

# MIDA – Ghana/Senegal

## CALL FOR PROPOSALS - 2006

**Co-funding for Co-development<sup>1</sup> entrepreneurial projects presented by Senegalese and Ghanaian immigrants regularly residing in Italy**

Reference Code: **MIDA- 02- CODEV**

### 1. Background

MIDA-Ghana/Senegal (Migration for Development in Africa) is a project promoted by the International Organization for Migration (IOM) and supported by the Italian Government (Ministry of Foreign Affairs).

With MIDA project IOM promotes and supports an innovating strategy of International Cooperation, aiming at making migrants active in the socio-economic growth of their countries of origin, by identifying sustainable mechanisms of human and financial resources channelling and finding possible synergies between communities of origin and destination.

MIDA does not necessarily entail the systematic return of migrants, rather envisages wider approach and formulas compatible with their desire to contribute to the development of their countries of origin: adhering to MIDA Ghana/Senegal strategy doesn't necessarily imply for expatriates to return physically to their home countries. It is more a transfer of human and financial resources, according to the priorities identified in their countries of origin.

MIDA strategy is therefore in line with the conclusions of the United Nations High Level Dialogue on Migration and Development, organized in September 2006.

During the HLD, participant States have expressed widespread support for incorporating international migration into the development agenda and for integrating migration into national development strategies, including possibly into poverty reduction strategies.

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<sup>1</sup> The term "co-development" indicates an entrepreneurial project, proposed by an individual or a group (e.g. cooperatives or consortia), **having a specific social value and envisaging a strong partnership** among local authorities (Municipalities, Provinces, Regions) and the private sector (entrepreneurial associations, banks, foundations and others),

## 2. Overall Objective

The overall objective of MIDA Ghana/Senegal is to contribute to the socio-economic development of Ghana and Senegal, through the identification and transfer of skills, financial, social and professional resources of the expatriates living in Italy and the promotion of partnerships between hosting and origin communities.

## 3. Specific Objective

Support, through a co-funding, viable economic and social development projects enhancing the role of Ghanaian and Senegalese expatriates in Italy towards their home country, sponsored by Italian local institutions, NGOs, private sector, enterprises associations, etc. of their hosting communities, in a decentralized cooperation and co-development perspective.

## 4. Target Group

The present call is open to Ghanaian and Senegalese immigrants regularly residing in Italy and to their associations (officially registered), supported by a **strong partnership** among local authorities (Municipalities, Provinces, Regions) and the private sector (entrepreneurial associations, banks, foundations and others), willing to create and manage a co-development project in their country of origin.

To participate in the selection, applicants will have to thoroughly illustrate the social and economic co-development project they intend to set up.

## 5. Budget available and financial provision

### 5.1 Amount of grant

The total budget available for grants for 2006 is € **300.000**.

The selected co-development initiatives will receive a co-funding in form of donation from the *Cooperazione Italiana* through IOM, up to a maximum of 30% of the total budget of each co-development project. Co-funding will amount to **maximum € 30.000** per project. The final amounts of financial assistance to be awarded to each project proposal will be determined by the selecting commission on the basis of the available budget and on the evaluation of the selected proposals.

The donation is intended to award the partnership effort aimed at connecting the countries of origin and destination, as well as the social impact of the project proposal.

#### 5.1.1 Eligible costs

The grant from *Cooperazione Italiana* must be totally used for activities in the country of origin.

### 5.1.2 Payment conditions

The grant shall be paid under the following conditions:

- A first instalment, representing 80% of the amount of the grant awarded, upon signature of the grant agreement by the beneficiary
- A final instalment representing 20% of the amount of the grant awarded, upon receipt and approval by the Commission of a progress report, including a financial report

## **6. Eligibility, selection and award criteria**

### 6.1 Eligibility criteria

- Applicants must be Senegalese and Ghanaian immigrants regularly residing in Italy; Associations of Senegalese and Ghanaian immigrants officially registered; Cooperatives of Ghanaian or Senegalese immigrants; Already existing enterprises owned by Ghanaian or Senegalese immigrants.
- Associations, cooperatives and enterprises who apply for grant, must provide official documentation issued by relevant institutions.
- Applicants must demonstrate to have the needed skills to properly carry out the project, by presenting their curriculum vitae in attachment to the project proposal.
- Applicants must provide evidence of their financial investment in the project (cash or kind), amounting at least to 15% of the project total costs.
- The project proposal's budget must be partially covered by other partners of the project: local authorities and private partners.
- The participation of private and public partners in the project must be proven through a partnership letter. The application for grant must include an explicit written commitment from each partner, stipulating that it will provide the amount of funding stated in the grant application.
- Applicants must submit project proposals environmental-friendly and respectful of the rights of workers involved in the project.

### 6.2 Selection criteria

Project proposals should:

- Respond to the criteria illustrated in the attached **Evaluation Grid**, which will be used as a tool to select the beneficiaries under this call for proposals.
- Benefiting the community where the enterprise is settled.
- Refer to viable economic and social development projects enhancing the role of Ghanaian and Senegalese expatriates in Italy
- Refer to self sustainable and job generating activities
- Refer to entrepreneurial activities reflecting local priority sectors identified by Ghanaian and Senegalese governments (i.e. Agriculture; Agro-processing; Information and Communication Technologies; Tourism; Textile)

- Entail large partnerships on the Italian, Senegalese and Ghanaian territory, facilitating transnational relationships
- Use innovative technologies and/or entail transfer of new technologies
- Enhance and promote the participation of local communities

### 6.3 Award criteria

Among the projects which have met the eligibility and selection criteria, preference will be granted to projects which:

- Reinvest part of the revenues raised from the enterprise in social activities
- Have a strong gender component
- Entail a social impact of entrepreneurial activities
- Entail a co-funding from the private sector
- Entail the insertion of the enterprise in productive chains

## 7. Submission of Application

### 7.1 How to submit a project application

The project proposal must be submitted through the filling up of the attached Project Application Form.

