, Poland

*Speakers:*

**Ales Ipavec**, President of the Management Board, Ljubljana Stock Exchange, Slovenia

**Jan Mladek**, former Minister of Industry and Trade, Director, Czech Institute of Applied Economics, Czech Republic

**Ivan Takev**, CEO, Bulgarian Stock Exchange, Bulgaria

**Richárd Végh**, Chairman and CEO, Budapest Stock Exchange, Hungary

## SEPTEMBER 6

12:05—13:05 Discussion Panel

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### Sport – Health – Money

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Sport today means not only competition and emotions, but can be also a great tool of promotion. Sport stars become faces of campaigns promoting a healthy lifestyle or initiatives supporting physical education of youth and children. By organizing sport events, it is also possible to promote the organizer's country and cities, what often brings measurable financial profits. How does sport influence the promotion of a healthy lifestyle and how does it help the organizers to earn money? How does it look like in different countries in Europe?

*Moderator:*

**Ireneusz Ras**, Member, Chairman of the Physical Education, Sport and Tourism Committee, Sejm, Poland

*Speakers:*

**Ioana Bran**, Minister, Ministry of Youth and Sport, Romania

**Radoslaw Jeczek**, Mayor, Karpacz City Council, Poland

**Mykola Movchan**, Deputy Minister for European Integration, Ministry for Youth and Sports of Ukraine, Ukraine

**Sabina Nowosielska**, Mayor, Kedzierzyn–Kozle City Council, Poland

## SEPTEMBER 6

13:15—14:15 Discussion Panel

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### A Drive Towards Investment. Impact of Infrastructure Development on Economy

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Infrastructural investments are essential for achieving sustainable social and economic development of the country. Developed infrastructure is a key element determining the competitiveness of a regions. The size and the pace of local development depends to a large extent on proper management of infrastructural instruments, but also on skilful acquisition of external sources of financing infrastructure investments. What is the recipe for sustainable and dynamic regional and cross-border infrastructure development? What impact, both direct and indirect, has infrastructure development on particular branches of the economy? And finally, which strategy should be taken by the state in order to take full advantage of its infrastructure potential?

*Moderator:*

**Artur Osiecki**, Journalist, Rzeczpospolita, Poland

*Speakers:*

**Pawel Borys**, President of the Management Board, Polish Development Fund, Poland

**Leszek Dec**, President of the Board, Suwalki Special Economic Zone, Poland

**Tadeusz Ferenc**, Mayor, City Hall of Rzeszów, Poland

**Oleg Goncharuk**, Head of Administration, Ivano-Frankivsk Regional State Administration, Ukraine

**Mario Quast**, Head of the Departement for Economic and Business Development, City of Frankfurt (Oder), Germany

## SEPTEMBER 6

14:25—15:25 Discussion Panel

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### Cross-border Investments, as a Chance to Develop Border Regions

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The importance of cross-border investments to ensure the competitiveness of cross-border regions and cross-border cooperation as a strategic priority for the development of relations between countries and an instrument for building good neighbourly relations.

*Moderator:*

**Jacek Ramotowski**, Journalist, Interia.pl, Poland

*Speakers:*

**Michele Antognoli**, Head of International Markets and Development, CEO of BFF Finance Iberia, Banca Farmafactoring S.p.A., Italy

**Roman Matys**, Head of the Investment Office, Lviv Regional State Administration, Ukraine

**Matija Posavec**, Governor, Međimurje County, Croatia

**Stanislaw Sorys**, Vice Marshal, Malopolska Region Marshal's Office, Poland

**Yuliia Vusenko**, Secretary, Acting Mayor, Lutsk City Council, Ukraine

## SEPTEMBER 6

15:35—16:50 Discussion Panel

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### Tourism – How to Exploit the Potential of Towns and Regions?

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Tourism is one of the most dynamically developing sectors of the economy in the world. A very important factor influencing the development of tourism are the accessibility of the tourist region and investments, which allow for an increase in the number of employees in this sector, as well as an increase in income in this industry. Tourism is particularly important for the development of less developed regions. What arguments can convince business to invest in tourism?

*Moderator:*

**Marta Malska**, Head of the Department of Tourism, The Ivan Franko National University Lviv, Ukraine

*Speakers:*

**Frank Hix**, Mayor, Bad Sooden–Allendorf Magistrate, Germany

**Iva Kupresak**, Executive Director of International Alliance and Standardization, Regional Development Association in BIH, Bosnia and Herzegovina

**Malgorzata Manka–Szulik**, Mayor, Zabrze City Council, Poland

**Agnieszka Puszczewicz**, Director, Croatian National Tourist Board Representative in Poland, Poland

**Leszek Zegzda**, Member of the Board, Malopolska Region Marshal's Office, Poland

*Participation in discussion:*

**Valentyn Korneevets**, Director of the Institute of Recreation, Tourism and Physical Culture, Immanuel Kant Baltic Federal University, Russia

**SEPTEMBER 6**

**10:40—11:05 Talk**

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**Success Stories: Jacek Krupa**

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*Special guest:*

**Jacek Krupa**, Marshal, Malopolska Region Marshal's Office,  
Poland

*Host:*

**Boguslaw Chrabota**, Editor-in-Chief, Rzeczpospolita, Poland

**SEPTEMBER 6**

**12:05—12:25 Presentation**

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If not subsidies, then What? Poland as  
a Leading Beneficiary of the Juncker Plan

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*Host:*

**Witold Slowik**, Undersecretary of State, Ministry of Investment  
and Economic Development, Poland



**SEPTEMBER 6**

**13:15—13:35 Talk**

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**What Future for Olsztyn: Piotr Grzymowicz**

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*Special guest:*

**Piotr Grzymowicz**, Mayor, City Hall of Olsztyn, Poland

*Host:*

**Michal Karnowski**, Member of the Board, Fratria, Poland

**SEPTEMBER 6**

**15:35—15:55 Talk**

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**Success Stories: Zygmunt Frankiewicz**

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*Special guest:*

**Zygmunt Frankiewicz**, Mayor, City of Gliwice, Poland

*Host:*

**Krzysztof Gawkowski**, Vice President, Democratic Left  
Alliance, Poland

## SEPTEMBER 6

10:40—11:55 Thematic Block

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### Think Global, Act Local – Globalisation vs Glocalisation

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Glocalization is a new term coined out of a strained relationship between 'global' and 'local'. It is about differentiation and adaptation of a company's global offer to local standards so as to reach out to a wider audience while gearing their services to local needs. Can glocalisation drive local entrepreneurship? How can the active use of local specificities help flourish regions or brands?

