

Medgovernance project

Medgovernance is a European territorial cooperation project. Its objective is to carry out common regional policies at Mediterranean level in the following key sectors of development:

- * Innovation
- * Environment
- * Transport
- * Migration
- * Culture

The purpose of the project is to be an instrument for policy makers in order to support the institutional building of a macro-region in the Western Mediterranean area (Medocc) with common policies in key sectors as starting point.

The MEDGOVERNANCE project is implemented in the framework of the MED interregional cooperation programme, gathering together six regions (Andalusia, Catalonia, PACA, Piedmont, Lazio, Tuscany) with the members of the RIM - Réseau des Instituts Méditerranéens (Three Cultures Foundation, Seville; IEMed, Barcelona; Institut de la Méditerranée, Marseille; Paralleli, Turin; CeSPI, Rome; MAEM/MEMA, Florence), the Inter-Mediterranean Commission (IMC) of the Conference of Peripheral and Maritime Regions (CPMR) and Plural European Study Centre (Genoa).

Thematic Seminars

The purpose of the thematic seminar is to spread awareness among national, regional and local stakeholders on the theme of multilevel governance and the sharing of regional strategies for Mediterranean area, with a possibility to transfer good practices at European level.



MED
GOVERNANCE

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Europe 2020: Innovation in the
Mediterranean

Eco-Sustainable Housing and
Cultural Heritage Clusters

Governance, Experiences, Projects

Thematic Seminar

January 26th and 27th, 2011

Piazza Duomo, 10
Palazzo Strozzi Sacratì, Sala Pegaso
Florence, Italy

Convitto della Calza
Piazza della Calza, 6
Florence, Italy



Project co-financed
by the European Regional
Development Fund



January 26th /17:30 – 19:00

Convitto della Calza - Piazza della Calza, 6
Florence - Italy

INTRODUCTORY SESSION

Welcome: **Mara Sori** (Tuscany Region)

Explaining the programme: **Mara Sori** (Tuscany Region), **Paolo Parrini** (European Study Centre Plural, Genoa), **Imco Brouwer** (MAEM/MEMA, Florence)

Exhibition (projects e companies)

Distribution of materials (projects, events)

Drink with light snacks



January 27th / 9.00 – 13.00

Palazzo Strozzi Sacratì - Sala Pegaso
P.zza Duomo, 10 - Florence - Italy

Welcome: **Stella Targetti** (Vice-President of the Tuscany Region)

"Synergies between territorial cooperation, structural funds, the Framework Programme and the competitiveness and Innovation Programme" **Andrea Bonaccorsi** (University of Pisa)

"Networks of research & innovation", **Andrea Stocchiero** (CeSPI, Rome)

"The CRPM macro region proposal and innovation" **Damien Périssé** (CRPM, Rennes)

10:30 - 11:00 **FOCUS: ECO-SUSTAINABLE HOUSING**

"The experience of the cluster of eco-sustainable housing of Vallonia region" **M. Joel Coupez** (Cluster "CAP 2020" Wallon Region)



Medgovernance New governance of Euro-Mediterranean area

"Regional eco-sustainable strategies: innovation of the processes and products" **Romano del Nord** (University of Florence)

"Total-off grid building, a tuscan paradigm" **Emiliano Cecchini** (Municipality of Arezzo)

11:00 - 11:30 **FOCUS: CULTURAL HERITAGE CLUSTERS AND TECHNOLOGIES FOR CONSERVATION AND VALORISATION**

"The potential development of a cultural heritage cluster" **Marco Vacchina** (Cultural Industries, & Heritage Cluster, Arles)

"Cultural heritage clusters: strategy for innovation and internationalisation" **Renzo Salimbeni** (National Research Council (CNR), Florence)

11:30 - 12:30 **ROUNDTABLE DISCUSSION: TOWARDS A FRAMEWORK OF JOINT REGIONAL STRATEGY**

Coordinator: **Jean-Claude Turret** (Institute of the Mediterranean, Marseille)

- Medgovernance partner regions: Andalusia, Catalonia, Latium, PACA, Piemont, Tuscany
- **Marco Masi** (Area of coordination for Research, Tuscany Region)
- Universities, stakeholders, companies

"Towards a renewed joint action framework of Mediterranean regions" **Henry Roux Alezais** (Institute of Mediterranean, Marseille)

Conclusions: **Stella Targetti** (Vice-President of Tuscany Region)

13:00 - 13:45 - **Light lunch buffet**

Transport of participants and speakers to the Master Classes location