The application must report the code of the call for proposals (MIDA-02-CODEV) on the first page of the Project Application Form.

The application must be exact and **complete**, i.e. **all** the documents and elements defined in the application form must be presented (including annexes and documents requested in the form must be completed as requested). If a requested document is unavailable, it is necessary to specify this and to provide an explanation.

The Project Application Form, duly filled, must be submitted in electronic format (i.e. file attached to an email; CD Rom; floppy; etc...).

Applications via e-mail must be sent to: [Midaitalia@iom.int](mailto:Midaitalia@iom.int)

Applications in DVD or floppy disc format can be delivered by post, courier or by hand to:

**Progetto MIDA c/o OIM Roma**  
**Via Nomentana, 62**  
**00161 Roma**

## 7.2 Language of the application

Applications must be submitted in English or French.

The application in Italian must be accompanied by the translation in English (for Ghanaian applicants) or French (for Senegalese applicants), in order to be evaluated by IOM staff in Accra and Dakar and by the agencies providing the training.

## 7.3 Deadline for the call for proposals

The deadline for this call for proposals is **31 DECEMBER 2006**.

To verify the respect of the deadline, the posting date is considered, or the date certified by the receiver in case of courier or hand delivery.

## **8. Further information**

### 8.1 Where to find the necessary documentation

The Project Application forms are available upon request to IOM ([Midaitalia@iom.int](mailto:Midaitalia@iom.int)) or can be downloaded in three languages (Italian, English and French) from the following websites: [www.iom.int/MIDA](http://www.iom.int/MIDA) and [www.cespi.it](http://www.cespi.it)

## **9. Follow-up to the submission of applications**

OIM and CeSPI will examine the applications received and will produce a short list of possible beneficiaries. The final selection on the basis of this list will be carried out by an Evaluation Committee

It is envisaged that the selection procedure will be completed by 31/01/2007.

The selected beneficiaries will receive written notice of the outcome of the selection complete with all the information related to the starting date of the training course and related duration

Not selected applicants will **not** receive any written information.

## **10. Monitoring**

Selected projects will be monitored by IOM staff in target countries and by CeSPI (with reference to the socio-economical impact) staff that will provide data for the assessment of the mode of implementation and the project's achievements and impact. Meetings with



main partners and stakeholders will be organized to assess/discuss need for backstopping, adjustments or strategy revision.

## Attachment A – EVALUATION CRITERIA

<b>A) CRITERIA RELATED TO THE PROJECT</b>	<b>Points awarded</b>
<b>1. Strategic relevance and partnership</b>	<b>Max 35</b>
1.1 Capacity of the planned enterprise to generate job and income for the local community	Max 10
1.2 Participation in viable economic development programmes sponsored by Italian local institutions, promoting transnational partnerships	Max 5
1.3 Level of participation of local private and public partners in Italy, Ghana and Senegal, in different project stages (project identification; financial support; implementation and contribution in terms of skills, competencies, technologies, distribution chains, evaluation).	Max 10
1.4 Insertion of the project in local development plans, by addressing local priority sectors (in term of geographical areas and productive sectors) and by involving local authorities in territorial networks	Max 5
1.5 Insertion of the project in productive chains and in economical collaborations with other subjects in Ghana/Senegal	Max 5
<b>2. Methodology/ Project coherence</b>	<b>Max 35</b>
2.1 Economical and financial sustainability	Max 10
2.2 Project proposal's relevancy with the context of intervention, with the project purpose and with the local conditions of the chosen productive sector	Max 10
2.3 Added value in terms innovative technologies and approaches, possibility to create a multiplier effect (possibility to replicate the project and to extend the project results, information dissemination, impact on the context).	Max 5
2.4 Presence of indicators to evaluate activities and outcomes	Max 5
2.5 Adequacy of the envisaged costs to the project implementation's activities, transparency and accuracy of the budget plan.	Max 5
<b>3. Socio-Economical effects</b>	<b>Max 15</b>
3.1 Enhancement and valorisation of local human resources, involvement of the local community's gender component	Max 10
3.2 Capacity to generate economical impact in terms of the creation of linked activities	Max 5
<b>B. CRITERIA RELATED TO THE APPLICANT</b>	
<b>4. Relevance</b>	<b>Max 15</b>
4.1 Skills/experience of the applicant and of the local partners in the enterprise specific sector	Max 10
4.2 Cooperative/associative types of enterprises (already existent or to be created) or/and participation in enterprises consortia	Max 5
<b>5. Management skills</b>	<b>Max 20</b>
5.1 Capacity of the applicant to contribute in cash to the project financing	Max 5
5.2 Capacity of the applicant to gather co-funding from other partners, to cover the costs not financed by IOM and by the applicant	Max 10
5.3. Clearness in the roles and competencies assignments within the management team (in Italy and in the target country)	Max 5
<b>MAXIMUM POINTS AWARDED</b>	<b>120</b>