#### Presentation

##### Urban Finland Blog

*Host:*

**Timo Hamalainen**, Author, Urban Finland Blog, Finland

#### Discussion Panel

##### Think Global, Act Local – Globalisation vs Glocalisation

*Moderator:*

**Timo Hamalainen**, Author, Urban Finland Blog, Finland

*Speakers:*

**Elizabeth Krahulecz**, Head of Regulatory Public Policy Brussels Office, Ernst & Young Brussels, Belgium

**Marek Moczulski**, Chairman of the Board, BAKALLAND S.A., Poland

**Markus Reichel**, Regional Chairman for Saxony, Small and Medium-Sized Enterprise Association of the CDU, Germany

**Rafal Solecki**, Managing Director, Malopolskie Centre of Entrepreneurship, Poland

**Peter Wolfmeyer**, Deputy President, Institute of Behavioural Economics Research, Germany

*Participation in discussion:*

**Enrico Bologna**, Managing Director, Brembo Poland Sp. z o.o., Italy

## SEPTEMBER 6

12:05—13:05 Discussion Panel

Partner: *Nowoczesna Political Party*

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### Nowoczesna (Modern Party). POLITICAL DEBATE: Economy. The Rule of Law. Regional Government

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Topics:

- The importance of properly functioning courts on the economy,
- Desired direction of modernization of the judiciary in Poland,
- Rules of good lawmaking,
- Strong self-government basis of the right decisions for the development of regions,
- The importance of state policy for innovation and modern technologies.

*Moderator:*

**Pawel Pudlowski**, Member, Chairman of the Digitalisation, Innovation and New Technologies Committee, Sejm, Poland

*Speakers:*

**Barbara Dolniak**, Deputy Speaker, Sejm, Poland

**Kamila Gasiuk-Pihowicz**, Member, Sejm, Poland

**Jerzy Meyszowicz**, Member, Chairman of the Economic and Development Parliamentary Commission, Sejm, Poland

**Piotr Misilo**, Member, Sejm, Poland

**Marek Sowa**, Member, Sejm, Poland

**Elzbieta Stepien**, Member, Sejm, Poland

**Mirosław Suchon**, Member, Sejm, Poland

## SEPTEMBER 6

13:15—14:15 Discussion Panel

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### Internationalisation – Best Strategies for Entering Foreign Markets

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*Moderator:*

**Arkadiusz Ekiert**, Editor-in-Chief of the Economic Section,  
Polish Radio, Poland

*Speakers:*

**Miguel Athayde Marques**, Vice-Rector, Catholic University of  
Portugal, Portugal

**Drazen Pandza**, Acting Director, Aluminij d.d. Mostar, Bosnia  
and Herzegovina

**Arundhati Sharma**, Research Fellow, Indian Council of World  
Affairs (ICWA), India

**Veronika Trushanina**, Chief Specialist, Department of Risk  
Analysis and Economic Security, Financial University under  
the Government of the Russian Federation, Russia

**Fabrizio Zucca**, Professor, Bocconi University, Italy

## SEPTEMBER 6

14:25—15:25 Discussion Panel

*Partner:* Institute of Socio–Economic Studies of  
Population of Russian Academy of Sciences  
(ISESP RAS)

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### Flexible Employment: a Path to Global Chaos or a New Model of Labor Markets Sustainability?

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Flexible forms of employment are characterized by the growing diversity of opportunities for better utilization of people's abilities. At the same time, social ties are weakening, individuals are increasingly facing isolation, insecurity and alienation. According to the ILO, this is a consequence of the informal economy, non-standard forms of work, short-term, transitional forms of employment, spatial and functional mobility of workers. Is flexible employment a path to global chaos or a new model for labor markets sustainability?

*Moderator:*

**Viacheslav Bobkov**, Doctor of Economics, Professor, Head of the Laboratory of Living Standards and Life Quality, Institute of Socio–Economic Studies of Population of Russian Academy of Sciences (ISESP RAS), Russia

*Speakers:*

**Judit Csoba**, Professor, Lecturer, Debrecen University, Hungary

**Rolf Hepp**, Professor, Free University Berlin, Germany

**Peter Herrmann**, Professor, Max Planck Institute for Social Law and Social Policy, Germany

**Saira Yessimzhanova**, Professor, Narxoz University, Kazakhstan

**Ryszard Kalisz**, President, Dom Wszystkich Polska Association, Poland

**Irina Novikova**, Associate Professor of the Department of Economic Theory and Public Administration, Amur State University, Russia

*Participation in discussion:*

**Ludmila Sadovnicova**, Professor, Poznan School of Banking, Poland



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### Cryptocurrencies – a Bright Future or a Bursting Bubble?

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Cryptocurrencies and their underlying technology are perceived as one of the biggest innovations on financial market in the 21st century. Increasing popularity amongst investors has raised concerns that without proper regulations digital currencies like BitCoin can become an instrument for tax evasion and money laundering which will eventually pose a threat to the established money systems. Cryptocurrency boom is something that governments and central bank can't ignore anymore. Regulators around the world are looking into legal measures to control rapid growth of cryptocurrency market. What is the future of cryptocurrencies? Do cryptocurrencies actually need regulations?

*Moderator:*

**Mykhailo Chobanian**, Founder, Kuna Bitcoin Agency, Ukraine

*Speakers:*

**Michal Borny**, CEO/Founder, Britenet Ltd., Poland

**Robert Juodka**, Managing Partner, Attorney at law, PRIMUS Attorneys at Law, Lithuania

**Luka Klancir**, COO, Async Labs, Croatia

**Armin Konjalic**, Co-Founder, One Stop, Bosnia and Herzegovina

**Oleh Kudrenko**, Chairman, SingularityU, Ukraine

**Lukasz Szczepanski**, President, Merlin Group S.A., Poland

SEPTEMBER 6

10:40—11:00 Talk

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Talking About Poland and the World:  
Władysław Kosiniak–Kamysz

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*Special guest:*

**Władysław Kosiniak–Kamysz**, President, Polish People's Party,  
Poland

*Host:*

**Jacek Pochlopien**, Editor-in-Chief, "Wprost" Weekly, Poland

**SEPTEMBER 6**

**12:05—12:25 Talk**

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**What Future for Warsaw: Patryk Jaki**

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*Special guest:*

**Patryk Jaki**, Secretary of State, Ministry of Justice, Poland

*Host:*

**Danuta Holecka**, Editor, Polish Television S.A., Poland

SEPTEMBER 6

13:15—13:35 Talk

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Solidarity or Liberalism – What do Europe  
Need the Most Today?

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*Special guest:*

**Kornel Morawiecki**, Member, Sejm, Poland

*Host:*

**Boguslaw Chrabota**, Editor-in-Chief, Rzeczpospolita, Poland

**SEPTEMBER 5**

**14:15—14:35 Talk**

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Talking About Poland and the World:  
Włodzimierz Czarzasty

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*Special guest:*

**Włodzimierz Czarzasty**, Chairman, Democratic Left Alliance,  
Poland

*Host:*

**Roman Imielski**, National Editor, Gazeta Wyborcza Daily,  
Poland

SEPTEMBER 6

14:25—14:45 Talk

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What Future for Nowy Sącz: Iwona Mularczyk

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*Special guest:*

**Iwona Mularczyk**, Candidate for the President of the City of Nowy Sącz, Law and Justice, Poland

*Host:*

**Tomasz Sakiewicz**, Chairman of the Board, Editor-in-Chief, Independent Polish Publishing House, Poland

SEPTEMBER 6

15:35—15:55 Talk

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## What Future for Warsaw: Andrzej Rozenek

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*Special guest:*

**Andrzej Rozenek**, Candidate for the President of the Capital  
City of Warsaw, Democratic Left Alliance, Poland

*Host:*

**Roman Imielski**, National Editor, Gazeta Wyborcza Daily,  
Poland

## SEPTEMBER 6

10:40—11:55 Discussion Panel

*Partners:* Euroregion “Dnister”  
Ukrainian–British City Club

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### Common Borders – Common Goals. Interregional Partnership Between Poland, Ukraine, Romania and Moldova

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Establishing good neighbour and partnership contacts between cities and regions is an effective method to build good relations between states. Joint ventures of regions in Poland, Ukraine, Romania and Moldova are helping to achieve social, cultural and economic goals, promoting the development and exchange of information. Developing cross-border cooperation within the confines of the structures bringing together representatives of local and regional governments, associations and social partners is also one of the important symptoms of European integration.

*Moderator:*

**Serhii Tatusiak**, Chairman, Euroregion “Dnister”, Ukraine

*Speakers:*

**Leszek Buller**, Director, Center of European Projects, Poland

**Oleksandr Hanushchyn**, Chairman, Lviv Regional Council,  
Ukraine

**Daniel Juravle**, Head of the Economic Co-operation Bureau,  
Iasi Town Hall, Romania

**Irina Tymczyszyn**, Managing Director, Ukrainian–British City  
Club, United Kingdom



## SEPTEMBER 6

12:05—13:05 Discussion Panel

*Partners: European Eye on Radicalization  
European Foundation for Democracy*

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### Totalitarian Ideologies and Extremism: Islamism, Far-Right, and Far-Left in a Changing Europe

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In contemporary Europe, policymakers, law enforcement, practitioners and civil society organisations are facing new hybrid threats which show similarities and overlaps both from ideological and strategic perspectives. However, the analogies between different forms of extremism and of the ideologies that provide the moral justification and frameworks, require further investigation. This joint EER-EFD panel brings together experts from different backgrounds who will provide insight on the dynamics, specificities and differences that need to be addressed.

*Moderator:*

**Roberta Bonazzi**, President, European Foundation for Democracy, Belgium

*Speakers:*

**Ahmed Akkari**, Writer, former Imam, Denmark

**Mieczyslaw Bieniek**, General, The Andrzej Frycz Modrzewski Krakow University College, Poland

**Mircea Mindrescu**, Senior Associate Fellow, New Strategy Center, Romania

**Tanja Porcnik**, President, Visio Institute, Slovenia

**Jan Stehlik**, Coordinator and Analyst of the Internal Security Program, European Values Think-Tank, Czech Republic

**Tommaso Virgili**, Programme Manager, European Foundation for Democracy, Italy

## SEPTEMBER 6

13:15—14:15 Discussion Panel

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### Local Government on the Threshold of Change – What Will Be the Post-Election Future of the Local Government Units?

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Every election has its own expectations. Local government elections, that are to be held in the autumn on the basis of new rules in the face of the ongoing debate on the progressing centralization of territorial self-government units, will become the final test, as well as a general survey of opinions and moods of citizens before next year's parliamentary elections. Will local government change? Which of the electoral scenarios has the greatest chance of being implemented?

*Moderator:*

**Jacek Pochlopien**, Editor-in-Chief, "Wprost" Weekly, Poland

*Speakers:*

**Kazimierz Barczyk**, Deputy Chairman, Regional Assembly of Lesser Poland Voivodeship, Poland

**Zygmunt Frankiewicz**, Mayor, City of Gliwice, Poland

**Andrzej Maciejewski**, Member, Sejm, Poland

**Ludwik Wegrzyn**, President of the Board, Association of Polish Counties, Poland

## SEPTEMBER 6

14:25—15:25 Discussion Panel

Partner: Women/Business/Angels

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### How Can Men Support Women to Join Innovation Decision Making?

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Half of the people in the CEE economy are women, the other half are men. It is still one economy. Who can act to get more women on decision making level to make CEE economies more competitive in the EU and globally? Who are the interested parties? Who has a best practice? Should this region develop its own way? Any cultural or business changes are needed? What if we connect CEE more efficiently to exchange programs?

*Moderator:*

**Martin Ehl**, Chief International Editor, Hospodarske noviny, Czech Republic

*Speakers:*

**Wanda Buk**, Undersecretary of State, Ministry of Digital Affairs, Poland

**Eszter Szabo**, Member of the Economic Forum Program Council, President, Women/Business/Angels, Hungary

**Adam Szigeti**, Deputy State Secretary for Innovation, Ministry of Innovation and Technology, Hungary

**Julian Von Fumetti**, Head of Government Relations Europe, Shell, The Netherlands

**Katharina Arnold-Rokita**, Founder, Kaliber Services, Germany

*Participation in discussion:*

**Oksana Prishchepova**, President, The Kaliningrad Regional Public Organization "Woman's World", Russia

## SEPTEMBER 6

15:35—16:50 Discussion Panel

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### The Mission of the Media and Viewership Rating. Is Journalism of the 21st Century Guided by Ideology or Commercial Statistics?

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Holding a mission in journalism is considered to be the domain of public media. Missionary is, however, a component of the profession of a journalist. In the era of modern journalism, the quality of content provided by the media is influenced by factors such as viewership, number of copies of newspapers sold, or so-called 'click-through' on the Internet. The publishers adapt the content to the needs of the recipients, like the seller to the mood of consumers. Presented informations are given more weight than they actually have. Are modern media losing an educational function? Should journalists be guided – in the first place – by the mission?

*Moderator:*

**Boguslaw Chrabota**, Editor-in-Chief, Rzeczpospolita, Poland

*Speakers:*

**Stanislaw Jedrzejewski**, Associate Professor, Leon Kozminski Academy, Poland

**Piotr Krasko**, Presenter, TVN S.A., Poland

**James Shotter**, CEE Correspondent, Financial Times, United Kingdom

**Elena Khomutova**, Journalist, Russia

**SEPTEMBER 6**

**10:15—10:30 Special Event**

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Signing a Letter of Intent Regarding the  
Organization of Poland – Slovakia Forum

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SEPTEMBER 6

11:10—11:40 Talk

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Doping in Sport

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*Special guest:*

**Witold Banka**, Minister, Ministry of Sport and Tourism, Poland

**Ioana Bran**, Minister, Ministry of Youth and Sport, Romania

*Host:*

**Michal Karnowski**, Member of the Board, Fratria, Poland

SEPTEMBER 6

12:35—12:55 Talk

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What Future for Poznan: Tadeusz Zysk

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*Special guest:*

**Tadeusz Zysk**, President of the Board, Zysk i S-ka Publishing House, Poland

*Host:*

**Tomasz Sakiewicz**, Chairman of the Board, Editor-in-Chief, Independent Polish Publishing House, Poland

**SEPTEMBER 6**

**13:45—14:05 Presentation**

*Partner: Ministry of Investment and Economic  
Development*

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Availability Plus Program

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*Host:*

**Pawel Chorazy**, Undersecretary of State, Ministry of Investment  
and Economic Development, Poland



## SEPTEMBER 6

10:40—11:55 Discussion Panel

Partner: *Institute of Europe, Russian Academy of Sciences*

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### Europe: View from Russia

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Throughout its history, relations between Europe and Russia have been complicated, often confrontational, as well as mutual perception. Today, these relations are going through a difficult period, reminiscent of a new edition of the Cold War. The ideas of the Charter of Paris for a New Europe, adopted by the CSCE in 1990, have been forgotten and lost their relevance. The deterioration of Russian–European relations began long before the Georgian and Ukrainian events. Is Russia, its “aggressiveness” and “post–imperial complexes” guilty of this, as the EU believes, or are the contradictions have a deep, civilizational character? Is there a way out of the impasse?

*Moderator:*

**Sergey Fedorov**, Senior Scientific Associate Department of Social and Political Studies, Institute of Europe, Russian Academy of Sciences, Russia

*Speakers:*

**Valery Borodonya**, Deputy Chairperson of the Standing Commission on Budget and Finance, House of Representatives of the National Assembly, Belarus

**Yury Kofner**, Research Scholar, International Institute for Applied Systems Analysis (IIASA), Germany

**Aleksandr Nosovih**, Political Analyst, Center for Social–Political Research “Russian Baltika”, Russia

**Alexandr Shumilin**, Chief Research Fellow, Institute of Europe, Russian Academy of Sciences, Russia

**Vadim Triukhan**, Head of Executive Board, NGO “European Movement Ukraine”, Ukraine

**Alessandro Vitale**, Assistant Professor, Milan University, Italy

## SEPTEMBER 6

12:05—13:05 **Special Event**

*Partner: Foundation Light for Africa*

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### The European–African Round Table: Together on the Way to Success

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Africa has become an attractive region on the investment map of the world. It is a continent inhabited by over a billion people (with the highest percentage of youth) and rich in natural resources, largely unexplored. Global players such as USA, China or Russia compete for African markets. Do European companies have a chance to conquer African markets and what Polish industries could compete with global players on the African market?

*Moderator:*

**Julius Zellah**, President, Foundation Light for Africa, Tanzania

*Speakers:*

**Ekaterine Maisuradze**, Chairperson, Georgia and Asia–Africa Chamber of Commerce, Georgia

**Oleksandr Mishyn**, Co–Founder, Center for African Studies, Ukraine

**Justina Mutale**, President, Justina Mutale Foundation, United Kingdom

**Piotr Pyzik**, Member, Sejm, Poland

**Oleg Slobotchikov**, Rector/Professor, Institute of World Civilizations, Russia

**Kaima Godfrey**, Undersecretary for Refugees and Disaster Management, Uganda

*Participation in discussion:*

**Maurice Dezou**, West Africa Consultant, International Business Festival in Liverpool, Ivory Coast

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## Atlanticism: In Retreat or Moving Forward?

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“Sophisticated US leadership is the sine qua non of a stable world order. However, we lack the former while the latter is getting worse” it’s the last tweet of a great geostrategist and a promoter of tightening the transatlantic bounds Zbigniew Brzezinski. The global balance of power is shifting. The policies of Donald Trump have many more critics than just Brzezinski. Vladimir Putin has become audacious at the global political scene. Does Atlanticism still have a chance to be a pillar of world order? Or is it just reminiscent of the Cold War?

### Report Presentation

#### Europe and Nord Stream 2

*Host:*

**Raymond Wojcik**, Director of the Warsaw Office, Center for European Policy Analysis (CEPA), USA

### Discussion Panel

#### Atlanticism: In Retreat or Moving Forward?

*Moderator:*

**Brendan Donnelly**, Director, Federal Trust for Education and Research, United Kingdom

*Speakers:*

**Dario Fabbri**, America Editor, Limes, Italian Review of Geopolitics, Italy

**Zbigniew Gryglas**, Member, Sejm, Poland

**Andrey Korobkov**, Professor, Middle Tennessee State University, Russia

**Girts Vikmanis**, Journalist, Latvijas Avize, Latvia

**Yuval Weber**, Ph.D., Daniel Morgan Graduate School of National Security, USA

*Participation in discussion:*

**Andrei Paratnikau**, The Creator and Coordinator of the Analytical Project, Belarus Security Blog, Belarus

## SEPTEMBER 6

14:25—15:25 Discussion Panel

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### Is Europe's Political Weight Shifting to the East?

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It has been two years since the British voted for the exit from EU and the union still exists although there were many prophecies of the beginning of its end. Since that, there have been a few serious cracks to the EU's unity. Suffice it to mention the Catalan declaration of independence or the migrant crisis. With Donald Trump's "America First", we have a picture radically different from that of the recent past. How should we shape effective foreign policy today?

*Moderator:*

**Jan Rokita**, Commentator, Poland

*Speakers:*

**Peter Balazs**, Former Minister of Foreign Affairs, Director, Professor, Central European University Center for European Neighborhood Studies, Hungary

**Maurizio Caprara**, Senior Foreign Affairs Commentator, Corriere della Sera, Italy

**Sergiy Datsiuk**, Consultant, Strategic Consulting Corporation 'Gardarica', Ukraine

**Pawel Kowal**, Assistant Professor, Institute of Political Studies, Polish Academy of Sciences, Poland

**Stjepan Mesic**, former President, Croatia

**Oleg Shabrov**, Head of the Department of Political Science and Political Management, Academy of National Economy and Public Administration under the President of the Russian Federation, Russia

*Participation in discussion:*

**Lyudmila Kravchenko**, Head of Department of Scientific Research, Center for Scientific and Political Thought and Ideology, Russia

## SEPTEMBER 6

15:35—16:50 **Thematic Block**

*Partner:* Aleksander Kwaśniewski's Foundation "Amicus Europae"

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### In Search of a Peace Plan for Ukraine

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The war in eastern Ukraine has degenerated into a protracted conflict. It has already caused thousands of victims and hundreds of thousands of displaced people. Ideas for solving the conflict have not yet brought the prospect of a satisfactory solution. What can the international community do in such a situation, and what can Ukrainian partners and friends do?

#### **Presentation**

##### **Prospects of Donbas Reintegration**

*Host:*

**Ruslan Kalinin**, Head, The Ukrainian Association of IDP'S,  
Ukraine

#### **Discussion Panel**

##### **In Search of a Peace Plan for Ukraine**

*Moderator:*

**Ireneusz Bil**, Director of the Office, Amicus Europae  
Foundation, Poland

*Speakers:*

**Viktor Andrusiv**, Executive Director, Ukrainian Institute for the  
Future, Ukraine

**Boris Guseletov**, Senior Research Fellow, Institute of Europe,  
Russian Academy of Sciences, Russia

**Michal Lebduska**, Research Fellow, Association for  
International Affairs, AMO, Czech Republic

**Oleh Saakian**, Head, NGO Sociohumanitarian Initiative and Innovating Platform “United Coordinating Hub”, Ukraine

**Arseni Sivitski**, Director, Center for Strategic and Foreign Policy Studies, Belarus

**Dietmar Stüdemann**, Ambassador (2000–2006), Member of Supervisory Board, German Foreign Office, Deutsche Bank, Germany

## SEPTEMBER 6

10:40—11:55 Discussion Panel

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### The Difficult Escape from Stagnation. How to Boost Central European Economies?

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Since the 90s, Central Europe has been using labour and capital productivity increases as the main drivers of the economic growth, however, the economies of Central European countries are slowing down after reaching the level of ca 60% GDP per capita. Without shifting the focus more on innovation and creating a competitive regulatory environment there is a real threat of entering into a state of economic stagnation in the coming years. The consequence would be productivity slowdown, slower improvement of the quality of life and difficulties in maintaining financial stability. How to boost economy of Central European countries?

*Moderator:*

**Matthias Schaefer**, Head of the Economic Policy Team, Konrad Adenauer Foundation, Germany

*Speakers:*

**Dmytro Yablonovskiy**, Deputy Director, Centre for Economic Strategy, Ukraine

**Wieslaw Janczyk**, Member, Sejm, Poland

**Andris Strazds**, Adviser, Bank of Latvia, Latvia

**Vesa Vihriala**, Managing Director, Research Institute of the Finnish Economy, Finland

**Jan Vozab**, Senior Partner, Principal Consultant, Berman Group, Czech Republic

**Yaroslav Zhalilo**, Director in Analytics, Institute for Social and Economic Research, Ukraine



## SEPTEMBER 6

12:05—13:05 Discussion Panel

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### A Secure State in a Secure Europe – How to Prevent Extremisms?

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In recent years, we can observe growing disappointment with the contemporary political class. In many countries, traditional parties are losing popularity, and groups that postulate some radical solutions are increasingly coming to the fore. What role do such groups play in the radicalisation of European politics? How to prevent the spread of extremisms in Europe?

*Moderator:*

**Michal Karnowski**, Member of the Board, Fratria, Poland

*Speakers:*

**Joachim Brudzinski**, Ministry of the Interior and Administration, Minister, Poland

**Hashi Mohamed**, Special Advisor to the Independent Reviewer of Anti-Terror Legislation, The British Government, United Kingdom

**Iulia Scantei**, Senator, Senate, Romania

**Yan St-Pierre**, CEO, Counter-Terror Consultant, Modern Security Consulting Group MOSECON GmbH, Germany

## SEPTEMBER 6

13:15—14:15 Discussion Panel

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### Post-Industrial Reality.(Un)tapped Potential?

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The systemic change that took place in Poland after 1989 entailed the need to restructure the economy, which ended up with closing factories throughout the country and shown the need to define the identity of post-industrial cities. The authorities still face the challenge of shaping the economy of these places. What measures and actions should be taken by the local government in order to use their potential? How to shape the economy and support local entrepreneurship? And finally how to effectively develop post-industrial infrastructure?

*Moderator:*

**Kazimierz Kleina**, Member, Senate, Poland

*Speakers:*

**Damian Bartyla**, Mayor, City Hall of Bytom, Poland

**Kamil Kalinka**, Acting Mayor, City Hall in Tarnobrzeg, Poland

**Karel Malik**, Member of the Board, Dolni Oblast VITKOVICE, z.s., Czech Republic

**Hanna Zdanowska**, Mayor, Lodz City Council, Poland

**Vladimir Mashkov**, Deputy Director, Charitable Foundation "Blagoustroystvo", Russia

**Olena Snihova**, Senior Research Fellow, Associate Professor, National Academy of Science, Ukraine

## SEPTEMBER 6

14:25—15:25 Discussion Panel

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### Infrastructure Investment Cooperation between Carpathian Cities

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Over the years, cooperation between cities in the Carpathian region has improved significantly. Poland, Slovakia, Hungary and also Ukraine, promoting the region's brand, enabled more effective promotion of cities, facilitated the organization of joint ventures and the use of potential, affecting the development of tourism, and thus the increasing demand for infrastructure investments. How do the cities of the Carpathian region cope with transport and service challenges?

*Moderator:*

**Vasyl Abaimov**, Executive Director, Association of Ukrainian Cities Lviv Regional Branch, Ukraine

*Speakers:*

**Robert Choma**, Mayor, City Hall in Przemysl, Poland

**Boris Hanuscak**, Mayor, City of Bardejov, Slovakia

**Ruslan Martsinkiv**, Mayor, Ivano–Frankivsk City Council, Ukraine

**Victor Chirila**, Vice–President, County Council Iasi, Romania

## SEPTEMBER 6

15:35—16:50 Discussion Panel

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### Business and Politics. How to Protect Governmental Institutions Against Corruption and Oligarchisation?

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Establishing strict rules defining mutual relations between the business and politics is a difficult challenge. The experience of many countries indicates that the activities of oligarchic groups in the economy and politics and the conflict of interests between private business involvement and public interest are still a noticeable obstacle to the economic development. Do the representatives of big business really have too much influence on contemporary politics? How effectively regulate the relations of politicians and civil servants with businessmen?

*Moderator:*

**Vitalii Shabunin**, Head, Anti Corruption Action Centre, Ukraine

*Speakers:*

**Borys Budka**, Member, Sejm, Poland

**Jan Farsky**, Member, Chamber of Deputies, Czech Republic

**Viktor Rudenko**, Director, Professor, Corresponding Member of RAS, Institute of Philosophy and Law, Ural Branch of the Russian Academy of Sciences, Russia

**Marcin Warchol**, Undersecretary of State, Ministry of Justice, Poland

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### Freedom of the Press – Is It Still Possible?

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Freedom of the press is one of the basic civil liberties, meaning the functioning of the press without censorship, as well as legal and political restrictions. Often, however, even in democratic countries, it exists only in theory. Governments are trying to control and limit the press, because the so-called fourth power force has a huge impact on citizens of individual countries. Also in some European countries freedom of expression is very limited. In this case, is the basic law just an empty slogan?

#### Presentation

##### **The Voice without People. About the Recent Press Revolution**

*Host:*

**Tomasz Wolff**, Editor-in-Chief, Glos, Czech Republic

#### Discussion Panel

##### **Freedom of the Press – Is It Still Possible?**

*Moderator:*

**Karol Wasilewski**, Journalist, “Wprost” Weekly, Poland

*Speakers:*

**Elena Khomutova**, Journalist, Russia

**Andrii Kulakov**, Programme Director, Internews Ukraine, Ukraine

**Pawel Lewandowski**, Under-Secretary of State, Ministry of Culture and National Heritage, Poland

**Marek Markiewicz**, Director, NEWTON Media Polska, Poland

**Sandor Orban**, Director, Center for Independent Journalism, Hungary

**Jan Pallok**, Correspondent, ARD, Germany

## SEPTEMBER 6

12:05—13:05 Discussion Panel

Partner: *The Center for Investigative Reporting*

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### Investigative Journalism – Life–threatening or Truth–unveiling?

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The success of the international group of independent analysts and investigative journalists Bellingcat, who provided the evidence showing that a Buk missile launcher that shoot down the Malesian aircraft near Donbas was of Russian origin, became a new opening for investigative journalism. Based on the open sources available in the Internet, it was possible to analyse and track one of the most crucial and challenging events on the international stage in the last years. The Bellingcat showed the importance of investigative journalism and empowered and inspired many journalist teams ... until the assassination of a Slovak journalist. How can we protect investigative journalists against possible risks?

*Moderator:*

**Sandra Uzule–Fons**, Producer, Journalist, Fons Projects, Latvia

*Speakers:*

**Aladin Abdagic**, Editor–in–Chief, The Center for Investigative Reporting, Bosnia and Herzegovina

**Taha Coburn–Kutay**, Editor–in–chief, asiatelevison.co.uk, United Kingdom

**David Crawford**, Senior Reporter, CORRECTIV, Research for the Society, Germany

**Witold Gadowski**, Journalist, Poland

**Lina Kushch**, First Secretary, Ukrainian National Association of Journalists, Ukraine

## SEPTEMBER 6

13:15—14:15 Discussion Panel

Partner: Forum of Young Leaders

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### Education 4.0 – New Opportunities for Young Generation

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Social and technological development forces changes on the education system due to the need to adapt to the needs of its recipients. It poses many challenges to educational institutions. The issue of synergy between formal and non-formal education is raised more and more often, which results from the expectations of the labour market. Celebrated this year, the 30th anniversary of the European Erasmus program shows that institutions and their recipients achieve successes in the field of education at the international level. Is education without technical, social and geographical barriers a reality then?

*Moderator:*

**Piotr Iwicki**, Expert, Foundation for the Development of the Education System, Poland

*Speakers:*

**Kristine Asatryan**, Deputy Minister, Ministry of Sport and Youth Affairs, Armenia

**Włodzimierz Bernacki**, Member, Professor, Sejm RP, Jagiellonian University, Poland

**Igor Tsependa**, Rector, Vasyl Stefanyk Precarpathian National University, Ukraine

**Rafal Flis**, Co-Founder, Vice-President, Social Wolves, Poland

**Stas Gayshan**, Managing Director, Cambridge Innovation Center, USA

**Pawel Poszytek**, General Director, Foundation for the Development of the Education System, Poland

## SEPTEMBER 6

14:25—15:25 Discussion Panel

Partner: Sadecki University of the Third Age

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### Civic Engagement of Senior Citizens: Opportunities, Challenges, Barriers

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Demographic changes and an aging population have a significant impact on the quality of life of older people. The development of civil society is not possible without the participation of older people. How do citizens – seniors use their experience, skills, competences and knowledge in public and social participation? How should the conditions for increasing civic / social activity of seniors be developed at the local and beyond–local level? How to promote the voluntary work of seniors in the most effective way? What is the role of non–governmental organizations associating and representing older people?

*Special guest:*

**Wojciech Kaczmarczyk**, Director, National Freedom Institute  
– Centre for Civil Society Development, Poland

*Moderator:*

**Elzbieta Ostrowska**, Chairperson, Polish Association Of  
Pensioners And Disabled Persons, Poland

*Speakers:*

**Władysław Kosiniak–Kamysz**, President, Polish People’s Party,  
Poland

**Jozef Lassota**, Member, Sejm, Poland

**Lidmila Nemcova**, Vice–President, European Senior Citizens’  
Union, Czech Republic

**Ulrich Winz**, Spokesperson, European Seniors’ Union, Germany

**Malgorzata Zwiercan**, Member, Sejm, Poland

*Participation in discussion:*

**Daria Ivanova**, Deputy Chairwoman, NGO “Our House is Our  
Yard”, Russia



## SEPTEMBER 6

15:35—16:50 Discussion Panel

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### How to Help in Times of Crisis? Part II

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Crisis is a particularly difficult experience that often exceeds the ability of one man or even a whole team of people to deal with it. Often, as a last resort, the role of the helper falls on the self-government and state institutions, which are obliged to do so. Is there a prescription for the resolution of crisis social or economic situations? Who should help in such situation? How to secure money and where to get it when the cash desk is empty in a crisis situation?

*Moderator:*

**Marta Mordarska**, Director, State Fund For Rehabilitation Of Disabled People, Małopolska Office, Poland

*Speakers:*

**Andrzej Augustynski**, President, SIEMACHA Association, Poland

**Marcin Izycki**, Director, Caritas Poland, Poland

**Janina Ochojska**, President of the Board, Polish Humanitarian Action, Poland

**Agnieszka Scigaj**, Member, Sejm, Poland

**Jacek Stryczek**, President, WIOSNA Association, Poland

## 6 WRZEŚNIA

10:40 – 11:55 Discussion Panel

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### IS IT ALREADY THE PEAK OF THE ECONOMIC GROWTH? What are the forecasts for the subsequent years?

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In accordance with the macroeconomic scenario contained in the Multi-annual Financial Plan of the State, the real GDP growth in Poland in the years 2018–19 will amount to 3.8% per annum. According to some analytical centres, these forecasts are too conservative and our economy will accelerate by even 5% this year. Does it mean that Poland is on the peak of the economic growth, therefore the consecutive years may be less optimistic?

*Speakers:*

**Leszek Skiba**, Vice-Minister of Finance, Poland

## SEPTEMBER 6

13:15—14:25 Thematic Block

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### Startup Session Elite I

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#### **Startup Presentation:**

##### **1000 Realities**

1000 realities is a studio that focuses on creating virtual reality (VR) and augmented reality (AR) applications. Studio designs and creates fully absorbing VR and AR applications on HTC VIVE, Oculus Rift, Samsung Gear VR, Google Cardboard, Tooz Technologies, Vuzix, Epson Moverio, ODG and many other platforms. 1000 realities creates realistic and interactive worlds, rendered in real time using engines such as Unity 3D and Unreal Engine.

*Host:*

**Justyna Janicka**, COO, 1000 Realities LTD, Poland

#### **Startup Presentation:**

##### **diCELLa**

diCELLa creates software for the analysis of microscopic images, using the latest machine learning techniques, especially deep neural networks. The software is dedicated to biotechnology, scientific and diagnostic laboratories.

*Host:*

**Aleksandra Kubica-Misztal**, CEO, diCELLa Sp. z o.o., Poland

**Startup Presentation:**

**DDOB**

DDOB.com (Daily Dose of Beauty) is a social platform for influencers associating over thirty–five thousand young opinion leaders: bloggers, youtubers, musers and instagramowiczów, representatives of Generation Z and Millennials. DDOB specializes in using crowdsourcing mechanisms to reach the younger generation of recipients. The company is recognized for its innovative approach to aggregating microinfluencers and effectively reaching the demanding target group through its opinion leaders.

*Host:*

**Bartek Sibiga**, CEO, DDOB, Poland

**Startup Presentation:**

**Dandelion**

Danselion is a project aimed at creating a sensor system that will control the current state of transported goods. They will enable the registration and transfer of all kinds of data on humidity, temperature, package tilt, shock strength and GPS position in real time. Their range of activities offers the cargo owner full control and provides information on where and from whose fault the product was damaged.

*Host:*

**Dawid Rebisz**, Founder, Dandelion, Poland

**Startup Presentation:**

**ASPAE World**

ASPAE turbines are proprietary small–sized wind turbines (about 2 m in diameter), which, unlike standard solutions of this type, do not produce electricity and compressed air. The project has two implementation stages: connected with the aeration of ponds and connected with energy storage.

*Host:*

**Marcin Drozd**, Chief Marketing Officer, PTS Investments,  
Poland

**Startup Presentation:****Airly**

Airly is a Polish company operating on the market since 2016. The main idea behind her is to increase people's awareness of the air they breathe. Airly has built the densest monitoring network for air quality in Poland, which already has more than 1,700 devices, and has created an Intelligent Air Quality Monitoring System. The entire system includes a network of air quality sensors, platform, applications for Android and iOS, data and forecast of air pollution.

*Host:*

**Wiktor Warchalowski**, CEO & Co-Founder, Airly Sp. z o.o.,  
Poland

**Startup Presentation:****Billon**

Billon civilized the blockchain, creating a universal platform for managing money, data and identity. The technology developed by the company allows for saving and processing of regulated currencies and documents directly on the blockchain with almost zero service costs. Based on this technology, Billon builds blockchain introductions for mass use in managing money and data, from incentive rewards through micropayments to a document repository.

*Host:*

**Jacek Figula**, Chief Commercial Officer, Billon Ltd, Poland

## SEPTEMBER 6

14:30—15:40 **Thematic Block**

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### Startup Session Elite II

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**Startup Presentation:**

#### **Exal Bone**

Exal Bone is a wide range of dressings dedicated to orthopedic injuries of the limbs and spine. Exal Bone combines the advantages of a modern orthopedic dressing (lightness, breathability, water resistance, durability and discretion) with the possibility of secondary fitting. It is the only one that allows you to make corrections after the material has set, for example in the case of changing the circumference of the limb.

*Host:*

**Mateusz Siwak**, CEO, Exal Bone, Poland

**Startup Presentation:**

#### **Hyper Poland**

Hyper Poland is the most advanced company developing the vacuum railway (Hyperloop) in Central and Eastern Europe. He is working on the implementation of this groundbreaking transport innovation in the railway industry, which has not experienced a significant technological jump since the 1980s, ie the introduction of the Maglev railway. It offers a unique method of gradual implementation of individual, independently functional elements of the vacuum rail system, which significantly improves the parameters of conventional railways.

*Host:*

**Przemyslaw Paczek**, CEO, Hyper Poland LLC, Poland

**Startup Presentation:****IC Solutions**

The IC Solutions product is the IC Pen data digitization system. It allows you to carry out a complete process of collecting data from any forms filled in by hand with a digital pen, until they are processed to the selected format (entry in the database). Data for the system can be delivered in many ways – in the form of forms filled with a digital pen, through on-line online surveys, using portable devices (tablets, smartphones), in particular with Stylus.

*Host:*

**Rafal Witkowski**, CEO, IC Solutions, Poland

**Startup Presentation:****Laparo**

We specialize in the design and production of medical simulation devices and tools that enable professional laparoscopic training. Laparo has been operating since the end of 2015. Since its foundation, we have been working hard on innovative solutions that will improve and, in our opinion, revolutionize medical simulation and laparoscopic training.

*Host:*

**Mateusz Juszcak**, CEO, LAPARO Medical Simulators, Poland

**Startup Presentation:****Lokalizator notiOne**

notiOne is a small Bluetooth locator. In connection with the free application, it helps find what he was attached to. Thanks to the support of over 1 million intermediary phones, it locates the loss both under the couch in your home and at the other end of Poland. He will secure the keys, car, child, dog.

*Host:*

**Piotr Kurowski**, CEO, Notinote Sp. z o.o., Poland

**Startup Presentation:**

**MAB Robotics**

We put into service innovative robotic solutions in terms of visual inspections and maintenance works by means of our own walking robots. Their construction allows them to operate successfully even in the most demanding conditions, whereas, thanks to motion capabilities of quadruped robots will be able to reach places previously inaccessible. Moreover, process automatization will provide consistent and repetitive data.

*Host:*

**Jakub Bartoszek**, Co-Founder, MAB Robotics, Poland

**Startup Presentation:**

**Outlet spożywczy**

The Food Outlet is an intelligent online platform that automates the process of distributing wholesome food products with an expiring date and solves the problem of food waste by managing the transfer of these food products to the Public Benefit Organization. The main assumption of the platform is to combine the producer and the recipient. A food producer has a chance of selling a good with an expiring date which would otherwise have to be recycled, or may be passed on to the Public Benefit Organization and deducted up to 23% VAT on the donation. However, the recipient can easily and quickly buy selected products even 60% cheaper.

*Host:*

**Michal Nowak**, Founder, Food Outlet, Poland



## SEPTEMBER 6

14:45—16:55 Thematic Block

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### Startup Session Elite III

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#### **Startup Presentation:**

##### **RemmedVR**

The RemmedVR service is used for remote treatment of vision defects with the use of virtual reality. It allows you to: service up to 4x more patients, compared to the currently used stationary therapy; obtaining even 2x faster therapy effects, thanks to the possibility of daily therapeutic exercises in the patient's home; a significant reduction in the cost of eye therapy, offering, among others ZERO implementation costs; current remote modification, based on objective data, in order to maximize the effectiveness of the exercises.

*Host:*

**Maciej Szurek**, Chief Marketing Officer, RemmedVR, Poland

#### **Startup Presentation:**

##### **Sinterit**

Sinterit is a Polish company whose mission is to introduce to the international market professional and inexpensive 3D printers operating in the SLS (Selective Laser Sintering) technology. Its portfolio includes two printers and a series of additional devices. The company has an extensive international network of customers, and its products are present on all continents. Sinterit has become a global leader in its industry, which is confirmed by numerous awards and publication in the global media.

*Host:*

**Konrad Glowacki**, Co-founder / CBDO, Sinterit Ltd., Poland

**Startup Presentation:**

**Skriware**

Skriware provides proprietary educational solutions based on 3D printing technology. The company has developed an integrated ecosystem, consisting of 3D printers, robots, an e-learning platform, and e-libraries with 3D models. The company's mission is to help users develop interdisciplinary skills through the process of designing, building and programming robots. Thanks to Skriware, users can take full advantage of the possibilities of learning 3D printing to develop STEAM competences.

*Host:*

**Helena Winiarczyk**, Education Coordinator, Skriware, Poland

**Startup Presentation:**

**Telemedi.co**

Telemedico provides telemedicine software and artificial intelligence algorithms for doctors and clinics. At the same time, as a healthcare provider, it provides telemedicine services with the help of several dozen doctors who work with the company. Telemedico clients are insurance companies and clinics in Europe and South America.

*Host:*

**Pawel Sieczkiewicz**, CEO, Telemedico, Poland

**Startup Presentation:**

**Triggo**

Triggo S.A. created a city vehicle combining the greatest advantages of two worlds: agility and ease of parking in a single-track city, with the practicality, safety and comfort of a passenger car. The Triggo vehicle has a patented worldwide suspension with variable geometry and a closed, double cabin. The fully functional "PoC" prototype of the vehicle already travels and completely fulfills the expectations set in it.

*Host:*

**Rafal Budweil**, CEO, Triggo S.A., Poland

**Startup Presentation:****V-ADMINISTRATOR**

V-ADMINISTRATOR is a revolution on the IT market for comprehensive inventory, design, investment, administration, fire protection and protection as well as antiproof defense. All these functions operate on one virtual platform with 3D imaging. V-A is a product for small, medium and very large objects.

*Host:*

**Jerzy Dubinski**, Vice-President, AGIT Sp. z o.o., Poland

**Startup Presentation:****WiseGlass**

WiseGlass is an advertising platform that uses a little-known mirror space to distribute. Thanks to advanced technology and innovative solutions, WiseGlass is the only platform that gives the opportunity to target advertising by age or gender of recipients. The content displayed is managed by a proprietary advertising platform developed and implemented by the WiseGlass team.

*Host:*

**Waldemar Bieniek**, CEO, WiseGlass Sp. z o.o., Poland

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